

IEEE R3 Member Communications Committee (MCC) Report for March, 2022

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To: sec-r03@ieee.org <sec-r03@ieee.org>; r3-excom2021@ieee.org <r3-excom2021@ieee.org>; r3-sosc@ieee.org <r3-sosc@ieee.org>; Donohoe, Pat <donohoe@ece.msstate.edu>

Member Communications Committee (MCC) Monthly WebEx Meeting – Sonya Dillard

Held on the 1st Tuesdays of the Month at 5:00pm CST, recurring until December 1, 2022.

Member Communications eNotice Initiative

Promote Member Development Training throughout the Region

Collect information and disseminate to R3 on training to be used for obtaining CEUs for continuing education.

R3 Website Update – Lucas Sweet & Stephen Hopkins

Finished and launched the new R3 website online.

Requests ideas on updates and relevant content.

R3 Social Media Update – Dr. Ebonee Walker

Continuing to post and promote Social Media via all platforms. May host a Multi-Media Marketing Seminar.

Requests for relevant content, recent posts and submit any local activities

R3 Newsletter Update – Bill Labelle & Evelyn Licon

Newsletters are published quarterly

R3 Fellows Application Session for November – Hulya Kirkici

Host a Fellows Application Seminar for the Region twice per year (August 12th & November - TBD)

R3 Member Development – Sharlene Brown

Committee Notes: (5 Attendees)

Evelyn – Hosting a R3 WIE Panelist discussion celebrating the 25th WIE Anniversary on 3/8/2022 online. Evelyn is working on the “Intent” and criteria for a virtual student competition in September. Bill said the next newsletter may be in the April/May timeframe.

Sonya – Needs to add instructions on the bottom of eNotices on how to remove yourself from the distribution. Figure out how to give out PDHs or CEUs within the Sections. This will help to attract new members to Section meetings. Contact astaley@ouc.com Aaron Staley.

Sharlene – Giving Certificates for Region 3 Section Support Committee at SoutheastCon. Hosted a meeting with about 20 attendees and shared the plan for Membership Development. How to get the best benefit out of Membership. Another meeting being planned soon.

Lucas Sweet – Discussed what actions were taken this month. He has worked with Steven on actions. Updated the Professional Activities page. Submitted information on how to provide CEU/PDH from IEEE. Sections need to register their society/chapter with that program. They need to email eab-ceuadmin@ieee.org and instructions will be provided.

Jill – Participated as our committee advisor and gave guidance on specific questions that committee members had.

IEEE Region 3 Member Communications Social Media Submissions / Photos

<https://docs.google.com/forms/d/1ObkYArJMvf75UtaNMjirOpK5litkyfHDhm9zBEOEo1o/edit?usp=drivesdk>
(Collect Social Media R3 announcement flyers & after event photos, information to post on the R3 website, or

upcoming newsletter articles.) Like/Follow us on all our platforms.

IEEE Region 3 Monthly Meetings & Announcements

<https://docs.google.com/forms/d/e/1FAIpQLSfvQLvjOt3zUR3gAWwM632cMGBA7yW5iOchhsUdL873JXH6Q/viewform>

(Collects data for upcoming meetings, sent out one the 1st of each month and can be submitted 2 months in advance).

The next IEEE R3 MCC meeting will be held on Tuesday, April 5th, 2022 at 5:00pm.

Sincerely,

Sonya Dillard, Region 3
Member Communications Committee (MCC)

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