R3 Member Communications Committee (MCC)
Monthly Chair Report – May 2022 (5)

Committee Agenda:

Member Communications Committee (MCC) Monthly WebEx Meeting – Sonya Dillard

> 1st Tuesdays of the Month at 5:00pm CST, recurring until December 1, 2022.

Member Communications eNotice Initiative

> Promote Member Development Training throughout the Region
>
> Collect information and disseminate to R3 on training to be used for obtaining CEUs for continuing education.

R3 Website Update – Lucas Sweet & Stephen Hopkins

> Finished and launched the new R3 website online.
>
> Requests ideas on updates and relevant content.

R3 Social Media Update – Dr. Ebonee Walker

> Continuing to post and promote Social Media via all platforms. May host a Multi-Media Marketing Seminar.
>
> Requests for relevant content, recent posts and submit any local activities

R3 Newsletter Update – Bill Labelle & Evelyn Licona

> Newsletters are published quarterly

R3 Fellows Application Session for November – Hulya Kirkici

> Host a Fellows Application Seminar for the Region twice per year (August 12th & November - TBD)

R3 Member Development – Sharlene Brown

May 3rd Meeting Notes - (5) Attendees: Sonya, Jill, Lucas, Binesh, and Arup

Evelyn – Hosted a R3 WIE Breakfast Panel discussion during SoutheastCon. Evelyn is working on the "Intent" and criteria for a virtual student competition in September. Bill said the next newsletter deadline is May 15th, to be released in June. (Absent this month.)

Sonya – Gave feedback to SoutheastCon Reps to add instructions on the bottom of eNotices on how to remove yourself from the distribution. Figure out how to give out PDHs or CEUs within the Sections. This will help to attract new members to Section meetings. Contact astaley@ouc.com Aaron Staley. Use a YouTube Channel or IEEEtv to store technical meeting video recordings.

Sharlene – Hosted a meeting with about 20 attendees and shared the plan for Membership Development. How to get the best benefit out of Membership. Another meeting being planned soon. (Absent this month, due to work.)

Lucas Sweet – Worked on getting the photos linked to the Website He has worked with Steven on actions.
Updated the Professional Activities page. Submitted information on how to provide CEU/PDH from IEEE. Sections need to register their society/chapter with that program. They need to email eab-ceuadmin@ieee.org and instructions will be provided.

Jill – Participated as advisor and gave guidance on specific questions that committee members had. Tereasa wants to see the committee meetings for the R3. Send out a request to all 10 Committee Chairs and ask for them to put their scheduled committee meetings on the R3 Website calendar (if R3 membership is allowed to attend).

Binesh Kumar – Welcome to our new member from the Charlotte Section. He has started a Linked in and Instagram Page for their local YPs. Would like to help us with Social Media and using a 3rd party application to manage engagement. It streamlines the way you use social media. (i.e. Buffer) Will need to introduce Binesh to Ebonee, so they can discuss his innovative ideas.

Arup Ghosh – Welcome to our new member from the Alabama Section, and is their Secretary. Arup specializes in Computer Science and would like to help with the YouTube Channel for "On-Demand Viewing" of technical meeting video recordings. New Initiative.

IEEE Region 3 Member Communications Social Media Submissions / Photos
https://docs.google.com/forms/d/1ObkYArJMvf75UtaNMjir0pK5litkyfHDhm9zBEOEo1o/edit?usp=drivesdk
(Collect Social Media R3 announcement flyers & after event photos, information to post on the R3 website, or upcoming newsletter articles.) Like/Follow us on all our platforms.

IEEE Region 3 Monthly Meetings & Announcements
https://docs.google.com/forms/d/e/1FAIpQLSfvlQLvjOt3zUR3gAWwM632cMGBA7yW5iOchhsUdL873JXH6Q/viewform
(Collects data for upcoming meetings, sent out one the1st of each month and can be submitted 2 months in advance).

The next IEEE R3 MCC meeting will be held on Tuesday, June 7th, 2022 at 5:00pm.