

To: Region 3 ExCom
 From: Sonya Dillard, Chair – Member Communications Committee (MCC)
 Subject: MCC Monthly Report
 Date: 2 May 2023

Committee Members:		Meeting Dates @ 5pm CST
Sonya Dillard, MCC Chair	Hulya Kirkici, Fellows Coordinator	May 2, 2023
Bill Labelle, Newsletter Editor	Evelyn Licon, Newsletter Assistant	June 6, 2023
Lucas Sweet, Webmaster	Steven Hopkins, Webmaster Assistant	August 1, 2023
Bharat Rawal, Information Coordinator	Sharlene Brown, R3 Member Development	September 5, 2023
Jill Gostin, MCC Mentor		October 3, 2023
Adhoc Members:	Binesh Kumar	November 7, 2023
Michael Viron	Arup Ghosh	December 5 th , 2023

MCC Monthly Report:

* We have a new member on our committee to fill the Information Coordinator (Social Media) position on our committee. M. Bharat Rawal comes to us from Region 2 and is ready to roll up his sleeves with R3 Communications on our social media platforms.

* Eric Grigorian sent out an email requesting that some of our committee members present during the R3 Meetings at SoutheastCon in Orlando, FL. We will be submitting the presentations using the template provided by Eric on 2/22/23.

The MCC Presenters and presentation topics are as follows:

- Sonya Dillard – Use of Member Information
- Sharlene Brown – vTools Engage
- Binesh Kumar – Micro Volunteering
- Dr. Hulya Kirkici – Engagement: Fellows Program
- Jill Gostin, MCC Mentor – Membership Dues

* The meeting was adjourned at 5:26pm.

MCC Monthly Meeting Agenda & Minutes:

- Greetings
- R3 Director's Requests
- Other Committee Requests
- Innovative Initiatives
- Roundtable / Action Items
- Meeting Adjourned

Monthly Meeting Attendance: (5) Sonya, Lucas, Evelyn, Bharat, Jill

Monthly Meeting Notes: Our team met on 5/2 at 5:00pm. We talked a bit about SoutheastCon 2023 and its success. We also talked about how difficult it is to get volunteers to step up and engage. Sonya mentioned an initiative to get more Sections to provide meetings to the monthly eNotice message as a start to improve engagement throughout the region. The Next Newsletter articles are due by May 13th, and It will be released at the end of May.

Bharat Rawal – Will look at Collaboratec and how we can use it within our R3 Committee. Still needs the credentials for the social media from Ebonee, and that has been arranged.

Sonya had 3 actions from the meeting: 1) Write up a STEM article for ARFCC and submit photos to Lucas for the STEM Website page; 2) Write up an article of the UNA Student Section Social and submit for the Newsletter and at the end of the article, add; If you are interested in hosting an event like this, please contact your local Section Chair. 3) Reach out the Section Chairs individually to get them to submit at least 1 meeting within the remainder of the year. All sections should be represented on the R3 Monthly Blast. We are going to keep a tally of how many Sections have utilized this hybrid platform to engage members in R3, and to hopefully get all sections to participate by submitting at least 2 – 3 meetings per year to the monthly R3 eNotice. This is a measurable goal for the MCC.