

IEEE Region 3 – ExCom Meeting
 Web Conference – Minutes
 27 January 2025
 8:00-10:00pm

<https://ewh.ieee.org/reg/3/excom/meetings/2025-01/agendas.html>

Attendees (* denotes ExCom voting member):

Eric Grigorian*	x	Sonya Dillard*	x	Pat Donohoe*	x	Joe Pennisi *	x
Theresa Brunasso*	x	James Imanian*	x	Alessio Medda*	x	Raul Ortega *	x
Paul Kuban*	x	Rajeev Agrawal*	x	Devon Gayle *	x	Andrew Seely*	x
Joe Juisai*	x	Kristin Bing*	x	Gregg Vaughn*	x	Sharlene Brown*	x
Dave Green*	x	Bailey Heyman*		Wyman Williams	x	Bill LaBelle	
Eric Ackerman		Patrick Kung		Bill Ratcliff		David Fillion	x
Anthony Perales	x	Lucas Sweet		Nelson Lourenco		Damith Wickramamayake	x
Brian Page		Vishwas Powar		Chuck Cole		Stephen Hopkins	
Tamseel Syed	x	Ebonee Walker	x	LaRhonda Julien		Charles Lord	x
Jim Conrad	x	John Doyle	x	Jill Gostin	x	Will Goins	x
Jacob Kulangara	x	Hermann Amaya		Binesh Kumar		Mark Torres	x
Allen Jones		Megha Ben	x	Elizabeth Hayes		Arup Kumar Ghosh	
Thomas Field	x	Chase Battaglio		Brad Kicklighter		Lee Stogner	
Masoud Davari		Mary Ellen Randall		Ronald Jakubowski	x	AJ Burke	
Paul Belussi		Larry Adams		Raj Gurupur	x	Annette Burney	x
Hassan Raza	x	Bob Hobbs		Gokul Pandey	x	Earl McDonald	
Matt Horrer		McCauley Osaisai		Rich Kent		Jayanna Hallur	x
Derik Pack		Angelo Ferraro		Laurie Joiner	x	Howard Frederick	
Leandro Barajas		Warren Mackey		Mike Puckett		John Lister	x
David Griffith		Demetris Geddis		Allen Zheng		Jason Finn	
Sunny Bellary		Dave Irons		Christopher Udeagha	x	Masood Ejaz	
Dan Bishop		Kent Green	x	Melody Richardson		Regina Hannemann	
LaRhonda Julien	x	Magreth Mushi	x	Paul Nyffenegger		Sudhir Shenoy	
Bruce Magruder		Len Elam		Eric Elwell	x	Jordan Johnson	
Orville Walker		Michael Birochak		Vince Socci		Tom Karnowski	x

Agenda:

- 1) Director Grigorian called the meeting to order at 8:00pm.
- 2) The meeting agenda was approved.
- 3) The consent agenda was approved which consisted of the minutes from the 25 November 2024 ExCom Meeting and reports listed in the information agenda.
- 4) Officer Reports
 - a) Director Report
 - i) The theme for Region 3 in 2025 is “Engaging New Leadership” as the intent is to work with our students and YP in 2025 and get them involved with local section and regional capacities. The intent is to help sections with identifying and recruiting new members into new leadership roles.
 - ii) SoutheastCon 2025 is shaping up to be a great event at the end of March in Charlotte. If you have not yet registered for the conference, please register now as early registration ends on February 21. As usual, Region 3 will cover the cost of each Section’s primary delegate for early registration.
 - b) Director-Elect Report

Director-Elect Dillard met with the Area Chairs to discuss Section vitality. Sections that need support are being contacted. The Director-Elect participated in the Alabama Regional Future

City Competition in Auburn, AL and an IEEE informational session at Alabama A&M University to encourage students to join IEEE.

c) Secretary Report

Secretary Donohoe noted that any reports submitted late will be posted to the meeting website after the conclusion of the meeting.

d) Treasurer Report

Treasurer Pennisi presented the overall 2024 budget actuals vs budget and noted that we spent approximately \$23.5K of our reserves in 2024, after budgeting to spend approximately \$105K from reserves. Our main account balance at the end of the year was ~\$154K and our long-term interest account was ~\$795K. Treasurer Pennisi plans to use NextGen Banking Central to generate financial reports in the future. FinCom endorsed the Conference Committee's recommendation for the host of SoutheastCon 2027. All financial items have been closed for SoutheastCon 2023 and SoutheastCon 2024. The Treasurer encourages everyone to review the updated Region 3 Travel Policy before making travel arrangements for SoutheastCon 2025.

e) Past Director Report

Past Director Brunasso noted that "Giving Tuesday" on December 3 resulted in IEEE-USA MOVE collecting almost \$9K in donations. She noted that MOVE trucks have not been called to support the wildfires in the Los Angeles area since the fires are located in populated areas.

