



Region 3 IEEE Industry Engagement

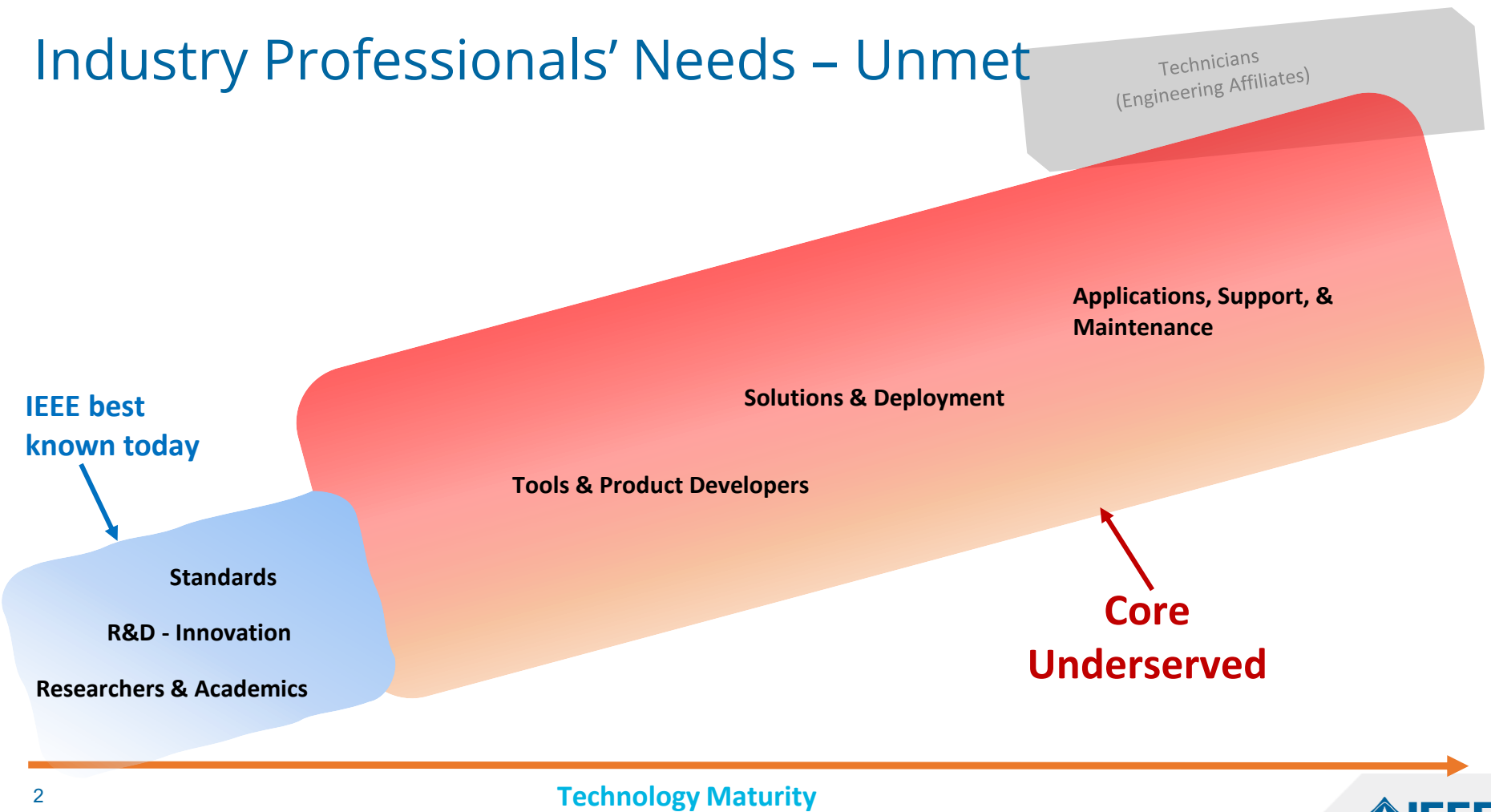
Binesh Kumar, R3 IEC Chair

Nov 17 2025

iee.org



Industry Professionals' Needs – Unmet





IEEE Career Fair (USA)

October 30th, 2025 | 10 am - 5 pm ET

Initial Overview & Metrics

Website: careerfair.ieee.org



Participation & Attendance Highlights

This first-of-its-kind U.S. Career Fair for IEEE successfully brought together students, early-career talent, and seasoned professionals seeking their next career step.

