



IEEE SoutheastCon 2026 Huntsville AL

IEEE R3

25 August 2025

Huntsville Section

Presenter: Will Goins
2026 IEEE SoutheastCon Chair



IEEE Huntsville Section to Host SoutheastCon 2026

Date of Conference: March 13, 2026 to March 15, 2026

Date of Virtual Papers: February 21, 2026

Location: Von Braun Center/Embassy Suites
Huntsville Convention Center
Williams Ave.
Huntsville, Alabama 35801





IEEE SoutheastCon 2026

Conference Event Location update

Von Braun Convention Center	Embassy Suites Huntsville
South Hall	\$ 209.00 / double occupancy



IEEE SoutheastCon 2026

Program Update

- Finalizing CEE Registration Questionnaire this week.
- Patronage/Exhibitor on going
- Developing Tutorials/Workshops program



IEEE SoutheastCon 2026

Student Programs Update

- Student Competition Rules
 - HW Rules Draft published 30 Mar 2025
 - Published 16 August 2025
 - Student Discord POC (Thomas H)
 - SAC rules information requested by 1 Sept 2025
 - SW Rules Jan 2026
- Circuit & Ethics Rules Handled by SAC

Student HW Competition

Draft Rules On-line

Rules update 16 August 2025



IEEE SoutheastCon 2026

Partners & Leadership

Member	Position	Company
Will Goins, P.E.	General Chair	Radiance Technologies
Dr. Laurie Joiner	Vice Chair	UAH
Dr. Ebonee Walker	Finance Chair	US Army
Robert Elgan	Secretary	Thunderhill Engineering
Calvin Payne	Web Site Co Chair	Deloitte
Dr. Ahmed ElSayed	Technical Program Co Chair	Boeing
Dr. Raziq Yaqub	Technical Program Co Chair	AAMU
Dr. Aleksandar Milenkovic	Technical Program Co Chair	UAH
Dr Ravi Gallopoli	Registration & Workshop tutorial Chair	UNA
Dr. Laurie Joiner	Student Program Co Chair	UAH
Dr. Raziq Yaqub	Student Software Competition	AAMU
Ronald Bowman	Student Hardware Competition Chair	UAH
Misty Williams	Local Area Contact	Huntsville Convention & Visitors Bureau
TBD	Spouses Program Chair	
Tom Perry	Patronage	
Tiffany Campbell	Logistics Chair	

University Partners
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IEEE SoutheastCon 2026

- Next Steps
 - Registration
- Monthly meetings scheduled for 2nd Friday's of Month

Registration & Patronage is current focus



Patron Categories

IEEE SoutheastCon 2026

Platinum – \$30,000 (only one available)	• Program cover or logoed meal • Opportunity for keynote speaker • 10 full conference registrations • 10 exhibitor registrations (with lunches covered during the expo) • Two exhibit tables • Organization listed on conference banner and program • Speak in one to three 1-hour or 2-hour tutorial slots
Gold – \$10,000	• 5 full conference registrations • 5 exhibitor registrations (with lunches covered during the expo) • Exhibit table • Organization listed on Conference banner and program • Speak in one 1-hour or 2-hour tutorial slots
Silver – \$5,000	• 2 full conference registrations • 2 exhibitor registrations (with lunches covered during the expo) • Exhibit table • Organization listed on Conference banner and program • Speak in one 1-hour tutorial slot
Bronze – \$2,500	• 1 full conference registration • 1 exhibitor registration (with lunches covered during the expo) • Exhibit table • Organization listed in Conference program
Premium Exhibitor – \$1,250	• Exhibit table with organization listed in Conference program • 1 full conference registration (all sessions, all meals) • 1 exhibitor registrations (includes lunches covered during the expo)
Corporate Exhibitor - \$750	• Exhibit table with Company listed in Conference program • 2 exhibitor registrations (includes lunches covered during the expo)
Graduate School Exhibitor – \$500	• Exhibit table • 1 exhibitor registrations (includes lunches covered during the expo) • University listed in Conference program

IEEE Southeast

Financials

Planned Surplus : 31%

Projected Income: \$382,155

Projected Expense: \$290,637

Income		
	Registration Fees	\$301,865
	Sponsorships	\$40,000
	Exhibits	\$22,500
	Social Functions – Extra	\$0
	Tutorials	\$7,790
	Section/Region Seed Money	<u>\$10,000</u>
	Total	\$382,155
Expenses		
	Promotion	\$7,000
	Exhibits	\$4,050
	Food & Beverage	\$52,738
	Administration	\$18,950
	All Other Expenses	\$197,899
	Seed Money Repayment	\$10,000
	Total	\$290,637
Surplus		
	Receipts	\$382,155
	Outlays	<u>\$290,637</u>
	Total surplus	31% \$91,517
Post Conference Distributions		
	Region 3	50% \$45,759
	IEEE Huntsville Section	50% \$45,759
	Total surplus	100% \$91,517



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UAH
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ALABAMA IN HUNTSVILLE



IEEE SoutheastCon 2026 Assumptions

Attendees	Planned
Professionals (Author/attendees)	300
Students	400
R3 Committee and ExCom	85
Spouses	5
Total	790

Fees (In-Person & Virtual)	
IEEE member	Non-Member
\$750 Authors	\$1000 Authors
\$500 Attendee	\$650 Attendee
\$120 Students	NA
\$500 R3 Committee	NA
\$200 Spouses	\$200 Spouses
\$120 Life Members	NA



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