

Melbourne Section

Chair Report Lightning Round



Melbourne Section Report



- Section Officers:

- Chair Raúl Ortega
- Vice Chair Earl MacDonald
- Secretary Mary Flavin
- Treasurer Bruce Cramer

- 2022 Major Successes:

- Record number of event & technical meeting presentations
- Increased reach within the section for Senior & Life Members
- Initiated contact with local universities for student group post Covid re-engagement
- Initiated the Power & Energy Society
- Solidified & increased the section's Consultants Network

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- Goal:

- Increase all around participation in events and meetings – section, industry & educational institutions

- Milestones

- Lay out a solid plan for section meetings
- Change section meeting content to be more attractive & diverse to membership
- Plan more relevant & meaningful presentations for local industry, etc.
- Find ways of funding these changes & expectations

- Obstacles:

- Ageing membership and mentality hinder attraction to section meetings & events
- Very limited funding does not permit much flexibility in creativity
- Must attract younger participants, from local schools (public, universities, etc.)
- Include young offspring of membership to make the IEEE more attractive for participation by working members