Metric	Result
Total Registrations	2,069
Logged in attendees	997
Event Turnout	48%
Geographic Reach	All US Regions (R1-6)

** Event turnout well above industry virtual fair averages (20–30%)

** Audience mix included interns, new grads, senior engineers & transitioning professionals

IEEE Regions 1-6 Participation

Company-Candidate Mapping


	Total Registrations by IEEE Region
Region 1	468
Region 2	236
Region 3	247
Region 4	236
Region 5	191
Region 6	692
Total R1-R6	2070

State	IEEE Region	Total
California	Region 6	417
New York	Region 1	161
Texas	Region 5	153
Washington	Region 6	131
Illinois	Region 4	105
New Jersey	Region 1	100
New Jersey	Region 1	100
Maryland	Region 2	85
Massachusetts	Region 1	79
Arizona	Region 6	74
Florida	Region 3	69
Pennsylvania	Region 2	62
Virginia	Region 2	46
Virginia	Region 3	46
Georgia	Region 3	39
Michigan	Region 4	37
North Carolina	Region 3	37
Ohio	Region 2	35
Ohio	Region 4	35
Indiana	Region 4	31
Nevada	Region 6	29
Alabama	Region 3	22
Connecticut	Region 1	20
Tennessee	Region 3	19
Colorado	Region 5	13
Minnesota	Region 4	13

Exhibitors & Booth Engagement

Strong recruiter engagement throughout the **first 4 hours of event** — peak hiring activity.

Exhibitor Metric	Results
Hiring Companies	40+
Recruiter / Booth Staff Active	150+
Total Booth Views	20,717
Unique Booth Views	10,726
Documents Viewed	634
Booth Menu Interactions	1,908
Rep to Candidate Conversations	1,946

 **Semiconductor & Energy sectors drove the highest traffic and hiring interest**

Top Engaged Booths (by Visits + Applications + Interactivity)

Rank	Company	Booth Visits	Unique Visits	Job Applications
1	TSMC	824	381	78
2	Morgan Stanley	774	401	205
3	TRC Companies	721	327	229
4	Siemens	710	424	125
5	AMETEK	706	417	95
6	Applied Medical	646	364	176
7	LCRA	624	314	144
8	Sargent & Lundy	610	280	—
9	Atom Power	602	353	53
10	North Atlantic Industries	592	268	124

