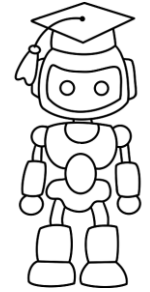


# IEEE SouthEastCon 2025

Hands-on Web Design - March 28, 2025 Lucas Sweet & Brian  
Page  
[bpage1@ieee.org](mailto:bpage1@ieee.org)

# Topics

---

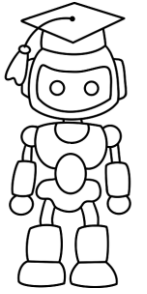


- Benefits of Having a Website
- IEEE Social Media and Brand Experience
- Exposre Beyond a Website
- Getting Started –vTools has links
- Tips for Maintaining a Website
- Webpage Layout & Templates
- WordPress Bakery vs Elementor
- Hands On Design
- Advanced Features – Forms, Menus, ShortCodes
- Contacts
- SEO and Web Metrics – IEEE support
- Questions

# Benefits Of Having A Website

- Serves as a dedicated place to share, post and retain information, photos, events, etc
- Easily accessible
  - Work with most electronic devices – check multiple devices
  - More universal than a social media page
- Can be used by members and nonmembers
- Link to this site or other sites such as Social Media
- **Contacts - Decide how to Contact Us. For Inquiries you can use own address [User1Personal@ieee.org](mailto:User1Personal@ieee.org) or request email addresses: [info - southeastcon2024@ieee.org](mailto:info-southeastcon2024@ieee.org)**
- **[Functional Alias Request – IEEE Workflow](#) – Recommended**
- **Use this form to create or update an @ieee.org Functional Alias for IEEE Organizational**
- **[Officers & Chairs – IEEE – Atlanta Section \(ieee-atlanta.org\)](#) This will give you an idea on what could be included**
- **Be aware of Phishing Attempts BEC - report to [Report cybersecurity concerns to security@ieee.org](mailto:Report cybersecurity concerns to security@ieee.org) – Take Care of what you post for Identifiable Information – Personal Email Addresses**
- **[What is Business Email Compromise \(BEC\)? | Microsoft Security](#)**

# Social Media Overview - IEEE Brand Experience



## IEEE Social Media Overview

### Overview

IEEE social media consists of digital/online presence that allow individuals to post and share content publicly and allow others to view and respond to that content.

IEEE encourages the use of social media to engage our target audiences. It is important to remember that, with online social networks, the lines between public and private, personal and professional, are blurred. When a person identifies himself/herself with IEEE, perceptions may be created as a result – about IEEE and about the person's expertise.

The purpose of this document is to outline the IEEE guidelines when engaging on social media. Definitions of social media are noted within the document.

### What must I do to get started?

**Register your site**, and as part of your registration do the following:

- Familiarize yourself with the **IEEE Social Media Policy** (PDF, 978 KB)
- Identify your target audience, authorized use for your social media presence, provide sample intended posts
- Identify a primary and secondary contact for your social media presence
- Agree to comply with the IEEE Social Media Operations and Best Practices Guide

You must complete the steps above before setting up a social media presence.

See related policies and guidelines >>

[IEEE Code of Ethics](#)

[Brand Identity Guidelines](#)

[Digital Guidelines](#)

- [Usability and Accessibility](#)

[Employee Relations and Conduct](#)

[Nondiscrimination Policy](#)

[IEEE Privacy Policy](#)

[Terms & Conditions](#)

[Principles of Scholarly Publishing](#)



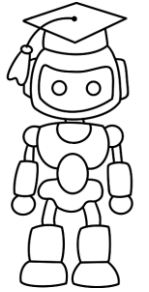
# Exposure Beyond A Website

---

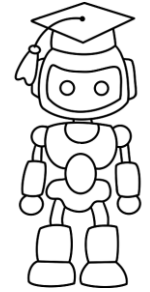
- **Social Media Pages – IEEE has many Accounts**
  - Facebook
  - Instagram
  - LinkedIn
  - Instagram
  - YouTube and TikTok
  - Discord, Slack, Telegram, WhatsApp
  - IEEE TV
  - Collabratec
  - You can use embedded Links to connect to Sites - bidirectional
- **All are great options for more exposure to members – people use different sites**
- **Not great places to retain information**
- **Limited space/resources**
- **Make sure all content is consistent across platforms**
- **Great idea to dedicate an independent role for social media**
- **Monthly Section Activities Email**
- **Target your Audience**

# Before You Start

---



- IEEE offers all IEEE organizational groups free web hosting
  - All sites will be on an IEEE domain
  - Wordpress only either WPBakery or Elementor
  - WordPress requires some HTML knowledge
- Know who the Website will be for
  - Section, Chapter, Affinity Group
  - [If you inherit a website – Figure out where the links are and sites – Table Editor etc](#)
- Have dedicated person or persons
  - Web administrator role
- Web hosting requestor needs to be an active IEEE member
- Read the Web Hosting Policy
  - <https://site.ieee.org/web-hosting-policy/>
- ComSoc has its own request form
  - Similar process
  - <https://www.comsoc.org/website-request-form>

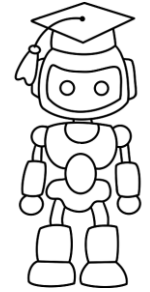


# Tips For Maintaining A Website

- Setup a system to receive updates/content
  - Emails, Forms – Monthly R3 News Letter
  - Links to other sites for information that changes or requires updating
  - Google Drive, OneDrive – Office 365 Sharepoint – **view on other devices – Verify WYSIWYG**
  - **Check dates on access availability – links may expire**
- Routinely review pages for outdated content or errors – i.e. Awards 2019
  - Links are the most common outdated material and easily go unnoticed
  - Request feedback from other organizational unit volunteers
    - You likely will not know all the details for the content on the website
- Any material that present in multiple places
  - Setup so it only needs to be updated in one place on the backend
  - This is where plugins and short codes can greatly help
- Commonly linked content
  - Embed the content on the page so the link can remain the same
- Pages are best used for high priority and dedicated content
- Posts are best for one time material
- Utilize Wordpress shortcodes and plugins – Sites vary on layouts and capabilities



# Check Website and Changes - Devices

A screenshot of the IEEE SoutheastCon 2025 website. A large red arrow points from the text 'Web Page Menu Stopped Working On Mobile Phones' to the navigation menu. A smaller red arrow points from the text 'Work Around Add links to Menus' to the 'QUICK LINKS' section. The website content includes the title 'IEEE SoutheastCon 2025', the tagline 'Industry and Academia in Partnership', dates 'March 22-24, 2025 - Virtual Technical Conference' and 'March 27-30, 2025 - In-Person Conference', location 'Embassy Suites Concord (Charlotte), NC', and a notice 'EARLY REGISTRATION IS NOW OVER'. The footer contains the IEEE logo and the tagline 'Advancing Technology for Humanity'.

IEEE SoutheastCon 2025

Industry and Academia in Partnership

March 22-24, 2025 - Virtual Technical Conference

March 27-30, 2025 - In-Person Conference

Embassy Suites  
Concord (Charlotte), NC

QUICK LINKS:

EARLY REGISTRATION IS NOW OVER  
Please see the refund policy below

Registration <https://ieeesoutheastcon.org/registration/>

Student Competitions - IEEE SoutheastCon 2025

Patrons and Exhibitors <https://ieeesoutheastcon.org/elementor-5585/>

Hotel <https://ieeesoutheastcon.org/hotel/>

IEEE SoutheastCon

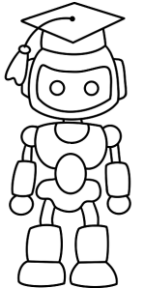
SoutheastCon is the annual IEEE Region 3 Technical, Professional, and Student Conference.

SoutheastCon brings together Computer Scientists, Electrical, and Computer Engineering professionals, faculty and students to share the latest information through technical sessions, tutorials, and exhibits. It is the most influential conference in Region 3 for

Web Page Menu Stopped Working On Mobile Phones  
Work Around Add links to Menus

IEEE SoutheastCon 2025 – Charlotte, NC






# Test Your Links - For more information Click – Update once Make It Visually Appealing

[\(26\) IEEE Atlanta - Power & Energy Society \(PES\) | Groups | LinkedIn](#)

[\(4\) Facebook](#)



Link Site to Other Information –  
Insert Link – Create Once Publish Many



IEEE Atlanta - Power & Energy Society (PES)  
Private Listed

73 members  
Including John McDonald and 1 other connection

Invite connections

Show all →

Start a post in this group

Media Poll

All Recommended

Who's viewing your profile?  
Discover who's viewed your profile in the last 90 days with LinkedIn Premium


Get started

LaRhonda Julien • 2nd Owner  
Inspection Performance Specialist at Georgia Transmission Corporation


Jennifer Franco, PE • 1st Owner  
Substation Test Engineer

Groups you might be interested in

- IT Professionals Agile Lean Scrum | DevOps | Cloud | SaaS | Security | Big Data | GenAI | ChatGPT 935,685 members
- Power BI: Business Intelligence Dashboards, Analysis for Analysts & Chief Operating Officers 1,052,890 members
- Data Structures and Algorithms 132,766 members



Advancing Technology for Humanity



IEEE - Atlanta  
1.3K likes • 1.3K followers

Message Like Search

Intro

IEEE is the world's largest professional association dedicated to advancing technological innovation and excellence for the benefit of humanity. IEEE's Atlanta Section encompasses the northern 1/3 of Georgia and boasts more than 4,000 members.

