

To: Region 3 ExCom  
From: Andrew Seely, Region 3 Member Communications Committee Chair  
Subject: MCC Monthly Report for May 2024  
Date: 28 May 2024

### **MCC activities from previous month**

- April monthly MCC communication and monthly report to EXCOM was not published due to bandwidth challenges
- Conducted MCC April meeting
  - Discussed approach for Fellows engagement in the Region
  - Discussed modernization of the Region 3 web site
- Conducted MCC May meeting
  - Reviewed member communication survey
  - Discussed social media modernizations

### **MCC plans for coming month**

- MCC meeting 25 June at 1900ET/1800CT
- Collect survey data and develop a path forward  
<https://forms.gle/R6vMDd5BRRWuBfbR6>
- Develop a plan to instantiate a Region 3 Collabratec presence
- Develop techniques to collect metrics for E-Notice and Newsletter readership and web site utilization
- Develop a plan to enhance R3 web site graphics

### **MCC long term goals**

Specifics under refinement with the team. Current concept:

- Develop metrics for MCC functions to guide decision making to achieve outcomes for member engagement and IEEE awareness

### **Region 3 Information Management Coordinator Notes**

- Represented Region 3 in the development of vtools modernization prioritization project.

### **Problems and challenges**

- NSTR

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