5) Action Agenda

a) Approval of 2025 Region 3 Goals

Strategic Operations and Support Committee Chair Dave Green presented the 2025 Region 3 Strategic Plan. Details of each of the nine goals were presented.

1. Improve Section Vitality across the region by focusing on sections that need vitality support.
2. Provide all Sections the training and support they need.
3. Ensure Sections use the vTools election process.
4. Consolidate reporting (Concur approvals, Conflict of Interest forms, etc.) with assistance from IEEE staff.
5. Assist Sections in developing and maintaining a Section Succession Plan.
6. Develop metrics for Section engagement with Student Branches.
7. Develop and prototype industry engagement activities
8. Provide an engaging and surplus-generating SoutheastCon 2025 and other Region/Section sponsored conferences and plan for similar success in 2026-29.
9. Engage members through new events and (micro-)volunteering opportunities.

A motion was made for the ExCom to approve the 2025 Region 3 strategic plan as presented. The motion was approved.

b) ExCom Endorsement of SoutheastCon 2027 Site Selection

Conference Committee Chair Joe Juisai presented details on the site selection process for SoutheastCon 2027. Selection of the IEEE SoutheastCon 2027 host started in April 2024 and formally concludes with a vote at the Region 3 Meeting at SoutheastCon 2025 in Charlotte. Two proposals are being considered. The Jamaica Section proposes to host SoutheastCon 2027 in Montego Bay (March 11-14). The Canaveral, Daytona, and Orlando Sections jointly propose to host SoutheastCon 2027 in Daytona Beach (April 15-18). The Conference Committee unanimously selected Daytona Beach as the site for SoutheastCon 2027 based on finances, projected student attendance, logistics and security. The Conference Committee moved that the Region 3 ExCom endorse the recommendation that SoutheastCon 2027 be held in Daytona Beach. The motion passed.

- 6) Discussion Agenda
 - a) SoutheastCon 2025 Region Meeting Agenda

Director-Elect Dillard reported that the Region 3 Meeting Agenda is being finalized and should be made available soon.
 - b) Region 3 Travel Policy Update

The Region 3 Travel Policy is available on the Region 3 website and should be reviewed prior to making travel arrangements for SoutheastCon 2025.
 - c) SoutheastCon 2025 Update

Charles Lord provided the SoutheastCon 2025 update and noted that it is time for section representatives, ExCom members and speakers to get registered for the conference and make hotel reservations. The conference is 8:00am Friday (3/28) to 12:00n on Sunday (3/30). Early registration for the conference ends February 21 and the conferenced hotel block cutoff is March 4. The paper totals are 201 submissions, 70 accepted, 49 rejected, and 82 in process. A total of \$36,750 has been collected from patrons with four other possible commitments. Student competition planning is going well.
 - d) SoutheastCon 2026 Update

Will Goins provided an update for SoutheastCon 2026. The conference is planned for March 13-15, 2027 at the Von Braun Center/Embassy Suites in Huntsville, AL. The student hardware competition rules are in draft form and currently being reviewed. The software and circuit design competitions are in development. The call for papers is posted on the conference webpage. The conference leadership will be in attendance at SoutheastCon 2025.
 - e) Region 3 Project Funding

Region 3 Projects Coordinator LaRhonda Julien provided an update on Region 3 projects and asked everyone to share the Region 3 Projects information that was sent recently by email. The theme for the projects this year will likely be artificial intelligence.
- 7) Old Business – There is no old business.
- 8) New Business – There was no new business.
- 9) The next ExCom meeting will be held on Monday, February 24 from 8:00-10:00pm EST by Webex.
- 10) The regular portion of the meeting was adjourned at 9:14 pm, followed by the executive session.