Page · Nonprofit organization

Atlanta, GA, United States, Georgia


Atlanta-Officers@ieee.org

ieee-atlanta.org

Not yet rated (3 Reviews)

Photos

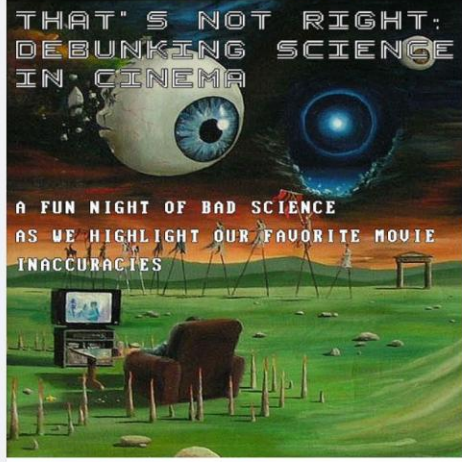
See all photos



Posts

IEEE - Atlanta  
March 11 at 12:50 PM · 🌐

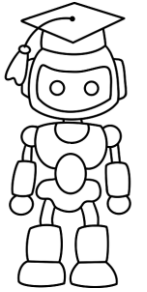
Join us on Wednesday, March 13 @ Halfway Crooks @7:30 p.m. for a fun night of bad science in movies.  
more information here: [https://atlantasciencefestival.org/\\_/787-thats-not/](https://atlantasciencefestival.org/_/787-thats-not/)



IEEE SoutheastCon 2025 – Charlotte, NC



# vTools Site – Resources Starting Point



https://vtools.ieee.org

biernoUSA.gov USA.gov Yahoo! Yahoo! Mail Check AT&T Email S... Special report: Cybe... IEEE P1752 WG atte... Information Risk Ma... Threat Protection a... Nailing it! 5 Ways to... Pluralsight co

IEEE.org IEEE Xplore Digital Library IEEE Standards IEEE Spectrum More Sites

## IEEE MGA vTools

[HOME](#)[TOOLS](#)[TUTORIALS](#)[FAQ](#)[BLOG](#)[FEEDBACK](#)[CONTACT](#)

### vTools



This IEEE volunteer tools (vTools) site provides information on a wide range of tools developed by volunteers for IEEE members and IEEE volunteers. The toolbox simplifies organizational efforts and administration by offering web-based software in order to reduce time spent on managing local activities and to assist in member development.

The vTools are sponsored by IEEE Membership and Geographic Activities (MGA), which serves the needs of IEEE members by supporting IEEE Regions, Councils, Areas, Sections, Chapters, Affinity Groups, Student Branches, Student Branch Chapters and HKN Chapters and is responsible for IEEE membership, and member development.

**Known Issues – click [here](#) for a list of the current known issues in vTools**

#### Quick Links

- [Doodle](#)
- [Functional Alias Request Form](#)
- [IEEE OU Analytics](#)
- [Membership Validator](#)
- [Remote Conferencing / WebEx](#)
- [Survey Access Request Form](#)
- [vTools Applications](#)
- [vTools Engage](#)
- [vTools eNotice](#)
- [vTools Events](#)
- [vTools Local Groups](#)
- [vTools Nominations](#)
- [vTools Officer Reporting](#)
- [vTools Student Branch Reporting](#)
- [vTools Voting](#)
- [vTools WebInABox](#)
- [vTools Xtreme](#)
- [Web Hosting](#)
- [WebEx Request Form](#)

#### Additional Information

[Support for Virtual Meetings](#)

[Support for Hybrid Meetings](#)

[Important IEEE Guidelines for Working with Children](#)

#### Join our Community



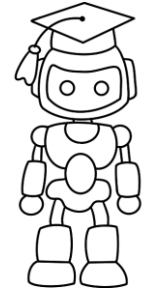
**vTools User Community**  
PROVIDED BY **VTOOLS** • 1,516 PARTICIPANTS

IEEE SoutheastCon 2025 – Charlotte, NC

[IEEE MGA vTools – Providing tools to the volunteers and staff who support our members](#)





# Getting Started



- Visit IEEE MGA vTools to submit request
  - <https://vtools.ieee.org/>

## IEEE MGA vTools



[HOME](#)[TOOLS](#)[TUTORIALS](#)[FAQ](#)[BLOG](#)[FEEDBACK](#)[CONTACT](#)


### vTools

This IEEE volunteer tools (vTools) site provides information on a wide range of tools developed by volunteers for IEEE members and IEEE volunteers. The toolbox simplifies organizational efforts and administration by offering web-based software in order to reduce time spent on managing local activities and to assist in member development.

The vTools are sponsored by IEEE Membership and Geographic Activities (MGA), which serves the needs of IEEE members by supporting IEEE Regions, Councils, Areas, Sections, Chapters, Affinity Groups, Student Branches, Student Branch Chapters and HKN Chapters and is responsible for IEEE membership, and member development.


### Announcing vTools Engage!

vTools Engage is an interactive Customer Relationship Management (CRM) solution that was developed by MGA to enable volunteers and staff to:



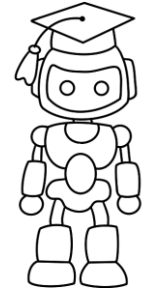
#### Quick Links

- Doodle
- IEEE Events Finder (Android)
- IEEE Events Finder (iOS)
- IEEE Functional Alias Request Form
- IEEE Membership Validator
- IEEE OU Analytics
- IEEE Web Hosting
- Other Volunteer Tools
- Remote Conferencing
- Survey Access Request Form



Advancing Technology  
for Humanity

# Required Information



## IEEE Web Hosting Request Form

Name **(Required)**

Member Number **(Required)**

Email **(Required)**

Organizational Unit Name **(Required)**

Organizational Unit Abbreviation

Select a site template: **(Required)**

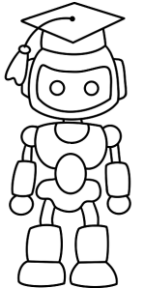
- ☐ IEEE Sites (Official) <https://r1.ieee.org/dci-template/>
- ☐ IEEE WIE Template <https://r1.ieee.org/wie-template/>
- ☐ IEEE Communications Society Template (ComSoc Chapters only)
- ☐ IEEE PES Template (For PES Chapters and Committees only) <https://cmte.ieee.org/pes-template/>

Message

Submit

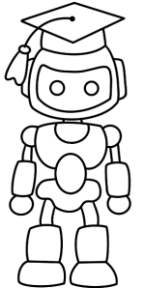
# Required Information Cont.

---



- **Recommend the form be filled out by the chair or website administrator**
  - **At the very least the requester should be a recorded volunteer**
- **Recommend adding message for**
  - **Non recorded volunteer**
  - **New organizational unit**
  - **Special requests**
- **The request will be reviewed by the MGA web hosting manager**
  - **If there are issues they will contact the chair on record by email**





