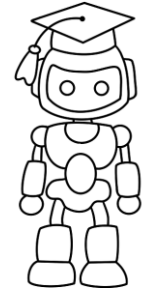


# Area \_3\_Report

IEEE Region 3 Meeting



# Area \_3\_ Overview

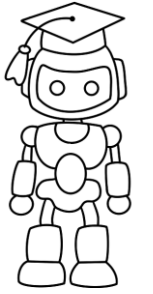
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- Region3-Area3 is composed of eight sections in Central & Southern Florida:

BROWARD CANAVERAL DAYTONA FW COAST

MELBOURNE MIAMI ORLANDO PALM BEACH

- The only section that I have not personally visited is BROWARD
- All eight sections are very proactive and cooperative with super officers, especially the Melbourne Section



# SWOT Analysis

A study undertaken by an organization to identify its internal strengths and weaknesses, as well as its external opportunities and threats. Once completed, the goal is to create achievable objectives/activities based on these factors.

## Area \_3\_- Strengths

- ▶ IEEE interest level has remained very steady in the last 4 years
- ▶ Membership in all sections has also remained steady
- ▶ Every year, we increase the cross sharing of events so that if not close by, all can join virtually
- ▶ We emphasize that non-technical presentations are also important; Investments, Insurance, Hurricane, medical and other social issues are encouraged
- ▶ Meetings are planned to be different and inviting to the members & community
- ▶ We have the advantage of belonging to the Florida Council who also supports our Sections
- ▶ We find that we have different types of member concentration: Industry dominant, University dominant and the lucky ones, a good mixture of both. To the best of my knowledge:
  - ▶ University dominant are: Daytona, Palm Beach, Broward, Miami
  - ▶ Industry + University are: Melbourne, Canaveral, FWC, Orlando

# Area \_3\_- Weaknesses

- ▶ Most of the Area3 Sections have been performing very well
- ▶ The Area has suffered some setback in two Sections: Daytona & Palm Beach
  - ▶ Daytona Section – Some setbacks were experienced in 2024 and the section went partly silent
    - ▶ Area3 Chair traveled to Daytona on March 13<sup>th</sup> and held a meeting to kick start the meetings
    - ▶ Several goals were set and currently working on those
  - ▶ Palm Beach Section – has been having member issues for a while. I am also working closely with them to increase member participation and am talking directly with members to plan a couple of events
- ▶ Just discovered that some sections do not know about LISTSERV or ENOTICE
- ▶ The Balance of the sections in Area3 have been running smoothly for the past few years

# Area \_3\_- Opportunities

- ▶ Work with each section to present their recent accomplishments and successes. Offer suggestions & examples
- ▶ Mutual growth and health of the sections a priority, time and schedule coordination must be priority for the section so as to work together
- ▶ Area3 Chair is available to schedule virtual or in person meetings at each section local
- ▶ Follow up with each Area3 Section to ensure that they have a group emailing list: Listserv or Enotice
- ▶ All Florida Sections have the opportunity to and do attend the Florida Council Quarterly Meetings

## Area \_3\_- Threats

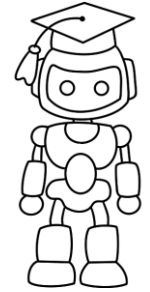
- ▶ The largest threat to our Area is that the year goes faster than there is time to schedule meetings both locally and with Area3 Chair or joint section meetings
- ▶ As noted, all Area Sections are proactive and willing to work together
- ▶ Limited section budgets also prevent more and better meetings to attract members

# Area \_3\_- 2025 Activities

*Based on the SWOT Analysis and your sections' data, what are your plans for the year?*

Date	Activity	Goal (be specific – Recruitment, Retention, Engagement and quantify)	Responsible/Accountable/Contributor
May 2025	Travel to and meet with Palm Bay Section members at an event	Engagement	Area Chair / Section Chair
Summer & Fall 2025	Plan activities and events with all sections for the balance of the year	Engagement & Events	Area Chair / Section Chair
Fall & Winter 2025	Hold Planned Events	Engagement & Events	Area Chair / Section Chair





# Conclusion and Action Plan

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- Continue to:
  - Follow up on the goals set in the previous slide with each individual section
  - Prompt all Area3 Sections to participate in Florida Council meetings & to solicit support
  - Check with each Section Chair monthly to ensure communications and be prepared to help and support
  - Encourage Sections to work with Region3 affinity groups to schedule joint functions and solicit financial support