

# IEEE Region 3 Strategic Plan 2024

URL: <https://r3.ieee.org/about>

## Our Mission

Focus on the growth and development of the member throughout the life cycle of the individual. Every member is an active participant, an informed and a satisfied member.

## Our Vision

The Region shall fulfill the Member and Geographic Activities (MGA) strategic objectives at the local level by ensuring the enabling of the Sections, Chapters, Affinity groups, Student Branches, and Student Branch Chapters to engage the member.

## Theme

Your Professional Home in Region 3.



1. Support all Sections in holding and reporting at least 5 Section meetings, and 2 meetings for each Chapter and Affinity Group.



2. Provide all Sections the training and support they need.



3. Ensure Section operations are timely (reports, officers, website, elections) and that all sections use the new vTools-based election process.



4. Assist Sections to develop and maintain a sustainment plan.



5. Ensure Sections engage with their Student Branches and Branch Counselors at least quarterly.



6. Develop and build out the industry engagement activities.



7. Provide engaging and surplus-generating SoutheastCon and other Region 3 sponsored conferences in 2024-2025 and plan for similar success in 2026-2028.



8. Engage members through new events and (micro-)volunteering opportunities.