

Region 3 Students

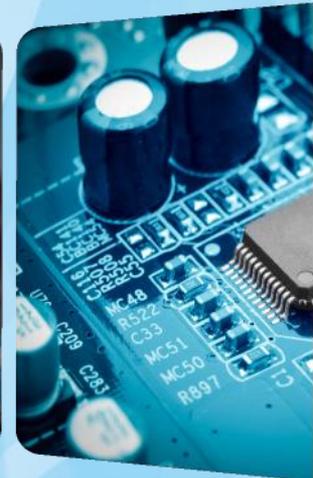
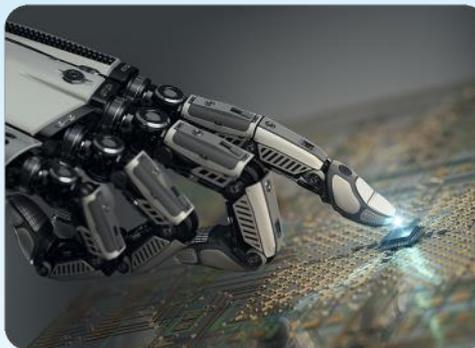
SAC Strategy for Covid-19 recovery

2021 Goal

Goal(s): Have as many students attend SouthEastCon 2022 as the number that had planned to attend SouthEastCon 2020

Plan of attack:

- Focus on SouthEast Con 2022. Things like leadership training and generally improving the student experience are great but ideally this will be done through SouthEast Con



Part I

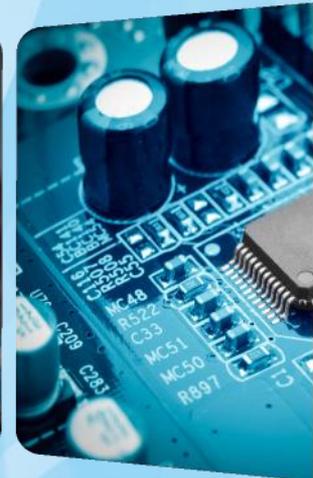
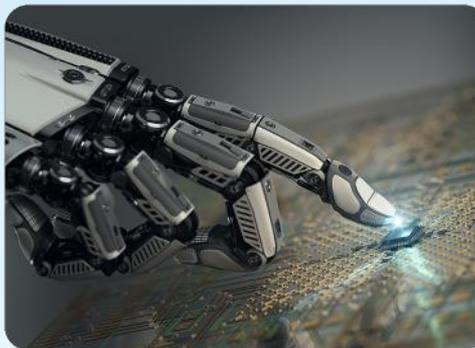
Create a list of students branches to focus on

Strategy

Determining which branches to focus on first

- ▶ Create priority groups and SAC would follow the group order for the branches to focus on:
 - Group A
 - Student branches that had won the hardware competition between 1981-2021* (28)
 - Student branches that were register to attend in 2020 and 2021 and not past winners (14)
 - Group B
 - Student branches that attended SouthEastCon between 2010-2020 and do not fall into group A
 - Group C
 - Student branches that had won any student competition between 2000 – 2010 and do not fall into groups A and B*

*The plan for these branches is to open up the conversation with “I see that your branch has won X/Y/Z student competition at past SouthEast Cons. We want to make sure your branch is aware of SouthEastCon 2022”



Part II

Reach out to the branches

Current Plans Underway

Overview of items that SAC is already starting actions on

- ▶ New hardware trophy and redistribution of old trophy
- ▶ Discord channels

Hardware Trophy

Old trophy



Hardware Trophy

All information from the original trophy (1984-2020) was moved onto a 12x17 header plate for the new trophy



Hardware Trophy

- New trophy has plates for up till 2060
- The marks for each plate will be engraved on the wood
- Winners from 2021 will be the starting blue plate



Hardware Trophy

Redistributing old trophy



Hardware Trophy Redistribution

- ▶ Planning to send back the original plates to the 27 Universities at the start of the Fall semester.
 - **We will be mailing to the departments if we do not confidently know the student branch contact.** The reason is that if the student branch is no longer active, then we would want the department to still have their plaque and hopefully they will put it on display and it inspire branches to come.
- ▶ Ideally we can put together a packet of information to send along with the plate and include information on SouthEastCon 2022
- ▶ Bailey will manage making the plaques, assembling the boxes, mailing the boxes.
- ▶ Needed support
 - Creating brochures for SouthEastCon 2022, get them printed and mailed to Bailey by July 30th?
 - Funds for the shipping. Estimate \$15 per university and that would include the boxes and the labels. Bailey has stamps.com and can take care of generating all labels

Discord Channels

- ▶ We will have a single SAC discord channel but we should also create smaller group channels
 - Bring professionals onto the discord channels so that students can have direct connection with their local section.
 - This will allow students to see what it is to be a professional member
 - This would allow for creating categories such as resumes/internships/full time jobs and they would be a place where students can interact with their local professionals to fill these needs.
 - Smaller group size would be based on the size of the professional section
 - Same as the grouping list, focus on sections that have student branches in group A first, then group B, etc.
 - Bob Jones University will basically be our beta tester...

Outreach Competition

- ▶ We expect this competition to become a key part of the student competitions
- ▶ The competition had a lot of interest from students in region 3 but not a lot of students ended up participating in Southeast Con 2022

Past Hardware Competition Winners

- ▶ University of North Florida
- ▶ University of Alabama in Birmingham
- ▶ University of West Florida
- ▶ Mississippi State University
- ▶ University of Evansville
- ▶ Auburn University
- ▶ Western Kentucky University
- ▶ University of North Carolina in Charlotte
- ▶ FAMU/FSU College of Engineering
- ▶ University of South Alabama
- ▶ Florida Institute of Technology
- ▶ University of Southern Indiana
- ▶ University of Alabama
- ▶ University of Alabama in Huntsville
- ▶ University of Florida
- ▶ Central and South Florida
- ▶ University of Louisville
- ▶ Memphis State
- ▶ The Citadel
- ▶ Clemson University
- ▶ Virginia Military Institute
- ▶ University of Kentucky
- ▶ Virginia Tech
- ▶ Tennessee Tech
- ▶ Mercer
- ▶ Florida Atlantic University
- ▶ University of South Carolina

Student Branches from 2020 and 2021 that were not past hardware winners

- ▶ Southern Mississippi
- ▶ Tennessee
- ▶ TN State
- ▶ UNCA
- ▶ University of Central Florida
- ▶ University of Tech-Jamaica
- ▶ UT-Chattanooga
- ▶ UWI-Mona
- ▶ Valencia College
- ▶ VCU
- ▶ VMI
- ▶ VSU
- ▶ Western Carolina
- ▶ Wildcat Cubs