



Area 1 SWOT ANALYSIS

<div>S</div> <div>STRENGTHS +</div> <ul style="list-style-type: none">+ Rich history+ Strong Region leadership pool+ Diverse societies and affinity groups	<div>W</div> <div>WEAKNESSES –</div> <ul style="list-style-type: none">– Low amount of MGA “side” volunteers
<div>O</div> <div>OPPORTUNITIES +</div> <ul style="list-style-type: none">+ Build out on STEM momentum (e.g. XRP robots)+ Resurgence of manufacturing (e.g. EVs & infrastructure)+ Ability to collaborate with the world+ IEEE's “power to convene”	<div>T</div> <div>THREATS –</div> <ul style="list-style-type: none">– Volunteers “pulled up” to Region while sections still struggle– Competition with other volunteer organizations