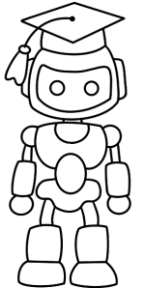
# After Submitting Request Form

---

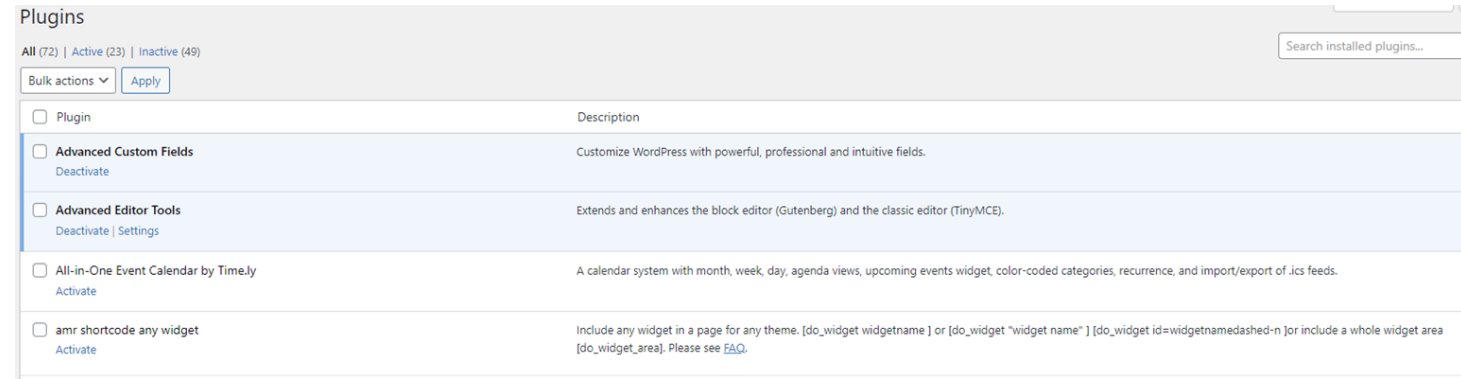
- The request should be reviewed within a few business days
- Check you emails
  - Personal and IEEE
- All communication will be through email
  - Issues
  - Access Information
  - Approved
- Now the website is created and you have login credentials
- Save the URL for the websites backend login
  - Bookmark
  - Record in organizational units notes
- Setup a backup user for the backend
- Activate needed plugins



# Recommended Plugins

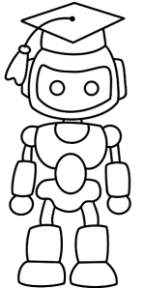


- **PDF Poster**
  - Makes it easy to embed PDF files
- **Advanced Editor Tools**
- **Event Post**
- **Forms – Powerful feature**
- **The Events Calendar Pro**
- **The Events Calendar Shortcode & Block**
- **WP Extra File Types**
- **Elementor**
  - Elementor Pro
  - Essential Addons for Elementor
  - Forms Are



# Website Templates

---



- You'll need to select a template that will become the starting theme
    - Most cases will use IEEE sites
  - The theme will serve as the base design for the entire website
    - Color schemes
    - Shapes, borders, fonts
  - Once the website is created the theme can be changed to another IEEE premade theme
- IEEE has Branding Guidelines and Social Media Policy - [IEEE Strategic Plan Toolkit 2020 - 2025 - IEEE Brand Experience](#)

## Web Hosting Request

The web hosting request form below is for **Regions, Councils, Areas, Sections, Subsections, Chapters and Affinity Groups**. You can see the website templates in action at:

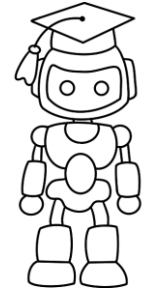
IEEE Sites (2019) Template -> <https://r1.ieee.org/dci-template/>

IEEE WIE Template (based on the IEEE Sites Template) -> <https://r1.ieee.org/wie-template/>

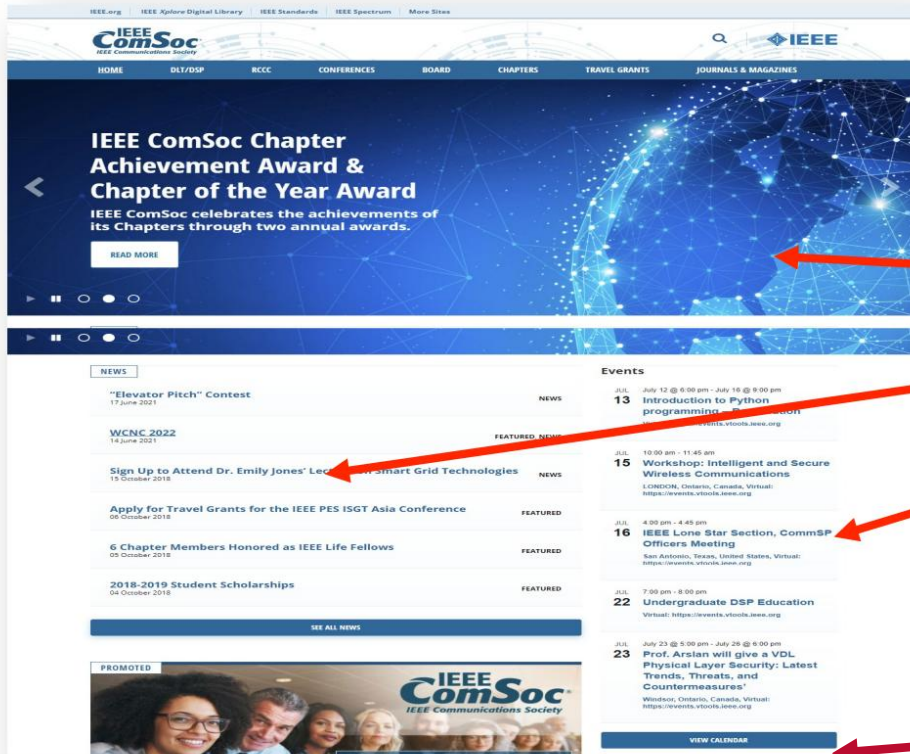
IEEE Communications Society Template (for ComSoc Chapters only)

IEEE PES Template (For PES Chapters and Committees only) -> <https://cmte.ieee.org/pes-template/>

# Webpage Layout



## ComSoc NAB NAB Communications Portal - New Website



## HOMEPAGE

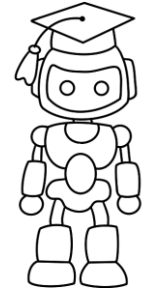
<https://na.regions.comsoc.org/>

### Key Areas

- ▶ Carousel (Slide Show)
- ▶ News
- ▶ Events

This site pulls all events in Vtools and can be viewed and search  
There is an option to a shared calendar that you can access

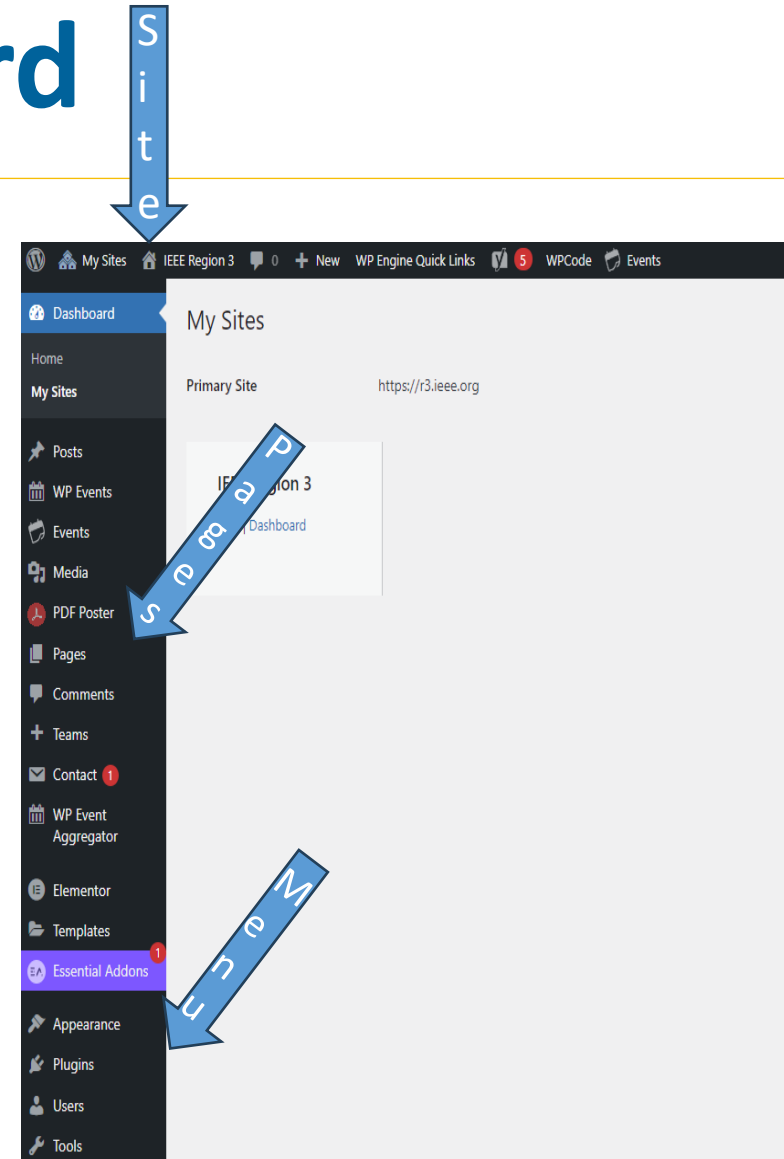
# The Backend Dashboard



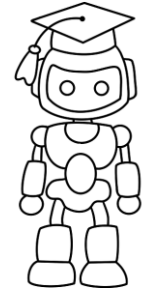
- Like grey area shows all websites you have access to edit on the backend
- Dark grey bar on left is the dashboard menu
  - Get familiar with all the options
  - Some plugins will show once they are activated
- Top dashboard pages
  - Posts
  - Media
  - Pages
  - Appearance
  - Plugins
  - Settings

