



2025 Region 3 Planning Meeting

Charlotte, NC

7 December 2024

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Region 3 Meeting Preamble - DEI Statement

Region 3 recognizes the need for diversity of opinions, approaches, and vision in IEEE Fields of Interest by directly engaging the members of IEEE. We seek to be inclusive in our membership, volunteer opportunities, and leadership. We embrace the IEEE Diversity Statement which states...

- IEEE's mission to foster technological innovation and excellence to benefit humanity requires the talents and perspectives of people with different personal, cultural, and disciplinary backgrounds. IEEE is committed to advancing diversity in the technical profession, and to promoting an inclusive and equitable culture that welcomes, engages, and rewards all who contribute to the field without regard to race, religion, gender, disability, age, national origin, sexual orientation, gender identity, or gender expression.

IEEE Code of Ethics which includes:

- We, the members of the IEEE, in recognition of the importance of our technologies in affecting the quality of life throughout the world, and in accepting a personal obligation to our profession, its members and the communities we serve, do hereby commit ourselves to the highest ethical and professional conduct and agree:
 - I. To uphold the highest standards of integrity, responsible behavior, and ethical conduct in professional activities.
 - II. To treat all persons fairly and with respect, to not engage in harassment or discrimination, and to avoid injuring others.

Agenda (Morning)

- 8:00-8:15 Welcome & Introductions – **Eric, All**
- 8:15-8:45 2025 R3 Executive Committee & Committee members – **Jill**
- 8:45-9:15 Review of R3 2024 Goals and Progress – **Dave (Remote)**
- 9:15-9:30 Break
- 9:30-10:30 2025 Plans – **Eric**
- Theme for 2025: **Engaging new leaders in Region 3**
 - ExCom Meeting Calendar and Agendas
 - Plans for R3 meeting at SoutheastCon
 - Goals for 2025
 - CaribCon
- 10:30-11:00 SoutheastCon 2025 **Charles**
- Status (Papers, Sponsors, Competitions)
 - How we can help
 - SoutheastCon Sponsors Brainstorming

Agenda (Afternoon)

11:00-12:00	Working Lunch
11:15–11:45	Member Engagement Lifecycle (Student -> YP -> SM -> Fellow -> LM) – Kristin/Sharlene
11:45-12:15	Industry Engagement Strategy through integrating WIE & YP – John
12:15-12:45	Awards & Nominations – Devon
12:45-13:15	Cookbook Updates – Kristin
13:15-14:45	Area SWOT Review and Analysis – Sonya/Area Chairs
14:45-15:00	Break
15:00-15:45	Struggling Sections Problems and Solutions & Section Elections – Area Chairs
15:45-16:30	Discussion on R3 Goals – Eric, Dave
16:30-17:00	Action Items – All
17:00-17:30	SoutheastCon 2025 site visit

Introduce yourself and your idea

- Name
- IEEE Volunteer Role(s)
- Your Professional Role(s)
- How did we do in 2024 in Region 3 and what to consider for in 2025 [Non-retribution]

Meetings and Schedule – including Committees

- Monthly SOSC – 1st Monday of the month
- Monthly Conference Committee - 2nd Monday of the month
- Monthly FinCom – 2nd Tuesday of the month
- Monthly ExCom – 4th Monday of the month (except in March)
- Monthly SoutheastCon 2025 – March – 2nd Wednesday of the month
- Monthly Area Chairs – 1st Friday of each month
- Monthly SSC – 3rd Tuesday of each month
- Monthly MemCom -
- Monthly Industry Engagement - ?

2025 MGA Proposed Priority Projects

Continuing Projects
MGA Volunteer Training Recommendation Implementation
Improve Student & YP Retention & Transition to HG Membership
New Projects
Revitalize IEEE Students, Young Professionals, Women in Engineering Programs
Revitalize Volunteer-Driven Membership Development
Sections Congress
Geographic Unit Dashboard
MGA Operations Manual Update
Reaching New Audiences
MGA Conferences
Geographic Unit Risk Ad Hoc Recommendations Implementation
Pilot for Committee Reviews
IEEE President's Focus Area (TBD)

Major Efforts Continuing in 2025
Region Realignment Implementation
NextGen Phase II

