

Struggling Section Action Plan for Area Chairs:

1. Identify Section that needs help.
2. Use [OU Analytics](#) to identify members' employers, societies, LM and YP member numbers.
3. Use information to select a speaker or event that would appeal to members.
4. Reach out to University EE/CE heads in the Section to arrange a location, date & time for the event.
5. Send e-notices to Section members announcing the event.
6. Hold the event with Area Chair and ExCom members attending.
7. See if attendees would like to help lead the Section.