Media – Must avoid Copyrighted Images  
WordPress will block some uploads

[Dashboard < IEEE SoutheastCon 2024 — WordPress](#)



# Key Menus



Key Menu Options

Trash to not display site as URL will Exist and can be reached

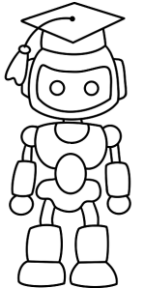
Undelete Site if Necessary, in Trash

May have choice WPBakery or Elementor

Once you select one – cant change it

Title	Author	Date
About — Elementor	mackerman	Published 2022/03/07 at 9:03 pm
Call For Papers — Elementor	mackerman	Published 2022/02/28 at 10:02 pm
Camera-Ready Instructions — Elementor	amedda	Published 2023/07/02 at 7:33 pm
Conference Policies — Elementor	amedda	Published

# Types of Posts – Quick Edit



WordPress Admin Interface: Posts - IEEE Communications Society North America Region

URL: <https://na.regions.comsoc.org/wp-admin/edit.php>

Dashboard | Posts | All Posts | Add New Post | Categories | Tags | WP Events | Events | Events Addons | Media | Forms | Pages | Comments | WP Event Aggregator | Appearance | Plugins | Users | Tools | WPBakery Page Builder | Settings | Yoast SEO | Login Security

Posts: Add New Post

Notifications:

- The current "WP Event Aggregator Pro" add-on is not compatible with the Free plugin. Please update to Pro for flawless importing.
- The following recommended plugins are currently inactive: [Contact Form 7](#), [Team Members](#) and [WP SEO Structured Data Schema](#). [Begin activating plugins](#) | [Dismiss this notice](#)
- Important notice: You have an outdated version of WPBakery Page Builder Design Options. It is required to review and save it. [Open Design Options](#)
- Hola! Would you like to receive automatic updates and unlock premium support? Please [activate your copy](#) of WPBakery Page Builder.

Filter: All (35) | Mine (2) | Published (25) | Drafts (9) | Private (1) | Cornerstone content (0)

Search Posts

35 items

QUICK EDIT

Title: Global Communications Newsletter Dec 2024 - Besma Smida

Slug: global-communications-newsletter-dec-2024-besma-smida

Date: 01-Jan 23, 2025 at 12:43

Author: bpage (bpage)

Categories: ☐ Featured, ☒ News, ☐ Uncategorized

Tags:

Status: Published

Update Or Publish Buttons

Global Communications News Letter from Besma Smida — Draft



# WordPress files use File Icon

The screenshot shows the WordPress admin interface for the IEEE Communications Society North America Region. The main content area displays the 'Add New Post' screen for the 'Global Communications Newsletter Dec 2024 - Besma Smida'. The left sidebar shows the 'Blocks' and 'Media' sections. The 'Media' section is expanded, showing a list of media items. A red arrow points to the 'File' icon in the media library. The right sidebar shows the 'Publish' button, which is highlighted with a red arrow and the text 'Publish'.

Global Comm Side Sumida Said letter Dec 2024 - Besma Smida

Global COMMUNICATIONS NEWSLETTER

December 2024

Interview

IEEE ComSoc in the North America Region

Interview with Besma Smida, IEEE ComSoc NA Region Director

by Stefano Bregni, Global Communications Newsletter Editor-in-Chief, IEEE Division III Director, and Besma Smida, IEEE ComSoc NA Region Director

This article continues the series of ten interviews with the Officers of the IEEE ComSoc Member and Global Activities (MGA) Council for the term 2024-2025, which is published every month in the Global Communications Newsletter.

In this series of articles, I introduce the Vice President and the six Directors on the MGA Council (namely: Member Services, Industry Outreach, and AP, NA, LA, and IMIA Regions), as well as the three Chairs of the Women in Communications Engineering (WICE), Young Professionals (YP), and Sister Societies Standing Committees. In each interview, they present their sector activities and plans one by one. In this issue, I interview Besma Smida, IEEE ComSoc NA Region Director.

This is your first time serving as IEEE ComSoc NA Region Director. How was your first impression when you were appointed? And on the first days after you started serving in your new position? What was the first difficulty you faced?

Yes, this is my first time serving as IEEE ComSoc NA Region Director, and I feel both honored and a bit stressed by the responsibility.

I've been volunteering with ComSoc for years as the North America (Region 4) representative, Chair of IEEE Women in Engineering, Chicago Section, and Chair of ComSoc Chicago, so I'm familiar with the key responsibilities.

Fortunately, the previous NA Region Director, Fawzi Behnam, provided tremendous mentorship, which was reassuring. I've also had great support from the staff: special thanks to Cindy Trillini and Trish Jaracle for their help.

What is the best news of this year?

I have two great pieces of news to share with our readers:

1. The ComSoc North America Region Chapter Chairs Congress (NA RCCC) was held very successfully on 9 June, co-located with ICC 2024 in Denver, CO, USA.
2. The IEEE ComSoc Atlanta Chapter won the North America Region Chapter Achievement Award and the 2024 Chapter of the Year Award!

GCN 2024 12 Download

Upload file Icon

Publish

# Use quick edit or categories on original

Bulk actions ▾

Apply

All dates ▾

All Categories ▾

All SEO Scores ▾

All Readability Scores ▾

Filter

☐ Title ⬆⬇⬇⬆

Author

Categories

QUICK EDIT

Title

Global Communications News Letter from Besma Smida

Slug

Date

01-Jan ▾

23

,

2025

at

12

:

22

Author

bpage (bpage) ▾

Password

–OR–

☐ Private

Update

Cancel

Categories

☐ Featured

☐ News

☒ Uncategorized

Select News To Display

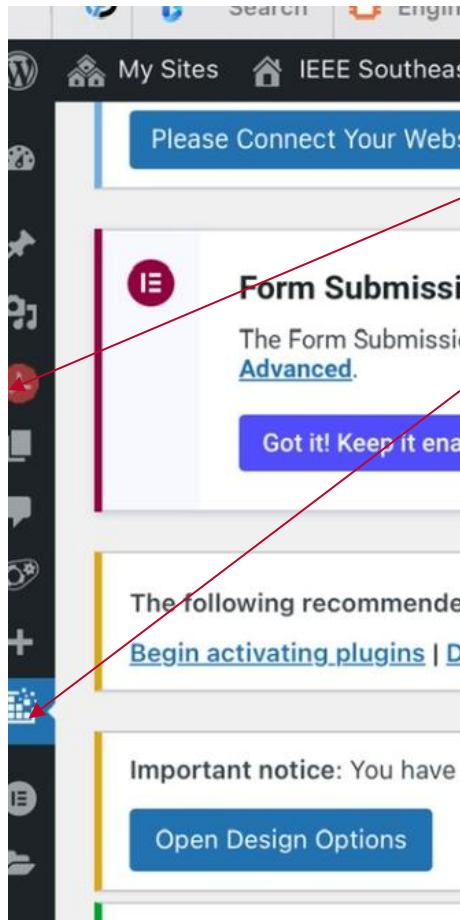
☐ Test — Private

kkudzma

Uncategorized

# Table and PDFs Short codes

## [How To Create Tables In WordPress With Elementor & TablePress](#)



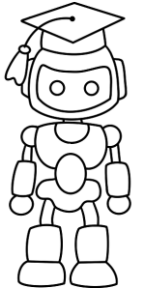
Insert pdf and short code

Table creation and short code

The screenshot shows the TablePress 'Table' editor. It displays a table with 7 rows and 2 columns. The table lists various sponsorship options and their benefits.

	A	B
1	Platinum - \$30,000 (only one available)	• Program cover or logoed meal • Opportunity for keynote speaker • 10 full conference ...
2	Gold - \$10,000	• 5 full conference registrations • 5 exhibitor registrations (with lunches covered durin...
3	Silver - \$5,000	• 2 full conference registrations • 2 exhibitor registrations (with lunches covered durin...
4	Bronze - \$2,500	• 1 full conference registration • 1 exhibitor registration (with lunches covered during the expo)...
5	Premium Exhibitor - \$1,250	• 1 full conference registration, with two additional lunches covered during the two expo day...
6	Corporate Exhibitor - \$750	• Exhibit table • 2 exhibitor registrations (includes lunches covered during the expo)...
7	Graduate School Exhibitor - \$500	• Exhibit table • 1 exhibitor registrations (includes lunches covered during the expo)...

