



Member Engagement Lifecycle: (Students, Young Professionals, Senior Members, Fellows , Life Members)

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R3 Member Summary 2022& 2023

R3 Member Summary 2022& 2023

TOTAL MEMBERS			
2023	2022	Change	
23,298	23,210	88	0.4%

REGION	Higher-Grade w/o GSM			
	2023	2022	Change	
3	20,139	20,172	(33)	-0.2%

Graduate Students			
2023	2022	Change	
1,837	1,754	83	4.7%

Undergraduate Students			
2023	2022	Change	
1,322	1,284	38	3.0%

R3 Member Summary 2023 & 2024

Total IEEE Members				
Region	2024	2023	YoY #	YoY %
	24,006	23,298	708	3.0%

Higher-Grade				
Region	2024	2023	YoY #	YoY %
3	20,479	20,139	340	1.7%

Graduate Students				
Region	2024	2023	YoY #	YoY %
	1,909	1,837	72	3.9%

Undergraduate Students				
Region	2024	2023	YoY #	YoY %
3	1,618	1,322	296	22.4%

Fellows Statistics 2022 - 2024 (Overall IEEE)

FELLOWS

Women Elevated to Fellow

Year Elevated	Total Nominations Received	Women Nominations Received	Number of Women Elevated	% Success
2022	1029	99	35	35.3%
2023	994	100	34	34.2%
2024	949	85	33	38.8%

2024 Engagement Ideas – Evaluated – Standard Met /Not Met

▶ 1. Student -> Senior Member

- Andy's existing project to create a book on newly elevated senior members by having students interview the senior members

▶ 2. Student -> YP

- Make sure all YP AGs within R3 know about the various funding opportunities for YP to host events with students (e.g., PAC FUNDING - STEP funding – <https://yp.ieee.org/volunteers/event-funding>)

▶ 3. YP -> Senior Member

- Membership round-ups should continue
- Opportunities for Yps to easily be paired up with senior members in their technical field

▶ 4. Senior Member -> Fellow

- R3 Fellows Programmer (Dedicated Programme to asset R3 members with nomination package guidance)

▶ 5. Senior Member -> Life Member

- Ensuring active LMAgS in the member's section helps
- Create some established ways that life members can give back to students (e.g., mentoring)

▶ 1. STANDARD MET – 0%

- Vision not continued after Andy transferred roles

▶ 2. STANDARD MET – 100%

- Awareness sessions, email, Social Media promotion etc were done & 100% of budget was utilized among Region members. EA & Project Funding sessions also conducted

▶ 3. STANDARD NOT MET

- Discussion can be done on whether or not this can be implemented in 2025

▶ 4. STANDARD NOT MET

- Discussion can be done on whether or not this can be implemented in 2025

▶ 5. STANDARD NOT MET

- Discussion can be done on whether or not this can be implemented in 2025
-

Engagement of Life Members with Young Professionals

>LM==→ YP==→ Students

To get the life members engaged with YP.

Mentorship Program - Pairing LM with YP – Similar to Andy's SIP Project

▶ **STANDARD NOT MET**

- Discussion: Should we implement in 2025 & who would drive this effort?

Engagement of Senior Members & Fellows

>SM==> Fellows

Mentorship Program – Pairing SM with Fellows – Dedicated Team to work with potential candidate on Fellow Nomination package.

To increase the number of R3 Fellow Applications in underserved groups Eg. Women.

▶ **STANDARD NOT MET**

- **Discussion: Should we implement in 2025 & who would drive this effort?**

Feedback Mechanism: Member Engagement Life Cycle

Feedback Mechanism:

1. Every 6 month short – Engagement Survey to capture feedback on engagement activities from:
 - a. Students: - (Work together with YPs) – SAC Guidance
 - b. Young Professionals – (Mentors members at the student level) – YP Chair Guidance)
 - c. Life Members - (Mentor for Students and YP) – LM Coordinator Guidance)

STANDARD NOT MET

Discussion: Should we implement in 2025 & who would drive this effort?

Feedback Mechanism: Member Engagement Life Cycle

2. Senior Member – Fellows Transition Programme as members elevate to SM

Senior Members

3. Increase awareness on Requirements and actual assistance Programme for more R3 nomination submission
 - ▶ Fellows

STANDARD NOT MET

Discussion: Should we implement in 2025 & who would drive this effort?

FEEDBACK



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THANK YOU

Any Questions?