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Cc:	'Donohoe, Pat'
Subject:	[IEEE R3] Richmond Section Report

IEEE R3 Richmond Section Report

Sept 19, 2021

Issues requiring action by the Region 3 Committee or ExCom

None at this time.

Successes/Opportunities for Engaging the member, volunteer, non-member, public

- None at this time, but continuing to work on setting up an IEEE Day event.

Notable section activities (positive and negative)

- The Richmond Section had hoped to host a live showing of the IEEE Foundation sponsored movie on Frank Sprague and his development of the world's first successful streetcar system (which occurred in 1888 in Richmond). The plan was to show the movie simultaneously at a theater in Richmond and one in Fredericksburg as well as live stream it to those who were not able to attend in person. The film was to be followed by a Q&A session with the filmmaker. Unfortunately, the high number of COVID cases in the area are going to keep us from doing that and we are currently talking with the filmmaker about doing a live stream only event for IEEE Day instead.
- We had also hoped to have some type of an in-person get-together with our two Student Branches – VSU and VCU. Again, the pandemic is keeping us from doing that. Instead, we are talking with VSU about having some type of resume review event with students where we can have people from industry give them feedback on their resumes. (VCU already has an extensive program for reviewing student resumes, so we decided that it would not be as valuable for them.) We will continue to try to come up with more ways that we can reach out to and interact with students.
- The various Virginia Department of Health COVID models are beginning to diverge wildly from each other which is another way to say that anything can happen from here. Some models say that we have just hit the fall peak while others show that we have just hit a temporary pause before the next surge. The Richmond Section ExCom will continue to monitor the forecasts. If we feel that we can safely have an in-person social event, then we will do so. Otherwise, we will continue to keep all of our meetings virtual.

Other Items

- I've been looking at ways to represent the membership and retention data in OU Analytics that would make it easier to see the "big picture." I initially reviewed the resulting diagram with the OU Analytics Users Group, then with Elyn Perez, and finally with Helen Shiminsky and Vera Lee Sharoff. The details are in the PowerPoint presentation that I will send along with this report and in the pdf that goes along with the PowerPoint. Along the way, I also discovered some interesting details regarding member retention for "Member" grade members. Those are also discussed in the PowerPoint. Vera asked me to provide a prioritized list of the recommendations that were contained in the presentation so that the IEEE staff can look into what would be involved in making the requested OU Analytics changes.

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