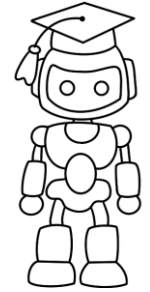# Broward Section
Fort Lauderdale, Florida
Past Host of SoutheastCon 2005 and 2015

Section Chair Report

Lightning Round

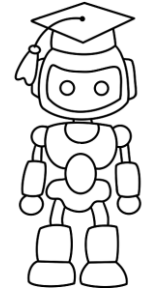IEEE SoutheastCon 2025 – Charlotte, NC

_____ Section Report

Section Officers:

- Chair: Marlon Clarke

- Vice Chair: Carolyn Gilchrist

- Secretary/ Treasurer: Eric Ackerman

- Affinity Groups: LM

- Year of Last Election: 2023

- Duration of Term: 2 Year(s)

- Does Section have separate Bylaws/Operations Manual: N

2024 Major Successes:

- **Expanded Collaborative Partnerships**
  Partnered with multiple local professional organizations for shared meetings.

- **Increased Student Involvement**
  We strengthened relationships with local student branches.

- **Hosted High-Impact Technical Presentations**
  Hosted several well-received presentations on AI, cybersecurity, and emerging technologies.

- **Continued to Hold Regular Virtual Events**
  We maintained a consistent schedule of virtual meetings.

- **Successfully Created a Life Member Affinity Group**

_____ Section Report

Goals:

- **Increase Volunteer and Presenter Recruitment**
  Expand targeted outreach to bring in new volunteers and diverse presenters.

- **Grow Life Member Group Activities**
  Develop events and mentorship opportunities for Life Members to stay actively engaged.

- **Launch Themed Virtual Event Series**
  Introduce quarterly virtual events focused on AI, cybersecurity, and engineering education.

Milestones:

- **Formed a Life Member Group**
  Successfully established a new group to engage senior members.

- **Held Regular Virtual Meetings**
  Maintained a consistent schedule of virtual events throughout the year.

- **Built Stronger Local Partnerships**
  Strengthened collaborations with local universities and professional organizations.

Obstacles:

- **Limited Volunteer Participation**
  We continue to face challenges attracting and retaining active volunteers.

- **Difficulty Securing Presenters**
  Finding consistent, high-quality presenters remains a persistent issue.

- **Competing Demands on Members' Time**
  Professional and personal commitments limit member involvement.

Opportunities:

- **Engage Life Members as Mentors**
  Leverage senior members' expertise for mentoring and guidance.

- **Expand Collaborations with Other Sections**
  Partner with neighboring IEEE sections to pool resources and increase impact.

- **Create an On-Demand Content Library**
  Develop a library of recorded presentations for continuous member engagement.

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