

# 2018 IEEE REGION 3 SOUTHEASTCON

## STUDENT NETWORKING COMPETITION RULES

The IEEE Region 3 Networking Competition is an opportunity for IEEE student members to develop networking skills through feedback provided by IEEE professional members in order to mirror the experience of presenting pitches during real world job fairs.

### 1. TIMELINE

<b>Friday, April 13th, 2018</b>	Registration deadline and deadline for submitting resume created on ResumeLab (must e-mail to: <a href="mailto:ieeer3sac@gmail.com">ieeer3sac@gmail.com</a> )
<b>Friday, April 20th, 2018</b>	Competition begins at 8 AM
<b>Saturday, April 21st, 2018</b>	Competition ends at 12 PM

### 2. ELIGIBILITY

1. Student must create a resume in IEEE ResumeLab: <https://iee.optimalresume.com>
2. Student must bring the following to the competition:
  - a. Enough copies of their resumes to provide one of each to every professional they plan to interact with. We recommend at least 20.
  - b. A clipboard and writing utensils to use during their pitch to the professionals
3. Student must bring a cell-phone capable of:
  - a. Taking self portraits (aka 'selfies')
  - b. Being used as a stopwatch
4. Student must have a pitch prepared before attending the conference.
  - a. *See Appendix A for resources on creating your pitch*

### 3. COMPETITION PROCESS

1. The competition will start during the kickoff meeting on Friday morning. The location and time will be available on the conference program. Participation in this meeting is highly recommended to address questions but not mandatory.
2. The competition will run **starting Friday 8AM until Saturday 12PM**. The students will self-drive the steps below during this time frame to present their pitches to professionals.
3. The **IEEE Student** must complete the following with as many professionals as possible in the competition time:
  - a. Approach the IEEE professional wearing a Networking Competition ribbon/lynnyrd
    - i. *A reference lynnyrd will be displayed at the registration desk*
  - b. Hand the IEEE professional these two documents:
    - i. Student's Resume
    - ii. Networking Competition grading rubric (Last page of this document)

1. *There will be extra copies of the rubric near the registration desk.*
  - c. Start their pitch. Start their stopwatch.
  - d. End their pitch. End their stopwatch
4. The **IEEE Professional** is expected to do the following at the conclusion of the pitch:
    - a. **Resume:** The professional is encouraged to keep the student’s resume for personal use if they are interested in keeping in contact with the student for possible future career opportunities
    - b. **Grading Rubric:** The professional will fill out the grading rubric to turn into the networking competition committee
    - a. Provide students feedback and recommendations for future pitches.
  5. **Timing Requirements** - The pitch is expected to be between 30 seconds and 90 seconds. The professional will record the total pitch time on the rubric. 1 point will be deducted for every second that is not in the time frame. For example, if the pitch is 26 seconds long, then 4 points will be deducted. Likewise, if the pitch is 105 seconds long, then 15 points will be deducted.

#### 4. PRIZES

Winners will be announced during the IEEE Region 3 SoutheastCon 2018 Awards Ceremony. The prizes for first, second, and third place will be in the form of real job interviews with companies looking to hire. (sponsors)

All resumes submitted to the competition will be made available to these companies in a resume book.

#### 5. JUDGING CRITERIA

Please see the last page of this document for a copy of the judging rubric.

#### 6. BONUS POINTS

Students may achieve bonus points in two ways:

- A. **Selfie bonus points:** Once the student has completed their pitch, they can take a “selfie” with the professional and post it on facebook with the following hashtags:
  - i. #southeastcon2018
  - ii. #southeastconNetworking2018

For doing this, the student will earn 5 points that will be added onto each pitch that they complete with each professional. An example of this calculation is shown in Ex. 8.1:

*Ex 8.1: A student conducted a pitch with: Professional 1 and scored an 85, Professional 2 and scored a 90, and Professional 3 and scored a 90. The student took “selfies” with Professional 1 and 3. Therefore, the students scores will be adjusted to 90 for Professional 1, 90 for professional 2, and 95 for Professional 3. The student's initial average score was 88.3. After the selfie points are added, the students final score will be 91.6.*

- B. Resume Review bonus points:** Students can earn 1 point for each faculty/staff member that have reviewed their resume at their university (maximum of 5 points) and 1 point for each IEEE professional member that has reviewed their resume (maximum of 5 points). These points will be added onto the students total score as shown in Ex 8.2.

