

IEEE SoutheastCon 2027 Endorsement Request

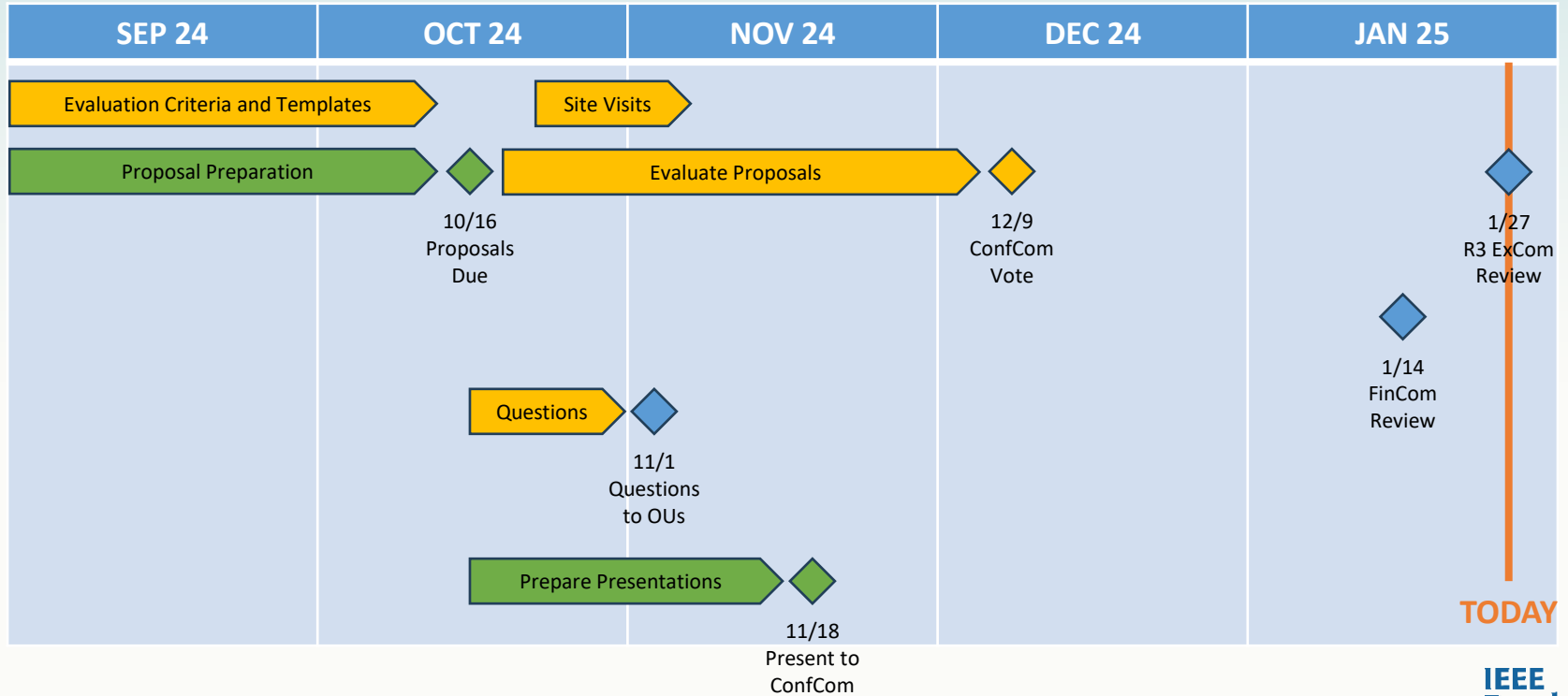
IEEE
Region 3

Presented to Region 3 Executive Committee
January 27, 2025

Summary

- ▶ Selection for IEEE SoutheastCon 2027 started in April 2024 and formally concludes in March 2025 with 2 proposals: 1 from Jamaica Section (March 11 to 14, 2027 in Montego Bay) and 1 joint proposal from Canaveral, Daytona, and Orlando Sections (April 15 to 18, 2027 in Daytona Beach)
- ▶ The Conference Committee met on December 9, 2024, and voted unanimously to recommend that IEEE Region 3 SoutheastCon 2027 be awarded to the joint bid from the Canaveral, Daytona, and Orlando Sections
- ▶ The Finance Committee met on January 14, 2025, and voted unanimously to endorse that IEEE Region 3 SoutheastCon 2027 be awarded to the joint Canaveral, Daytona, and Orlando bid
- ▶ Both general conference chairs were notified of Conference and Finance Committees' decisions on January 17
- ▶ While finances were a key factor in the decision, a major factor was the ability to sustain the student programs and to support students attending the regional conference outside of the United States
- ▶ In addition, the committee saw logistics challenges in having providing meals and transportation for students to an off-site convention center that is not adjacent to the property
- ▶ Finally, security concerns including the Department of State threat level, restrictive university policies, and the need for travel documents would impact how many students and authors would be able to attend an international conference