Subgroup 3, Engagement and Membership

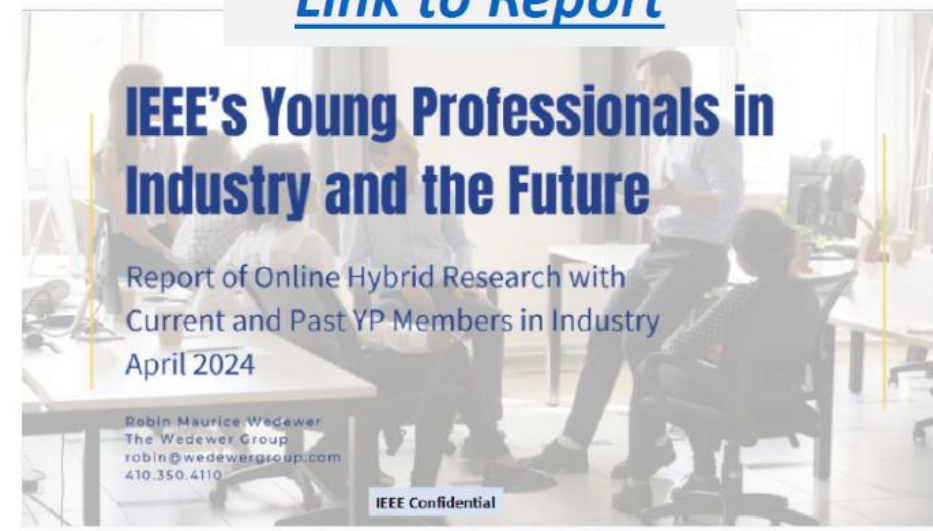
Funding: This project was funded by a Seed Grant of US \$40,000 in 2023.

- ▶ **Scope:** As the ways people connect change, their engagement with IEEE and the nature of membership will likely evolve to something different than the current connections IEEE and our Societies make with members and others now. The sub-group has reviewed past membership trends and been briefed by experts on IEEE and society membership trends.
- ▶ **Key Themes and Considerations**
 - Wants/needs of Students and Young Professionals
 - New audiences (fields, technicians, population shifts)
 - Skills training and development needs
 - Understanding communication preferences
 - Impact of AI
 - How to organize to engage in an impactful way

Core staff team on this project includes Marc Beebe, Jamie Moesch, with volunteer direction from Jill Gostin and Roger Fujii. Kuangyunn Chiu, Michael Kreisberg, and Cecelia Jankoswki provided additional support and insight.

- ▶ **Activity:** The subgroup initiated a hybrid study of young professionals working in industry to determine sources of support they receive for their technical and career needs, identify challenges they see coming in their field, understand how IEEE might support them.
- ▶ **Next Steps:** The subgroup is working with Member and Geographic Activities, connecting with the Catalyst group to share findings and discuss potential partnerships

[Link to Report](#)



Region 3 Meetings at SoutheastCon

- Interested in revising the organization of the meetings at SoutheastCon
 - Introduction class for new leadership
 - Budgeting 101 for Sections
 - Committee Meeting breakouts during first day
 - Committee results and reporting
 - Presentations by participating leadership (CEO, COO, Region Directors)
 - Presentations by Affinity Groups

Innovation, Workforce, and Research Conference in Region 3

- In July 2022, Congress passed the CHIPS Act of 2022 to strengthen domestic semiconductor manufacturing, design and research, fortify the economy and national security, and reinforce America's chip supply chains.
- This IWRC conference is a unique opportunity to bring together leading experts from the semiconductor, aerospace, and defense industries, along with key policymakers, to explore the exciting developments stemming from the CHIPS Act and other federal legislation.



CaribCon 2026?

- Engage Conference Committee to start planning for a Caribbean Conference that includes a joint support by Region 3 and Region 9
- MOU in signature mode
- A rotating annual conference among Caribbean Nations in Region 3 and Region 9
 - Provide additional means for Jamaica & South FL to represent Region 3
 - Conference to return to alternate between Region 3 & 9
 - A technical conference concentrating on the technical focus areas and needs of Caribbean nations
 - MCE is interested in supporting