Edit table here



Browser window showing the WordPress admin interface for IEEE SoutheastCon 2025. The URL is `https://ieeesoutheastcon.org/wp-admin/post-new.php?post_type=pdfposter`.

The page displays a notification about improving site performance score, followed by a form to add a new PDF poster. The form includes a title field and two tabs: "Shortcode" and "Template Include".

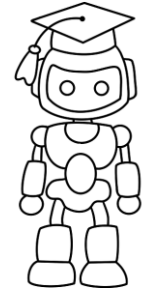
**Shortcode:** Copy and paste this shortcode into your posts, pages and widget: `[pdf id='6283']`

**Template Include:** Copy and paste the PHP code into your template file: `<?php echo do_shortcode("[pdf id='6283']"); ?>`

Below the tabs is the "PDF Poster Configuration" section, which includes fields for "add PDF source", "Height" (set to 842 px), and "Width" (set to 100 %).

On the right sidebar, there are buttons for "Save", "New Feature ! Quick Embed", and "ShortCode Global Settings".

# ShortCodes - Post



WordPress Admin Interface - Edit Post "Newsletter Volume 39-No.1" - IEEE Region 3 — WordPress

URL: <https://r3.ieee.org/wp-admin/post.php?post=2350&action=edit>

Dashboard | Posts | All Posts | Add New Post | Categories | Tags | WP Events | Events | Media | PDF Poster | Pages | Comments | Teams | Contact | WP Event Aggregator | Elementor | Templates | Essential Addons | Appearance | Plugins | Users | Tools | WPBakery Page Builder | Settings | ACF

## Edit Post: Newsletter Volume 39-No.1

Permalink: <https://r3.ieee.org/2024/01/26/newsletter-volume-39-no-1/> [Edit](#)

[Backend Editor](#) [Frontend Editor](#) [Edit with Elementor](#)

[Add PDF](#) [Add Media](#) [Add / Edit Photonic Gallery](#)

Visual | Text

File | Edit | View | Insert | Format | Tools | Table

Paragraph | Arial | 11pt

[pdf id=2348] ← Insert ShortCode

Word count: 0 | Last edited by lsweet on January 26, 2024 at 10:15 pm

Yeast SEO

SEO | Readability | Schema | Social

Focus keyphrase

Tags

Categories

- ☒ Featured [Make primary](#)
- ☒ News [Make primary](#)
- ☒ Newsletters [Make primary](#)
- ☐ Announcements
- ☐ Event
- ☐ Projects
- ☐ SAC Newsletters
- ☐ Uncategorized
- ☐ Awards

[+ Add New Category](#)

Tags

[Add](#)

Separate tags with commas

[Choose from the most used tags](#)

Publish

[Preview Changes](#)

Status: **Published** [Edit](#)

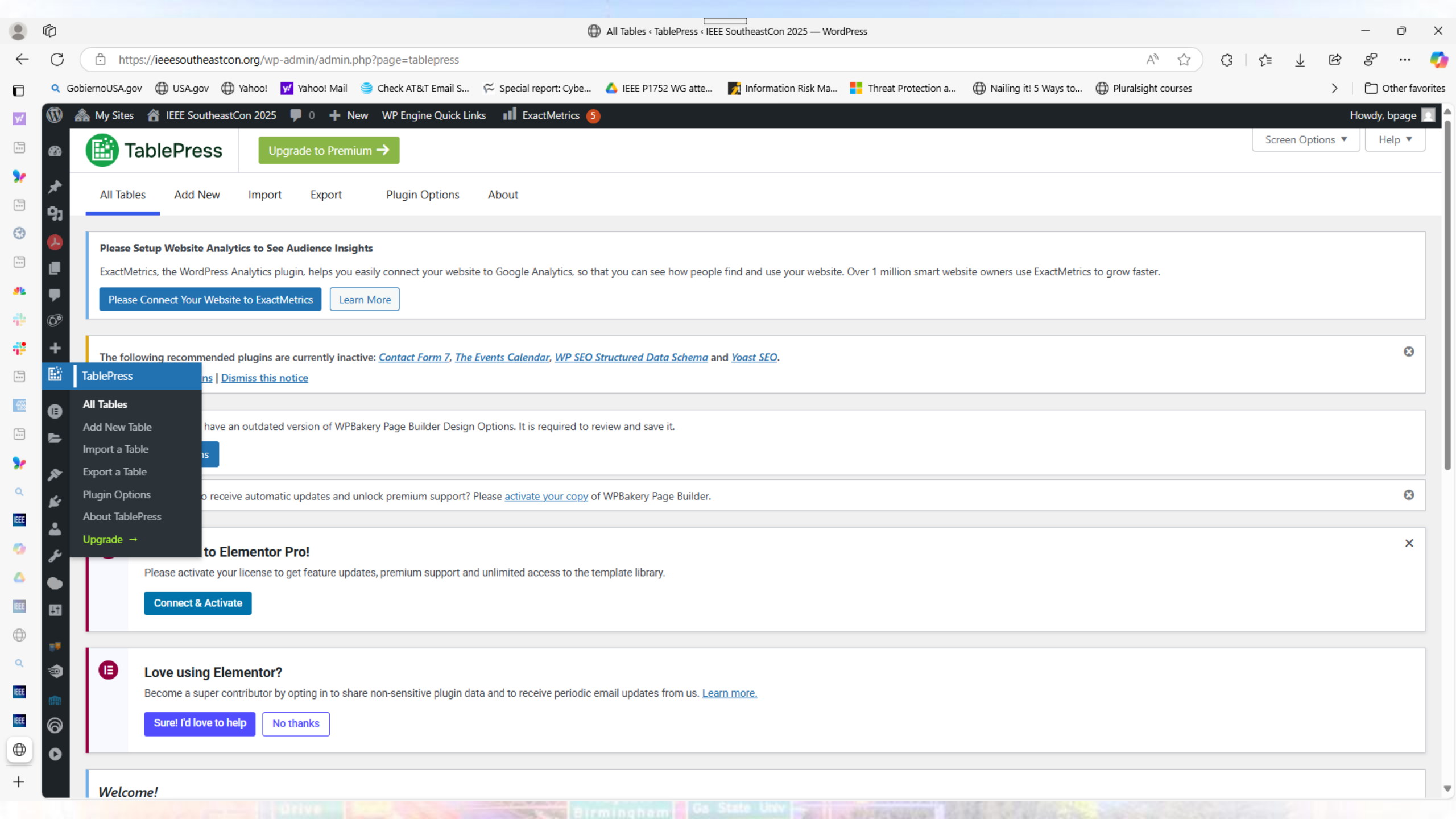
Visibility: **Public** [Edit](#)

Published on: Jan 26, 2024 at 21:56 [Edit](#)

SEO: Not available

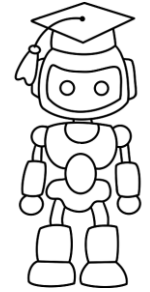
Readability: Not available

[Move to Trash](#) [Update](#)





# Comparison of Web Editors



[10+ Best Blogs & YouTube Channels to Learn Elementor in 2024 | The Plus Addons for Elementor](#)

WordPress Will check for Copyrighted Pictures – Make sure you have the rights to post