Timeline



Budget Normalization

Comparison of expenses and revenue between two proposals

- ▶ Normalized both Jamaica and C/D/O budget to reflect
 - Attendee assumptions from instructions
 - Food and beverage assumptions from instructions
 - Pricing assumptions (where able) from instructions
 - Assumed similar pricing for expenses, where comparable
 - Updated food costs for C/D/O based on Catering Menu
- ▶ Pricing assumption
 - Author pricing and regular attendee pricing should not be deflationary
 - Region 3, Student, and Life Member pricing
- ▶ Normalization issues
 - Jamaica's hotel includes food as part of the hotel rate; thus, unable to use standard models to determine registration fees
 - Assumed that student registration would be \$125 and R3 would be \$250

Budget Comparison

Normalized Budget

Jamaica Budget

SURPLUS				\$	11,283.50
TOTAL RECEIPTS				\$	251,500.00
TOTAL OUTLAYS				\$	240,216.50

REVENUE / EXPENDITURE / SURPLUS ANALYSIS					
					LOANS
Conference Revenue			\$10,000.00	\$	202,250.00
Tutorial Revenue				\$	11,250.00
Exhibits Revenue				\$	3,000.00
Corporate Support				\$	25,000.00
TOTAL REVENUE				\$	251,500.00
Conference Expense			\$10,000.00	\$	223,716.50
Tutorial Expense				\$	6,000.00
Exhibits Expense				\$	500.00
TOTAL EXPENSES				\$	240,216.50
Conference Surplus				\$	(21,466.50)
Tutorial Surplus				\$	5,250.00
Exhibit Surplus				\$	2,500.00
Corporate Support				\$	25,000.00
TOTAL SURPLUS			4.70%	\$	11,283.50

C/D/O Budget

SURPLUS				\$	79,354.91
TOTAL RECEIPTS				\$	339,315.00
TOTAL OUTLAYS				\$	259,960.09

REVENUE / EXPENDITURE / SURPLUS ANALYSIS					
					LOANS
Conference Revenue			\$10,000.00	\$	310,875.00
Tutorial Revenue				\$	2,690.00
Exhibits Revenue				\$	2,000.00
Corporate Support				\$	13,750.00
TOTAL REVENUE				\$	339,315.00
Conference Expense			\$10,000.00	\$	243,160.09
Tutorial Expense				\$	6,000.00
Exhibits Expense				\$	800.00
TOTAL EXPENSES				\$	259,960.09
Conference Surplus				\$	67,714.91
Tutorial Surplus				\$	(3,310.00)
Exhibit Surplus				\$	1,200.00
Corporate Support				\$	13,750.00
TOTAL SURPLUS			30.53%	\$	79,354.91

Pricing Guidance

High Water Mark for Registration Fees

Attendee Type	Regular Registration Fee	Event
In-Person Author – IEEE Member	\$750	Atlanta 2024
In-Person Author – IEEE Non-member	\$1,000	Atlanta 2024
Virtual Author – IEEE Member	\$750	Huntsville 2026
Virtual Author – IEEE Non-member	\$1,000	Huntsville 2026
Student Registration	\$175*	Orlando 2023
Non-Author Attendee – IEEE Member	\$500	Atlanta 2024
Non-Author Attendee – IEEE Non-member	\$750	Atlanta 2024
Region 3 Attendees	\$500*	Atlanta 2024
Life Member	\$175*	Orlando 2023
Spouse/Companion	\$325*	Atlanta 2023
Additional Exhibitors	\$500*	Atlanta 2023

Note:

Jamaica registration fees are lower due to meal costs included in the hotel rate

Travel Cost Comparison

Travel Costs

Student Travel Costs (Per Student)

Location	Hotel (3 Nights)	Average Travel Cost	Cost w/ Registration
Montego Bay	\$ 582.00	\$ 1,020.00	\$ 1,095.00
Daytona Beach	\$ 185.00	\$ 360.00	\$ 510.00

Region 3 Travel Costs

Location	Hotel (3 Nights)	Average Travel Cost	Cost w/ Registration	R3 Outlay
Montego Bay	\$ 1,329.00	\$ 1,905.00	\$ 2,155.00	\$ 140,075.00
Daytona Beach	\$ 740.00	\$ 1,335.00	\$ 1,785.00	\$ 116,025.00

Assumptions:

Average Airfare: Montego Bay - \$425, Daytona Beach - \$460

Taxi: Montego Bay - \$0, Daytona Beach - \$60 round trip

65 Region 3 attendees with registration at \$250 per attendee (Jamaica) or \$450 per attendee (US)

\$150 in incidentals

Committee Motion

- ▶ The conference committee moves that IEEE Region 3 Executive Committee endorses the joint bid from the Canaveral, Daytona, and Orlando sections to host IEEE Region 3 SoutheastCon 2027 in Daytona Beach, Florida on April 15 to April 18, 2027

Next Steps

- ▶ Formal award will occur at IEEE SoutheastCon 2025 at the Region 3 Committee meeting on March 30, 2025
- ▶ Guidance from ExCom RE contracting and MOUs