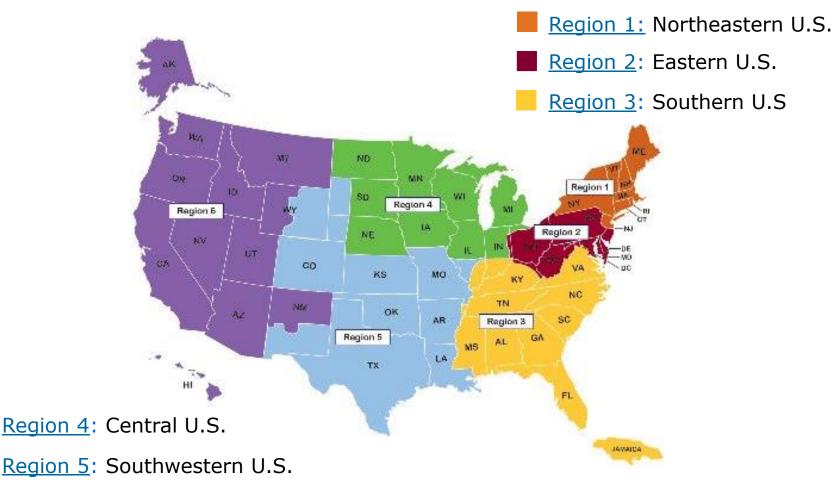




### **IEEE US Regions 1-6**



Region 6: Western U.S.

2 7/19/2021



### **IEEE Member Communications Committee Members**

 MCC Chair: Sonya Dillard
 Newsletter Editor: Bill Labelle

 Assistant Editor: Evelyn Licona

 Webmaster: Lucas Sweet

 Assistant Webmaster: Steven Hopkins

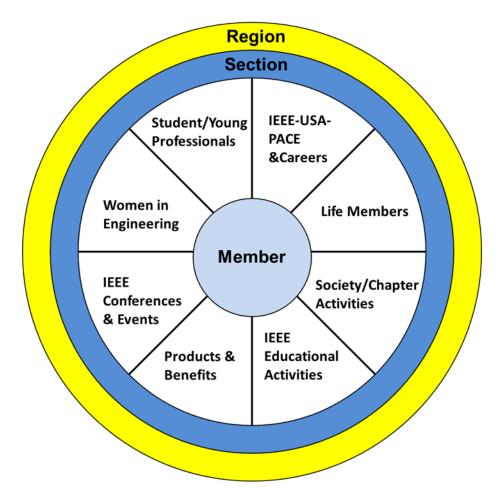
 Information Coordinator (Social Media): Dr. Ebonee Walker
 Fellows Coordinator: Dr. Hulya Kirkici
 R3 Advisors: Bill Ratcliff and Lee Stogner





#### **Member View of IEEE**

We want to make IEEE our members' professional home Member Communications affects all these areas within IEEE





# What have we done in early 2021?

- Implemented having our monthly Section Meetings open to all Region 3 members virtually.
- Continued sending out monthly eNotices on R3 Updates and Meeting Announcement over 3K members.
- Created and disseminated google form to collect social media announcements for posting
- Solicit more Sections to post on our social media platforms
- Continue to publish R3 Newsletters



## What are the plans going forward?

- Hosting Fellows Application Webinar 8/12/21 at 6pm – For more info: Hulya Kirkici, <u>hkirkici@southalabama.edu</u>
  - -<u>https://ieeemeetings.webex.com/ieeemeetings/j.php?MTID=</u> mf22e8d2607eceacdcb85895c6390190c
- Next Newsletter to be released in late September, so get articles in by end of August.
   Theme: 2021 Accomplishments / Preparing for 2022
   Submit articles to: Bill Labelle at <u>w.labelle@ieee.org</u> or Evelyn Licona at <u>eplicona@gmail.com</u>
- Continue to post social media and send awareness of IEEE & Region 3 to increase our digital footprint.
- Posting info about obtaining CEUs & PDUs.

7/19/2021

6



# **Continuing Education**

- <u>Continuing Education</u>
   <u>Partners Program</u>
- Discounted Pricing for <u>IEEE</u> <u>Conferences and Events</u>
- Online Training
  - IEEE eLearning Library
  - IEEEx offered by edX
- Earn Continuing Education Units (CEUs) & Professional Development Hours (PDHs)

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	A Primer on Clustering: II. Tendency Assessment and Cluster Validity	EW1074	12/18/2008		1-4244-1441-5	Bioengineering		http://ieeexplore eee.org/serviet/o pac? mdnumber=EW1
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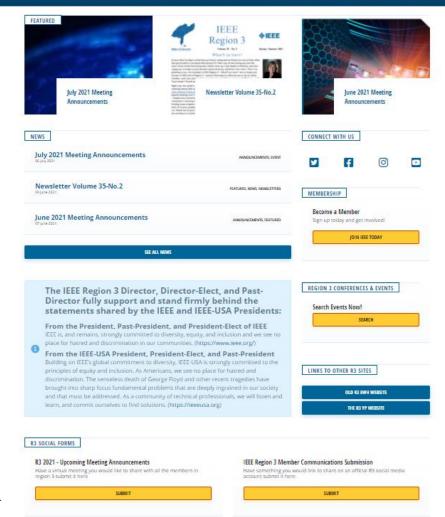
# **IEEE Region 3 Website**

#### https://r3.ieee.org/

- New scrolling banner
- Links to SoutheastCon, and Social Media google forms

#### Announcements:

- Pandemic Projects
- -IEEE Badge Challenge
- -Jamaica WIE recognition
- -Monthly eNotice Meetings
- Request for website ideas & continuous improvement
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## **Member Communication Links**

**Increasing the IEEE R3 Digital Footprint** 

- https://r3.ieee.org/
- https://www.facebook.com/IEEEStudentsRegion3/
- https://www.facebook.com/r3ieee/
- Twitter Handle @r3ieee
- Instagram, IG Handle @r3ieee
- https://ieeetv.ieee.org/channels/ieee-experience
- https://ieee-collabratec.ieee.org/







### **Thank You!**

Let's hear from YOU! © Send us Section trending metrics, and post events, announcements, photos and Region 3 success stories!

#### For more information:

- Member Communications
- -<u>Sonya.Dillard@ieee.org</u>