WordPress vs Elementor: 6 Key Differences in 2024 [Compared] | The Plus #

<https://theplusaddons.com/blog/wordpress-vs-elementor/>

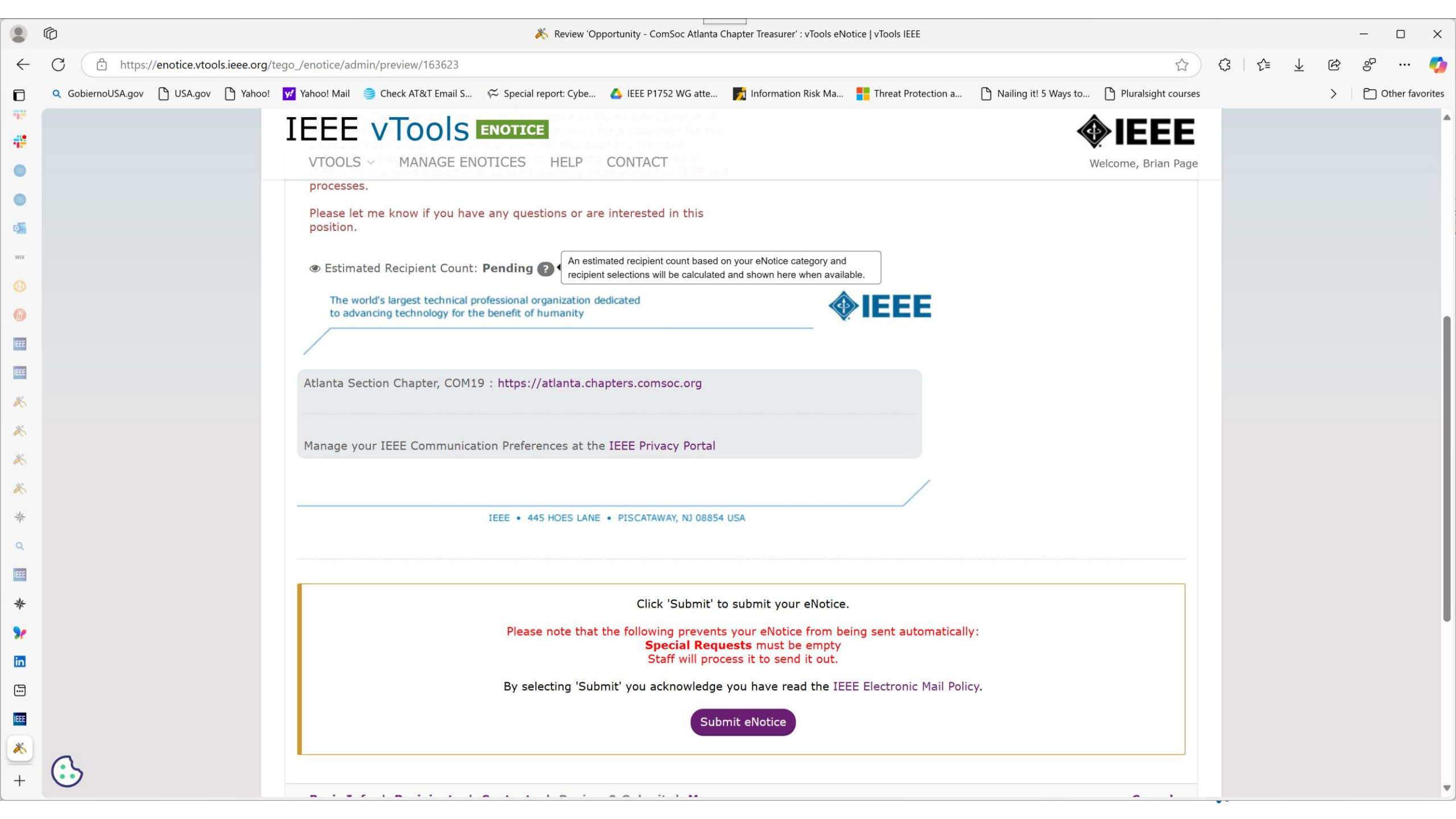
Looking for free themes compatible with Elementor? Here are the **5 Best Free Elementor Themes**.

### WordPress vs Elementor Compared

Point of Difference	WordPress	Elementor
Type of Platform	Content Management System (CMS)	Page Builder Plugin
Ease of Use	Requires some technical knowledge	Easy to use and beginner-friendly
Design and Customization	Requires coding or use of themes	Drag-and-drop interface with pre-designed templates
Flexibility	Highly customizable with plugins and themes	Limited customization options (Can be resolved using Addons)
Cost	Free to use, but requires hosting and domain	Free basic version, paid upgrade for more features
Support and Community	Large community and extensive documentation	Growing community with active support team

Looking for resources for learn Elementor practically? Check the **10+ Best Blogs & YouTube Channels to Learn Elementor**.

IC



Manage 'RF Basics Demo and Workshop for Young Engineers @Georgia Tech ECE': vTools eNotice | vTools IEEE

https://enotice.vtools.ieee.org/tego\_/enotices/manage/166099

GobiernoUSA.gov USA.gov Yahoo! Yahoo! Mail Check AT&T Email S... Special report: Cybe... IEEE P1752 WG atte... Information Risk Ma... Threat Protection a... Nailing it! 5 Ways to... Pluralsight courses canadian forex rates... Other favorites

IEEE.org | IEEE Xplore Digital Library | IEEE Standards | IEEE Spectrum | More Sites

Sign Out

IEEE vTools ENOTICE

VTOLS ▾MANAGE ENOTICESHELPCONTACT

Welcome, Brian Page

Manage eNotices

Manage

Edit

- Edit Basic Info

- Edit Recipients

- Edit Contents

- Review & Submit

Preview

Duplicate

Cancel

Delete

Contact Staff

Send Test eNotice

Copy Message Source

RF Basics Demo and Workshop for Young Engineers @Georgia Tech ECE

DraftExpress

To:

OU: CH03006 (Atlanta Section Jt Chapter, AP03/MTT17), CH03011 (Atlanta Section Jt. Chapter, IM09/EMC27), CH03225 (Atlanta Section Chapter, COM19)

Membership Grades: Honorary, Associate Members, Members, Senior Members, Fellows, Life Members, Life Seniors, Life Fellow, Graduate Student Members, Student Members, Include Society Affiliates

Membership Status: Active

From: "IEEE eNotice" <enotice@enotice.ieee.org>

Reply To: "Christopher Saetia" <csaetia3@gatech.edu>

Private: No

Originated from Event ID 468623

Estimated Recipient Count: ~ 317 recipients

Priority: Normal

Send By: 10 Mar 2025 04:16 PM UTC

Reminder By: n/a

Attachments:

Event Calendar Invite

Recipients

OU Recipients

CH03006 - Atlanta Section Jt Chapter, AP03/MTT17


CH03011 - Atlanta Section Jt. Chapter, IM09/EMC27

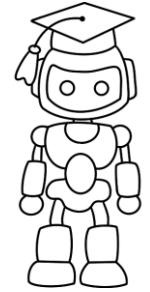
CH03225 - Atlanta Section Chapter, COM19

Grades

Honorary

Associate Members





# Additional Information and Advanced Functions

---

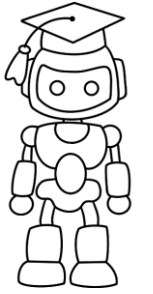
- Forms
- Embedding PDF files
- Email and other links
  - Embed a Form on Your Site
  - Please use a third-party service such as Google Forms, SurveyMonkey, MailChimp, or Constant Contact to include email forms and signup forms on your website.
  - Links to Google Drive, OneDrive, SharePoint,
  - [How to Embed Forms – IEEE Section](#)



# Thank You

---

- Questions ?
- Contacts
- Brian Page  
[bpage1@ieee.org](mailto:bpage1@ieee.org)
- Lucas Sweet  
[lucassweet20@gmail.com](mailto:lucassweet20@gmail.com)
- Natasha Simonovski  
[n.simonovski@comsoc.org](mailto:n.simonovski@comsoc.org)
- Ray Umali [r.umali@ieee.org](mailto:r.umali@ieee.org)  
Wordpress