Booths Stats

18492

Total Booth Visits

862

Unique Booth Visits

536

Total Document View

1692

Total Menu Clicks

145

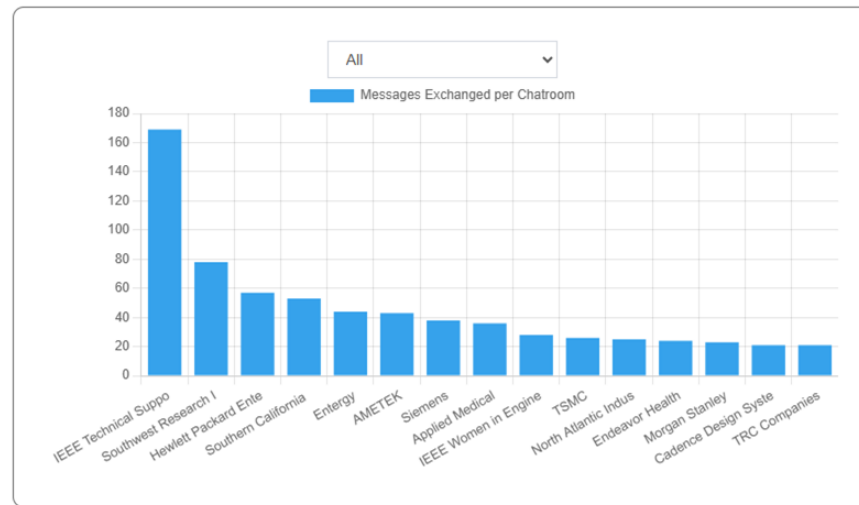
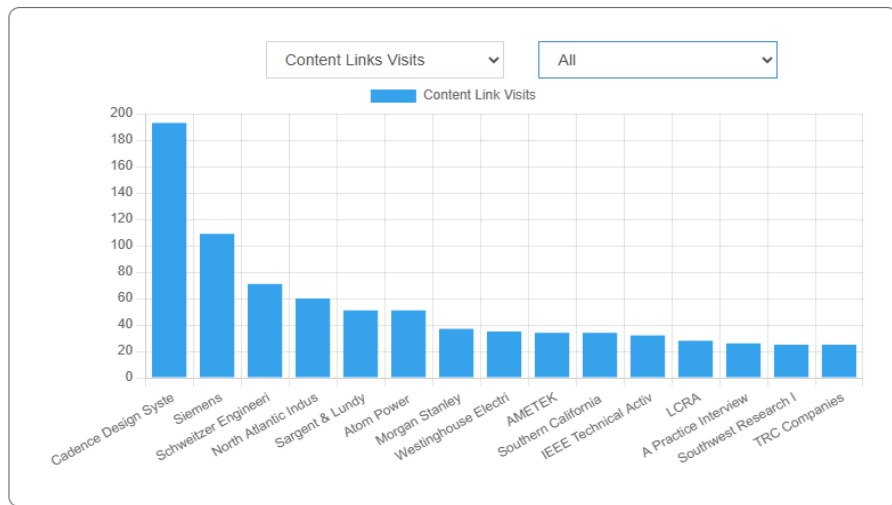
Total Banner Clicks

2

Total Q/A messages

2002

Job Applications



Jobs, Chats & Hiring Opportunities

>> Employers actively scheduled same-day interviews and ongoing follow-ups post-event.

Hiring Interaction Metric	Results
Job Listings	<i>Mix of platform + external</i> — final count pending
Total Job Applications	2002
Unique Candidate-Recruiter Chats	1,946
Live Interviews Scheduled	102
✓ Live Interviews Completed	47
↔ Pending Follow-ups	29
✗ Declined	26

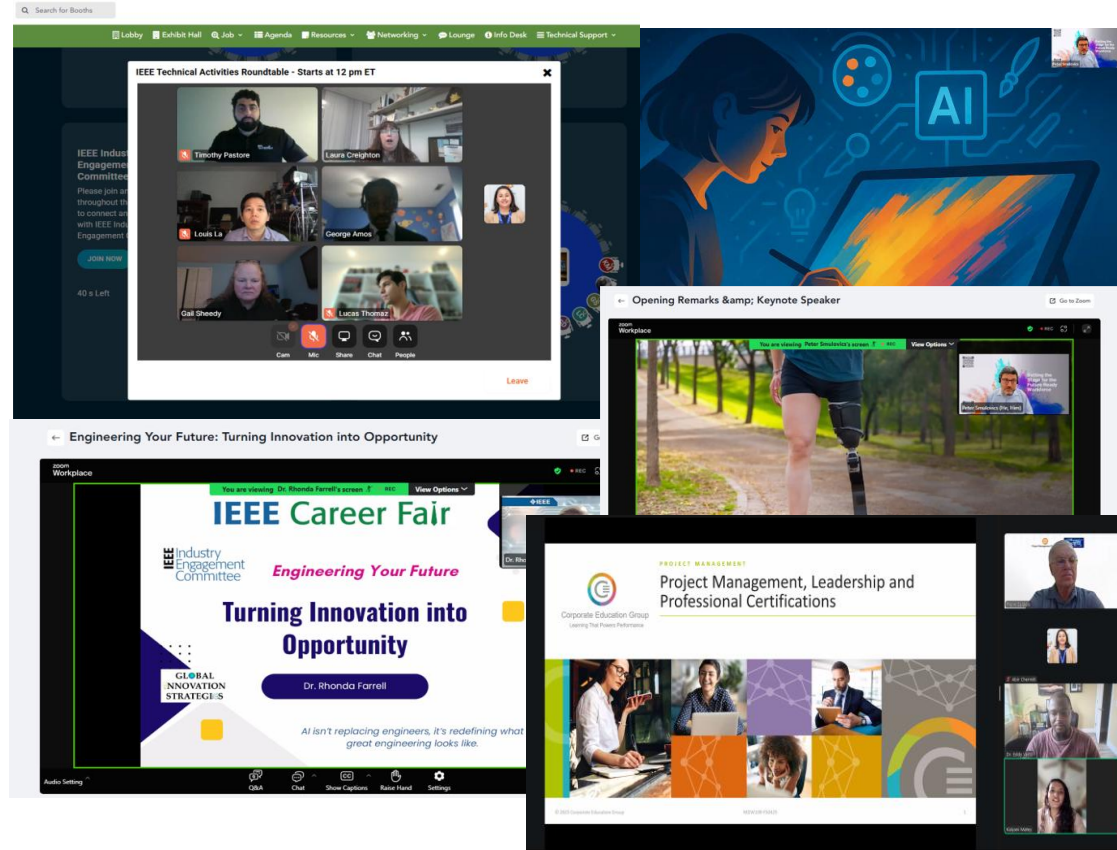
“ I was able to join the session today, shortlist several high-potential candidates, review their resumes, and initiate contact with a couple of them. I am optimistic that we will be able to extend at least one offer from this pipeline.”

