R3 Member Communications Committee (MCC) Monthly Chair Report – July 19, 2021 (7)

Committee Agenda:

Member Communications Committee (MCC) Monthly WebEx Meeting – Sonya Dillard 1st Tuesdays of the Month at 6:00pm CST, recurring until December 1, 2021.
Member Communications eNotice Initiative Promote Member Development Training throughout the Region

Collect information and disseminate to R3 on training to be used for obtaining CEUs for continuing education.

R3 Website Update – Lucas Sweet & Stephen Hopkins

Finished and launched the new R3 website online.

Welcome Stephen Hopkins as the Backup Webmaster for R3

R3 Social Media Update – Dr. Ebonee Walker

Continuing to post and promote Social Media via all platforms Launched the R3 Google Form for collecting information for Member Communications Please tag our R3 Social Media platforms during your local events

R3 Newsletter Update – Bill Labelle & Evelyn Licona

Newsletters are published quarterly

R3 Fellows Application Session for November – Hulya Kirkici

Host a Fellows Application Seminar for the Region twice per year (August 12th & November - TBD) If anyone wants to submit their application for IEEE Fellow, please contact <u>hkirkici@southalabama.edu</u>

Committee Notes:

Our monthly meeting was held on 7/6/21 with five committee members in attendance. MCC initiated another successful eNotice Monthly Blast on July 1, 2021. We discussed how to gather all our meeting announcements on the google forms. There will be further discussion on maximizing our usage of social media and how to attract sections to post their events on the sites and where to post videos and recordings of the meetings on the R3 website, so stay tuned.

1.) IEEE Region 3 Member Communications Social Media Submissions / Photos

<u>https://docs.google.com/forms/d/10bkYArJMvf75UtaNMjir0pK5litkyfHDhm9zBEOEo1o/edit?usp=drivesdk</u> (Collect Social Media R3 announcement flyers & after event photos, information to post on the R3 website, or upcoming newsletter articles.) Like/Follow us on all our platforms.

2.) IEEE Region 3 Monthly Meetings & Announcements

https://docs.google.com/forms/d/e/1FAIpQLSfvIQLvjOt3zUR3gAWwM632cMGBA7yW5iOchhsUdL873JXH6Q/viewform (Collects data for upcoming meetings, sent out one the1st of each month and can be submitted 2 months in advance).

Dr. Hulya Kirkici, Fellows Coordinator has scheduled a date for the next Fellows Application Webinar on August 12th at 6:00pm CST. For information on submitting your Fellows Application, obtaining references, or for a copy of the presentation slides, please contact <u>hkirkici@southalabama.edu</u>

Our Newsletter was published on June 12th and can be found here: <u>https://r3.ieee.org/news/newsletters/</u>. Our next Newsletter is scheduled to be released late September with the Theme: 2021 Accomplishments / Preparing for 2022, have articles submitted by late August to Bill Labelle at <u>w.labelle@ieee.org</u> or Evelyn Licona at <u>eplicona@gmail.com</u>

The new website is fully up and running. If anyone notices anything that needs corrections on the site, such as a dead link or an old document they can reach out directly to Lucas Sweet at: <u>lucassweet20@gmail.com</u> and it can usually get handled within 48 hours. We are also reminding everyone that the old EWH website is no longer being updated or maintained but is still up as it is serving as an archive and still contains some useful information and documents. If members have any requests, recommendations, or ideas on how to improve the website, please contact Lucas as well.

The next IEEE R3 MCC meeting will be held on Tuesday, August 3rd, 2021 at 6:00pm. 😊