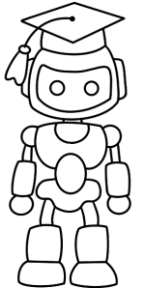
# Advanced Features

---

- Forms
- Short Codes – Embedding PDF's
- Menu
- Webpage Terms



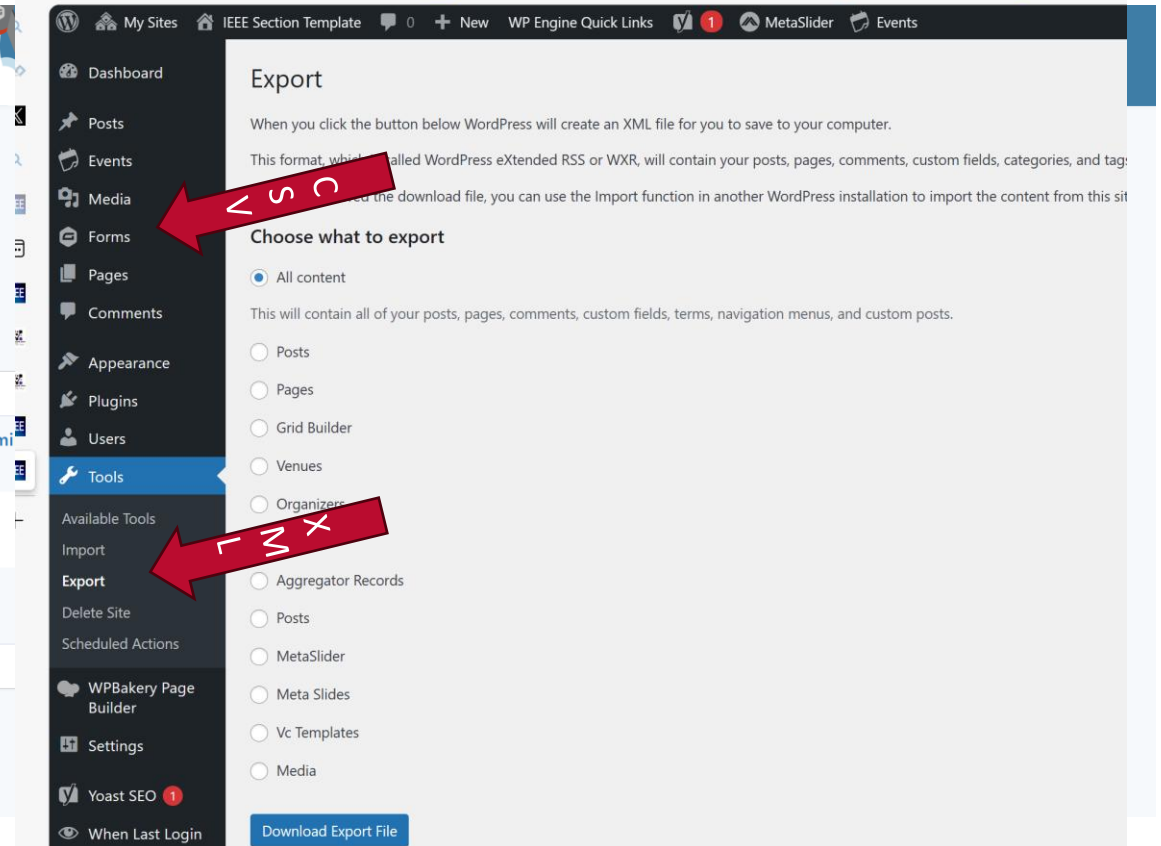
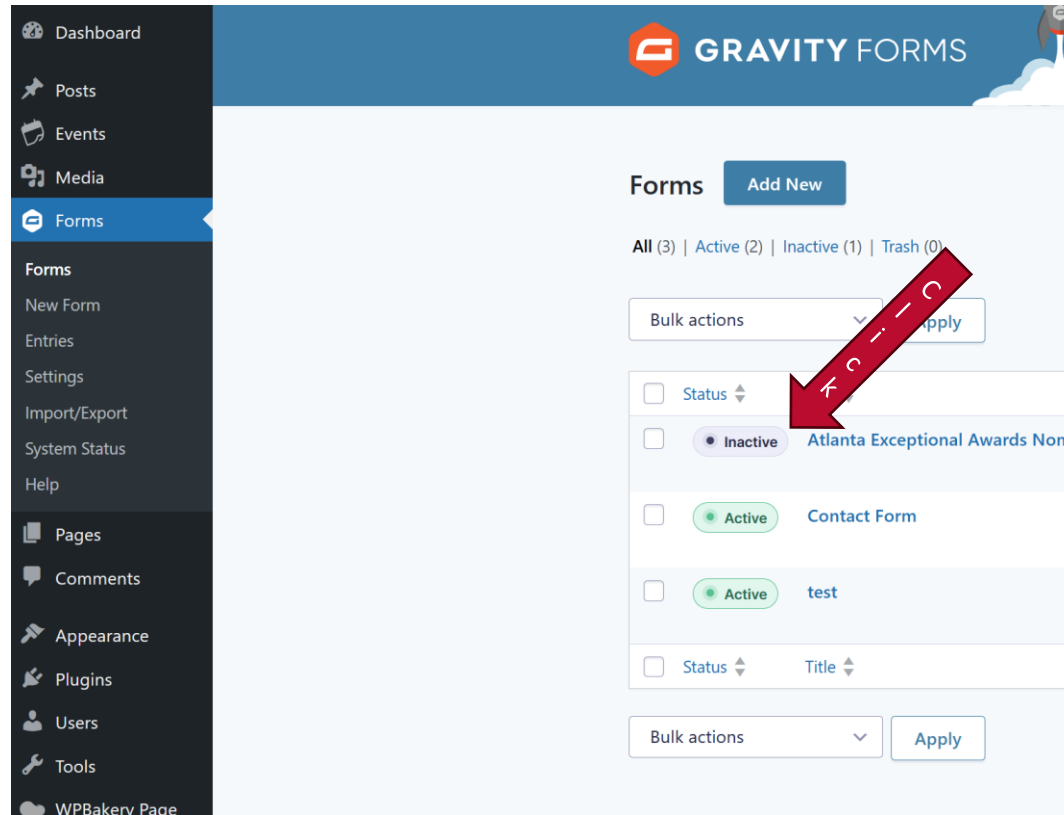
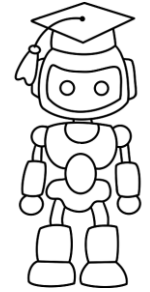
# Forms - Gravity Forms < IEEE Section Template — WordPress



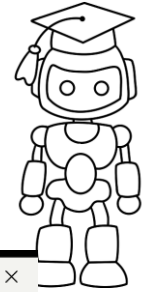
A screenshot of the Gravity Forms WordPress admin interface. The browser address bar shows the URL: https://r3.ieee.org/atlanta-com/wp-admin/admin.php?page=gf\_edit\_forms&amp;id=2. The left sidebar contains a menu with items like Dashboard, Posts, Events, Forms, New Form, Entries, Settings, Import/Export, System Status, Help, Pages, Comments, Appearance, Plugins, Users, Tools, WPBakery Page Builder, Settings, Yoast SEO, When Last Login, Login Security, MetaSlider, and Collapse menu. The main content area shows the form editor for 'Atlanta Exceptional Awards Nomination'. It includes a 'Next Steps: Sync an Email Add-On' section with a link to a Gravity Forms article. Below this is the form structure with sections: 'Atlanta Section Exceptional Awards Nomination', 'Awards Nomination Dates', and 'Nominator Information'. The 'Awards Nomination Dates' section contains a text field with a note about the nomination period. The 'Nominator Information' section has a text field labeled 'Your Name (Required)'. On the right side, there is a 'Drag and Drop' panel with a search bar and a list of fields categorized into 'Standard Fields' and 'Advanced Fields'. The 'Standard Fields' list includes Single Line Text, Paragraph Text, Drop Down, Number, Checkboxes, Radio Buttons, Hidden, HTML, Section, and Page. The 'Advanced Fields' list includes Post Fields and Pricing Fields. A red arrow points from the 'Forms' menu item to the 'Next Steps' section. Another red arrow points from the 'Drag and Drop' panel to the 'Awards Nomination Dates' section.

Drag and Drop

# Forms



# Embedding PDFs



PDF Poster - IEEE Region 3 - WordPress

https://r3.ieee.org/wp-admin/edit.php?post\_type=pdfposter

GobiernoUSA.gov USA.gov Yahoo! Yahoo! Mail Sign In Cox good VPP OPP... Check AT&T Email... Sonus Networks - P... Special report: Cyb... IEEE P1752 WG atte... Craftsman 7561887... Information Risk M... Other favorites

My Sites IEEE Region 3 0 New WP Engine Quick Links WPCode Events

Dashboard Posts WP Events Events Media PDF Poster PDF Poster Add New Pdf Help Settings Affiliation Account Contact Us Upgrade Pages Comments Teams Contact 1 WP Event Aggregator Elementor Templates Essential Addons 1 Appearance Plugins Users Tools WPBakery Page

PDF Poster Add New Pdf

All (21) | Mine (1) | Published (21)

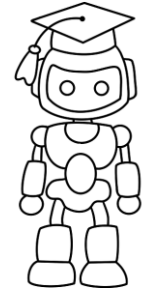
Bulk actions Apply All dates Filter

21 items 1 of 2

<input type="checkbox"/> Title	ShortCode	ShortCode For Raw PDF View	Date
<input type="checkbox"/> test post	[pdf id=2360]	[raw_pdf id=2360]	Published 2024/03/09 at 9:13 pm
<input type="checkbox"/> Newsletter Volume 39-No.1	[pdf id=2348]	[raw_pdf id=2348]	Published 2024/01/26 at 9:53 pm
<input type="checkbox"/> Newsletter Volume 38-No.3	[pdf id=2264]	[raw_pdf id=2264]	Published 2023/10/18 at 10:25 pm
<input type="checkbox"/> SAC Newsletter Vol. 1, No. 1	[pdf id=2248]	[raw_pdf id=2248]	Published 2023/09/07 at 10:26 pm
<input type="checkbox"/> Newsletter Volume 38-No.2	[pdf id=2162]	[raw_pdf id=2162]	Published 2023/06/03 at 1:45 pm
<input type="checkbox"/> Newsletter Volume 38-No.1	[pdf id=1828]	[raw_pdf id=1828]	Published 2023/01/31 at 10:49 pm
<input type="checkbox"/> R3 Strategic Plan	[pdf id=1795]	[raw_pdf id=1795]	Published 2023/01/09 at 10:56 pm
<input type="checkbox"/> Lifestyle as Medicine	[pdf id=1726]	[raw_pdf id=1726]	Published 2022/10/05 at 10:42 pm
<input type="checkbox"/> Newsletter Volume 37-No.3	[pdf id=1719]	[raw_pdf id=1719]	Published 2022/09/18 at 11:49 pm
<input type="checkbox"/> Newsletter Volume 36-No.2	[pdf id=1650]	[raw_pdf id=1650]	Published 2022/06/13 at 12:46 am
<input type="checkbox"/> Newsletter Volume 36-No.1	[pdf id=1401]	[raw_pdf id=1401]	Published 2022/01/18 at 11:01 pm
<input type="checkbox"/> ARC Manual	[pdf id=1358]	[raw_pdf id=1358]	Published 2021/09/21 at 11:06 pm
<input type="checkbox"/> Newsletter Volume 35-No.3	[pdf id=1348]	[raw_pdf id=1348]	Published 2021/09/13 at 10:41 pm