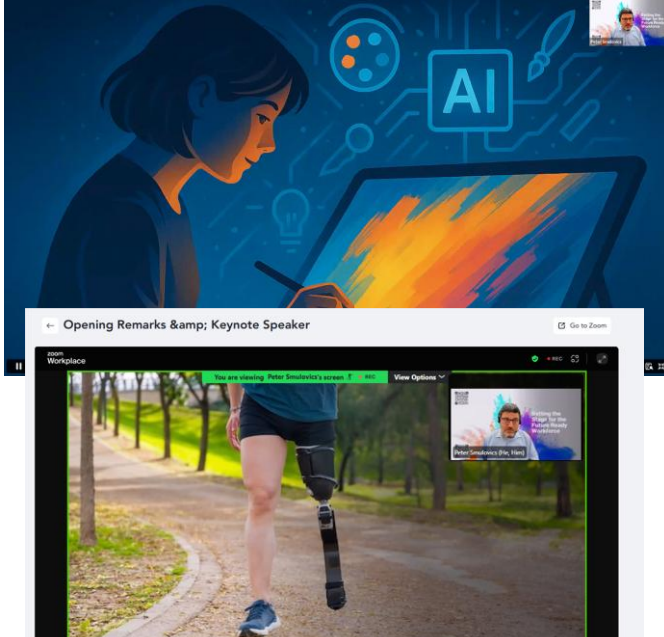
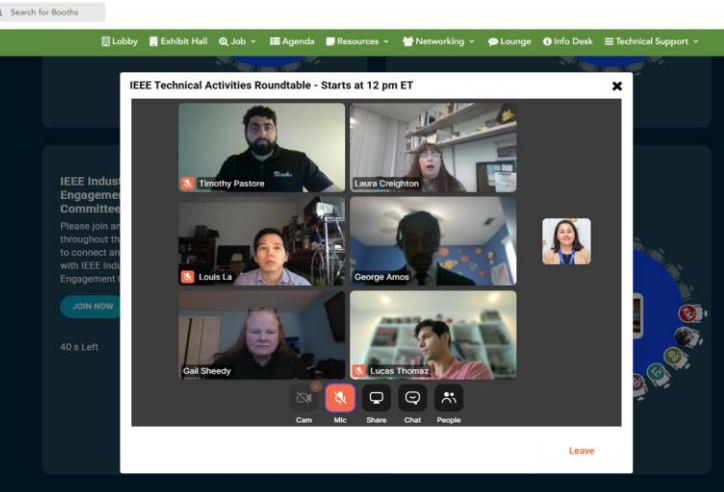
- Message from a Recruiter

Live Program & Professional Development

IEEE delivered a full day of career-focused, industry-driven programming, in parallel to hiring:

