

To: Region 3 Committee
Cc: Region 3 ExCom
Fm: David Green, R3 SOSOC Chair
Dt: 14 Mar 2021

The Strategic Operations and Support Committee (SOSC) met most recently on 1 March.

The committee reviewed plans for SoutheastCon 2021 and open issues that attending members might help with.

The committee discussed the recent WebEx presentation to R3 about the Member Segmentation Survey. The committee reviewed the results, generated some follow-up questions, and potential strategies to consider based on the information. The challenge is to manage the post-pandemic response to recover where needed but keep some of the distributed activities that have value.

The committee also received and discussed reports from the mentors to other committees. The committee (and function) mentors are

- Awards and Recognition Committee - Gregg Vaughn
- Member Communications Committee - Bill Ratcliff
- Conference Committee - Jim Conrad
- Finance Committee - Dave Green
- Section Support Committee - Mary Ellen Randall and Bill Ratcliff
- Professional Activities Committee - Theresa Brunasso
- Student Activities Committee - Pat Donohoe
- Membership Recruitment/Retention Function - Lee Stogner
- Area Chairs: Theresa Brunasso

Please keep these volunteer mentors in the loop and make use of their corporate memory and experience.

The next meeting of the SOSC will be on 6 April 2021.