# Embedded PDF - ShortCode



Test post - IEEE Region 3


https://r3.ieee.org/?p=2357&preview=true

GobiernoUSA.gov USA.gov Yahoo! Yahoo! Mail Sign In Cox good VPP OPP... Check AT&T Email... Sonus Networks - P... Special report: Cyb... IEEE P1752 WG atte... Craftsman 7561887... Information Risk M... Other favorites

My Sites IEEE Region 3 Customize 0 New WP Engine Quick Links Edit Post WPCode Edit with WPBakery Page Builder Events Howdy, bpage

Download File View Fullscreen

Page 1 (1 of 18) Automatic Zoom

 **IEEE**  
**Region 3**


<https://r3.ieee.org/> **Volume 39 – No. 1** **Winter 2024**

**A New Year Brings Opportunities and Challenges**

Dear IEEE Region 3 Colleagues,

First of all, Happy New Year! As I take on the role of IEEE Region 3 Director, it is with a deep sense of appreciation and gratitude that I acknowledge the exceptional leadership of Theresa Brunasso, the outgoing IEEE Region 3 Director. Her dedication, vision, and tireless efforts have been instrumental in shaping our region and contributing to the success of IEEE on a broader scale. She has also informed the Region leadership that she will be moving to sunny Santa Barbara, CA with her husband, Brian, early in the first quarter of 2024. However, we are not going to let her off the hook that easily and she will still support Region 3 and IEEE!

As we transition into 2024, there are two other Region 3 representatives that deserve our appreciation and gratitude as their leadership term, for the moment, will come to an end. Jill Gostin, as the Vice President of Member and Geographic Activities, has left an indelible mark on the IEEE community. Her tenure has been characterized by a steadfast dedication to fostering global collaboration, supporting local IEEE sections, and



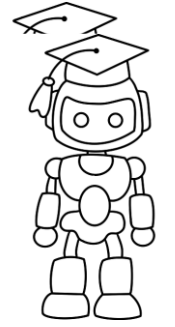
*Eric Grigorian,  
Director, Region 3*

Download and Print Options

Back to Top



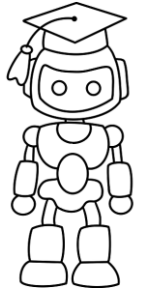
# Elementor Elements



- Edit "Organizing Committee" with Elementor  
(ieeesoutheastcon.org)







# Advanced Features

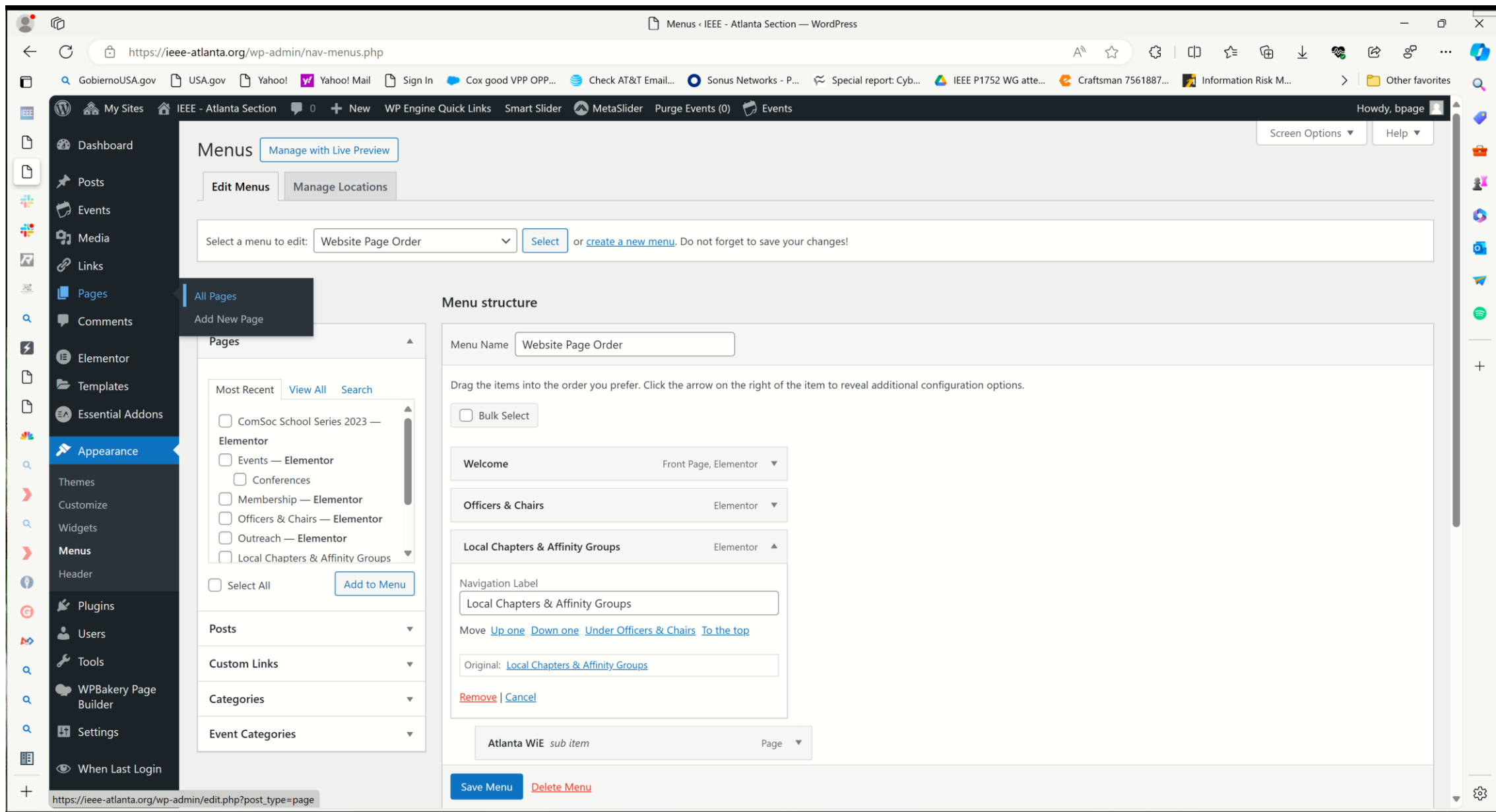
- Toggle Menu to get back to the Fields

The screenshot shows the Elementor editor for the IEEE SoutheastCon 2024 website. A red arrow points to the 'Toggle Menu' icon in the top left corner. The website layout includes a header with the IEEE logo and navigation links, a main content area with a 'Local Organizing Committee Members' section, and a footer. The Elementor editor interface is visible on the left and right sides of the browser window.

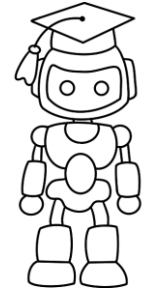
Challenge Images Look Consistent Size

Add Links, Email and LinkedIn

# Menu Structure



# Web Page Terms



- Standardized style sheet
- **What Is the Difference Between Front End and Back End in WordPress?**
- In WordPress, the front end refers to the part of your website that end users can view and access. On the other hand, the [back end](#) is the administration area of the content management system. This is where you as a website owner can log in to operate your site and edit content.
- Think of it like the front door and back door to a restaurant. The front door is where customers enter so they can order food and be seated. The back door is where the restaurant owner and other staff enter the kitchen, offices, and storerooms.
- You can log in to the WordPress back end by going to your [WordPress login URL](#). From there, you can access the wp-admin page, which is where the [admin area](#) is.
- A person's [user role](#) will determine which sections of the backend can be accessed as well as the tasks they are permitted to perform.
- The WordPress back end can also refer to the [WordPress hosting](#) environment, which is where you can manage your server resources and domain name settings.