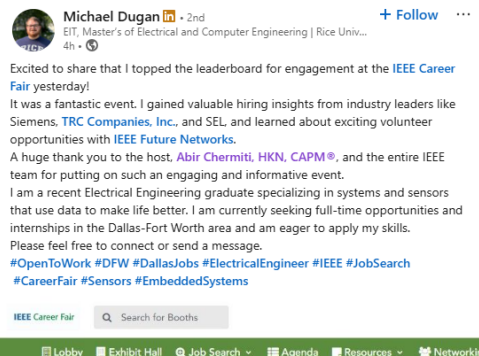
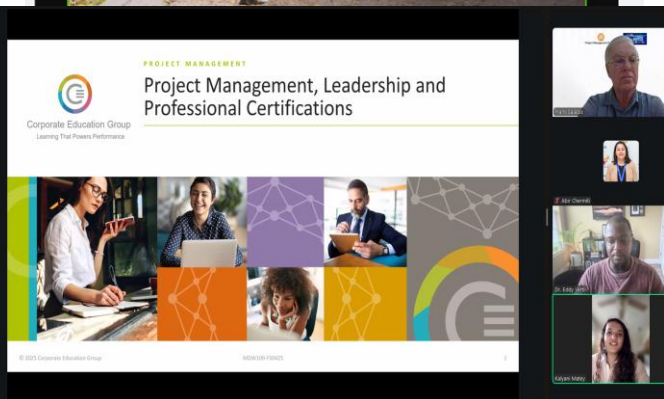
- 10+ LIVE sessions across engineering future skills, AI workforce impact, and sector-specific hiring trends
- 100+ views for each session during the event day
- 5 Pre-event workshops + 1 Webinar: available on Youtube
- All sessions are now available on Demand on the event platform and attendees can watch them





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- Message from a Recruiter



IEEE Career Fair (USA) Highlights

A public charity, IEEE is the world's largest technical professional organization dedicated to advancing technolog

Industry Focussed Events

Wired for Impact

Industry Panel & Innovation Think Tank

A competitive case-study event featuring a panel discussion followed by teams analyzing real-world problems and pitching innovative solutions.



PANELIST
Binesh Kumar
CTO
ATOM POWER



PANELIST
Victoria Newcomb
Project Management - Head of Systems
SIEMENS



PANELIST
Kaylyn Grable Stanford
Industrialization Manager
Schneider Electric



PANELIST
Mansa Chennuri
Vice President of Engineering
Novel



MODERATOR
Chinmay Modak
Product Manager
ABB

RSVP:
bit.ly/3LFrmMd





Friday, 7th November 2025
12:30 PM - 4:30 PM




NCSU Centennial Campus
Fitts-Woolard Hall, Room 4290









Invited Speakers



Ron Melanson
Technical Leader | Amazon Bar Raiser
Aspiring TedXer | TIME Magazine Person of year: 2006 |
Elevating Careers | Podcaster | Storyteller | Mentor &
Career Coach | Speaker | Community Volunteer


Amazon Web Services (AWS)
New York, New York, United States

techcurrents.com




Ramesh Rajini
Award Winning Author | Working Moms Coach
Enabling Millions to Create Their Success Stories - The
Resilient Way | Author of 'Friction-Free Parenting' |
NASSCOM Mentor | Google WTM Ambassador | Cloud
Coach

Infosys
Bengaluru, Karnataka, India



Yuvaraj Govindarajulu
Head of Research & Innovation - AIShield
Co-Author - OWASP | Member - ISO, ETSI | AI Security |
Alumnus - University of Stuttgart

[Google Scholar](https://scholar.google.com)



Dr. Melissa Brooks
Academic Professional and Higher Education
Consultant, Author, AI Collaborator

[LinkedIn Profile](https://www.linkedin.com/in/melissabrooks)

DUKE ENERGY MOUNT HOLLY MICROGRID TOUR

Come join us for an exclusive tour of Duke Energy's cutting-edge renewable microgrid and learn how clean energy innovation powers sustainability.

✨ A networking dinner will follow the tour.

LIMITED REGISTRATIONS, HURRY UP!

Industry Visit



19 Nov 2025 · Wednesday · 3 pm EST



Mount Holly Microgrid Innovation Center
1900 N Main St, Mount Holly, NC 28120



For Questions contact:

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Sunny Bellary (sunny.b@ieee.org | 980-938-9853)

Thank you