To: Region 3 ExCom
From: Andrew Seely, Region 3 Member Communications Committee Chair
Subject: MCC Monthly Report for July and August 2024
Date: August 2024

MCC activities from previous month

- Web site suggestion box list - closed 5 total issues, currently working on 3 issues (#3, 5, 6), regarding currency of R3 web page information
- Social media team expanded with 4 new members from Jamaica, Jacksonville, Charlotte, and Huntsville sections.
- Fellows informational webinar conducted 21 August
- Social media team volunteer spotlight launched: https://www.linkedin.com/posts/ieee-region-3_ieeeregion3-volunteerspotlight-humansofieee-activity-7232892879612882944-SSsa?utm_source=share&utm_medium=member_desktop

MCC plans for coming month

- Volunteer Spotlight - call for participation from R3 EXCOM
- Request to SSC to provide names of new Senior Members for social media team
- Support to SSC to host semi-private videos, working out a solution
- Continuing work on web site suggestion box issues << Please add your issues to https://docs.google.com/spreadsheets/d/19_aq7W5ZM0wrOX6ycT1PwvxvbbdUp7iwM-1YHC2CmpE/edit?usp=sharing
- Planned release of R3 Newsletter on 9 September
- Adding a Collabratec volunteer in September (fingers crossed)
- Next MCC meeting scheduled for 28 August at 1900ET/1800CT

MCC long term goals

- Develop metrics for MCC functions to guide decision making to achieve outcomes for member engagement and IEEE awareness
- Expand Social Media team to help diversify how we communicate with members
- Create formalized documentation for MCC business processes

Region 3 Information Management Coordinator Notes

- NSTR

Problems and challenges

- NSTR

Andrew Seely
andrew.seely@ieee.org
Region 3 Member Communications Committee Chair
Region 3 Florida West Coast Section Vice Chair