

2025 Region 3 Goals – Draft

Theme – Engaging New Leadership

Goal #1 – Improve Section vitality across the region by focusing on inactive and struggling sections. (Director-Elect Sonya Dillard and Area Chairs)

Goal #2 – Provide all Sections the training and support they need. (SSC Chair Kristin Bing)

Goal #3 – Ensure Sections use the vTools election process. (Director-Elect Sonya Dillard and Area Chairs)

Goal #4 – Consolidate reporting (Concur approvals, Conflict of Interest forms, etc.) with assistance from IEEE staff. (Director Eric Grigorian, Treasurer Joe Pennisi)

Goal #5 – Assist Sections in developing and maintaining a succession plan. (Director-Elect Sonya Dillard and Area Chairs)

Goal #6 – Develop metrics for Section engagement with Student Branches. (SSC Chair Kristin Bing and Student Activities Chair Bailey Heyman)

Goal #7 – Develop and prototype industry engagement activities. (Director Eric Grigorian and Industry Engagement Coordinator)

Goal #8 – Provide an engaging and surplus-generating SoutheastCon 2025 and other Region or Section sponsored conferences and plan for similar success in 2026-29. (Conference Committee Chair Joe Juisai)

Goal #9 – Engage members through new events and (micro-) volunteering opportunities. (SSC Chair Kristin Bing)