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Subject: [IEEE R3] Richmond Section Report

# IEEE R3 Richmond Section Report

NOV 27, 2023

## Issues requiring action by the Region 3 Committee or ExCom

None at this time.

## Successes/Opportunities for Engaging the member, volunteer, non-member, public

- Continuing to look for ways to promote STEM education, particularly among underserved populations.
  - Met with Claire Mansfield, LEGO Sr. Manager for Government and Public Affairs – Americas. We had an extensive discussion about STEM education, IEEE, and our shared interest in promoting STEM. Although LEGO won't be able to work with us this year because they are still very early in the construction process of their new [production facility](#), it does look like they will be good partners in the future.
  - Met with Jacob Taylor and Evan Jones of GOTECH ([Great Opportunities in Technology and Engineering Careers](#)). I will be reaching back out to them about participating in the Richmond area's Celebrate Engineering Ingenuity Day and will also provide them with follow-up information on [tryengineering.org](#) and [reach.ieee.org](#).
  - Working on setting up a meeting with [Dr. John Fife](#), Director of VCU School of Education's Center for Innovation in Science, Technology, Engineering, and Math Education (Central Virginia STEM Ecosystem) to explore ways that we can work together to promote STEM education.

## Notable section activities (positive and negative)

- Although total membership is up 1.2%, renewals are currently down 6.7% from one year ago today. Currently, 49.5% of the members in the Richmond Section have renewed their membership vs. 56.1% one year ago. Over the next week, I will be sending out personalized emails to members who have not yet renewed.

	Grade	11/27/2023	11/27/2022	Delta
# members	AM	12	15	-3
	StM	42	45	-3
	GSM	51	42	9
	M	363	361	2
	LM	112	112	0
	SM	111	110	1
	LS	46	41	5
	F	1	2	-1
	LF	4	4	0
	Total		742	732
# Not Yet Renewed	AM	9	11	-2
	StM	28	27	1
	GSM	35	24	11

	M	200	175	25
	LM	44	33	11
	SM	46	43	3
	LS	11	8	3
	F	0	0	0
	LF	2	0	2
	Total	375	321	54
% Not Yet Renewed	AM	75.0%	73.3%	1.7%
	StM	66.7%	60.0%	6.7%
	GSM	68.6%	57.1%	11.5%
	M	55.1%	48.5%	6.6%
	LM	39.3%	29.5%	9.8%
	SM	41.4%	39.1%	2.4%
	LS	23.9%	19.5%	4.4%
	F	0.0%	0.0%	0.0%
	LF	50.0%	0.0%	50.0%
	Total	50.5%	43.9%	6.7%

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