*Ex 8.2: A student conducted 4 pitches with the following scores: 75, 78, 81, and 89. The student's initial average score is 80.75. The student had their resume reviewed by 7 faculty/staff members at their university and 3 IEEE professional members. Therefore, the student earned 5 faculty/staff points and 3 IEEE professional points. This means that the students final score is now 88.75.*

**Note:** If a resume reviewer is a university faculty/staff member and a IEEE professional member, then the student will be able to earn 1 faculty/staff member point and 1 IEEE professional member point (for a total of 2 points)

**Important:** In order for the student to receive their bonus points, the student must:

- a. Email [ieeer3sac@gmail.com](mailto:ieeer3sac@gmail.com) a compressed folder containing the following files:
  - i. OriginalResume.docx
  - ii. FinalResume.docx (resume that implements all recommended changes)
- b. Have each reviewer of their resume send [ieeer3sac@gmail.com](mailto:ieeer3sac@gmail.com) an email stating that they reviewed the students resume. The e-mail must look like this:

Subject: SoutheastCon 2018 NC Resume Review for [Student's Full Name]  
Body: I confirm that I have reviewed [Student's Full Name] resume. My affiliation is [Faculty/Professional/Both Faculty and Professional]

**In order to receive the Resume Review bonus points, Resume Reviews must be completed by April 13, 2018.**

## 7. FAQs

**Do you have to be in the networking competition to practice your elevator pitch with a professional or receive resume feedback?** No. All students and professionals at the Southeast conference are more than welcome to talk with professionals at any point about networking and resumes.

**What happens if we need to print more resumes than we initially brought?**

It is the full responsibility of the students to bring enough copies of their resumes. They may also find out the requirements for using their hotel business center.

**Is there specific attire for the students?**

No. There are no points allocated on the networking competition rubric for student attire.

**Will student be graded on their resume?**

No. There are no points allocated on the networking competition rubric for student resumes. Students are expected to have their best resume available for the professionals in the chance that the professional they are practicing their pitch with is interested in hiring them for a job. Additionally, students are allowed to ask for feedback from professionals on their resume and change their resume throughout the competition in order to create their strongest resume.

**Can you participate in the networking competition if we are also in another student competition?**

Yes. The networking competition is designed to be an open time frame to allow students to still participate in various other student competitions and activities.

## Appendix A - Resources for Pitches

We recommend reviewing the following websites when creating your pitch:

- [1] <https://www.wikihow.com/Develop-Your-Personal-Elevator-Pitch>
- [2] <https://theinterviewguys.com/write-elevator-pitch/>
- [3] <https://careersidekick.com/best-elevator-pitch/>
- [4] <https://www.kent.edu/career/your-one-minute-elevator-pitch>
- [5] <http://www.salisbury.edu/careerservices/students/interviews/60secondElevator.html>
- [6] <https://titanwebmarketingsolutions.com/elevator-pitches-examples-suggestions-students>

IEEE Professional ID: \_\_\_\_\_

IEEE Student ID: \_\_\_\_\_

<b>IEEE Region 3 Networking Competition Judging Criteria</b>		
<b>Introduction</b>	Speech contains (1 point each): <input type="checkbox"/> Full name <input type="checkbox"/> School <input type="checkbox"/> Degree(s) <input type="checkbox"/> Class/Grad date <input type="checkbox"/> Position they are seeking (ie. internship, full time) <input type="checkbox"/> Objective	___ / 6
	Strong handshake	___ / 5
<b>Body</b>	Speech contains: <input type="checkbox"/> 1-2 accomplishments on their resume <input type="checkbox"/> Hard skills <input type="checkbox"/> Soft skills	___ / 3
	Discusses <b>most</b> compelling/relevant accomplishments on resume	___ / 10
	Discusses <b>most</b> compelling/relevant skills on resume	___ / 10
<b>Closing</b>	Speech contains (2 points each): <input type="checkbox"/> Call to action ensured for follow up <input type="checkbox"/> Shows self-action steps for following up	___ / 4
<b>Delivery</b>	Student maintained eye contact	___ / 5
	Student sounded confident	___ / 5
	Students voice was clear	___ / 5
	Student maintained a good pace	___ / 5
<b>Organization</b>	Pitch was well organized and had a clear direction	___ / 5
	Smooth transition between sections	___ / 5
	Logical flow of information	___ / 5
<b>TOTAL</b>		___ / 73
Overall, the pitch was (circle one):      Professional    Proficient    Developing    Incomplete		
<input type="checkbox"/> Took selfie	Time length of pitch: ___ : ___ (mins : secs)	AM / PM

## Revision History

Date	Version	POC	Notes
02/08/2018	1.0	Victor Basantes victor.basantes@ieee.org	First release of rules