

# R3 Member Communications Committee (MCC)

## Monthly Chair Report – September 20, 2021 (9)

### Committee Agenda:

Member Communications Committee (MCC) Monthly WebEx Meeting – Sonya Dillard  
1<sup>st</sup> Tuesdays of the Month at 6:00pm CST, recurring until December 1, 2021.

#### **Member Communications eNotice Initiative**

Promote Member Development Training throughout the Region

Collect information and disseminate to R3 on training to be used for obtaining CEUs for continuing education.

#### **R3 Website Update – Lucas Sweet & Stephen Hopkins**

Finished and launched the new R3 website online.

Requests ideas on updates and relevant content.

#### **R3 Social Media Update – Dr. Ebonee Walker**

Continuing to post and promote Social Media via all platforms. May host a Multi-Media Marketing Seminar.

Requests for relevant content, recent posts and submit any local activities

#### **R3 Newsletter Update – Bill Labelle & Evelyn Licon**

Newsletters are published quarterly

#### **R3 Fellows Application Session for November – Hulya Kirkici**

Host a Fellows Application Seminar for the Region twice per year (August 12<sup>th</sup> & November - TBD)

### Committee Notes:

Our monthly meeting was held on 9/7/21 with five committee members in attendance. MCC initiated another successful eNotice Monthly Blast on September 1st, 2021. This month we wanted to advertise the upcoming IEEE Day on October 5<sup>th</sup>, 2021. All Sections are encouraged to host an event to promote IEEE awareness and give potential new members the opportunity to join our organization. Challenge all the Sections to start hosting an annual Membership Drive. The MCC Chair attended the Region 3 Committee Improvement meeting held in Atlanta on 9/10/2021. Several other suggestions were made to help increase our Region 3 digital footprint.

#### **1.) IEEE Region 3 Member Communications Social Media Submissions / Photos**

<https://docs.google.com/forms/d/1ObkYArJMvf75UtaNMjirOpK5litkyfHDhm9zBEOEo1o/edit?usp=drivesdk>

(Collect Social Media R3 announcement flyers & after event photos, information to post on the R3 website, or upcoming newsletter articles.) Like/Follow us on all our platforms.

#### **2.) IEEE Region 3 Monthly Meetings & Announcements**

<https://docs.google.com/forms/d/e/1FAIpQLSfvlQLvjOt3zUR3gAWwM632cMGBA7yW5iOchhsUdL873JXH6Q/viewform>

(Collects data for upcoming meetings, sent out one the 1st of each month and can be submitted 2 months in advance).

Dr. Hulya Kirkici, Fellows Coordinator held a Fellows Application Webinar on August 12<sup>th</sup> at 6:00pm CST. There will be another Fellows information session in November. Stay tuned for the date to be announced. For more information, please contact [hkirkici@southalabama.edu](mailto:hkirkici@southalabama.edu)

Our Newsletter was published on June 12<sup>th</sup> and can be found here: <https://r3.ieee.org/news/newsletters/>. Our next Newsletter is scheduled to be released late September with the Theme: 2021 Accomplishments / Preparing for 2022. Check the website for all published newsletters. For more information, contact the Editor: Bill Labelle at [w.labelle@ieee.org](mailto:w.labelle@ieee.org) or Evelyn Licon at [eplicona@gmail.com](mailto:eplicona@gmail.com)

The new website is fully up and running. If anyone notices anything that needs corrections on the site, such as a dead link or an old document they can reach out directly to Lucas Sweet at: [lucassweet20@gmail.com](mailto:lucassweet20@gmail.com) and it can usually get handled within 48 hours. We are also asking if anyone wants to volunteer with the website to do micro-tasks, such as updating calendars entries, or uploading new content or pictures, please contact Lucas. If members have any requests, recommendations, or ideas on how to improve the website, please let us know.

The next IEEE R3 MCC meeting will be held on Tuesday, October 3<sup>rd</sup>, 2021 at 6:00pm. 😊