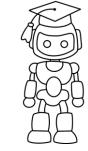
Area 1 SWOT ANALYSIS





STRENGTHS +

Low amount of MGA "side" volunteers

- Rich history
- Strong Region leadership pool
- Diverse societies and affinity groups

- Build out on STEM momentum (e.g. XRP robots)
- Resurgence of manufacturing (e.g. EVs & infrastructure)
- Ability to collaborate with the world
- IEEE's "power to convene"

Volunteers "pulled up" to Region while sections still struggle

WEAKNESSES -

Competition with other volunteer organizations



OPPORTUNITIES +

THREATS -



