



e-indus '08

TECHNOLOGY HIGHWAY

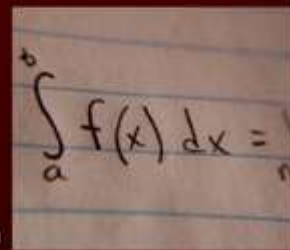


**IEEE STUDENT
BRANCH IIEE
PRESENTATION**

*Meet the Engineers, Deans, Professionals
& Entrepreneurs all under same roof*

April 29th, 2008

**8th Annual
Technology Seminar,
Project Exhibition &
Paper Competition**



**Participate & Win
up to Rs 15,000.**

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<http://ewh.ieee.org/sb/iiee>

Disciplines:

Electronics, Industrial Electronics, Telecom, Computer Systems and Software Engineering.

Venue:

The Institute of Industrial Electronics Engineering [IIEE], P.C.S.I.R,
Ministry of Science and Technology (MoST), Government of Pakistan.
ST-22/C, Block 6, Gulshan-e-Iqbal, Karachi - 75300, Pakistan

Supported by:

SPONSOR LOGO/s Size: A2



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AT INSTITUTE OF
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Ref: IIEE/IEEE/e-indus 08

Dated: March 24, 2008

Subject: Invitation to sponsor the E-Indus 2008 Annual mega event

Dear Sir,

IEEE Student Branch at Institute of Industrial Electronics Engineering [IIEE] is holding its 8th annual Student Conference and Project Exhibition, ***E-Indus 2008*** on 29th April 2008, Inshallah.

The **Institute of Industrial Electronics Engineering [IIEE]** is a constituent college of P.C.S.I.R, Ministry of Science and Technology (MoST), Government of Pakistan, and is affiliated with NED University of Engineering and Technology.

E-Indus is the oldest Annual Mega Event Organized under IEEE Student Branch banner in Pakistan, which attracts student groups from various institutes and universities of Pakistan. The students shall presenting their project papers and exhibit their projects in various disciplines of Electrical, Electronics, Industrial Electronics, Computer Systems and Software Engineering. The seminar and the exhibition is expected to be attended by over 2000 Students, Engineers, Faculty members, Deans, Professionals and Entrepreneurs. We shall be glad if you kindly choose one of the sponsorship schemes from our packages and support the event.

Your sponsorship for this event will advertise your business at national and international levels, which will hopefully be a boost to promotion of your product/business/service.

We count on your possible contribution to make the event a great success and the success of this event will be success for all of us. We look forward for your cooperation.

Thank You,

Sincerely,

Syed Jaad-ul-Haque
Chairman Conference
"E-INDUS 2008"
Contact: 0333-2151942
Email: eindus@live.com





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IEEE Student Branch at IIEE

Nine years ago, on June 15, 1999, the foundation of IEEE-IIEE Student Branch was laid by a group of students in an effort to establish an active student body which can contribute towards the development of Industrial Electronics technology. To do more with less resources was indeed a great challenge but the team with its innovative ideas and timely assistance from Mr. Ashab Mirza, our Branch Councilor, was successful in constituting the Student Branch



Since its inception, the Branch has proved to be one of the most active Student Branches in Pakistan. The IIEE-IEEE Student Branch regularly arranges technical activities for the members that are focused on advancing their know-how and general technical standing as electronic engineers. Keeping in view the age of our fledgling branch, our achievements have been enormous. Since its inauguration in 1999, IIEE-IEEE has taken giant leaps in these few years.

Each year we make our presence felt by arranging a Country level Student Conference "e-Indus", a technical seminar in which students from many Engineering Universities come up with their expertise by displaying their projects on a variety of subjects. More than 1000 Professionals, Entrepreneurs and Industrialists attend this conference.

We have got the pride of being ranked twice as one of the best five IEEE Student Branch websites in the whole Asia Pacific Region for the consecutive years of 2000 and 2001.

Also two students of IIEE-IEEE Student Branch, Mr. Ismail Sultan and Mr. Khalil Sultan have been selected as recipients in Myron Zucker Travel Program 2001 of IEEE Industry Applications Society (IAS).

In the ever changing Industrial Technology, our challenge is to serve the Engineers with the best possible platform. So visit IIEE-IEEE Student Branch Website and explore our Student Branch.





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Institute of Industrial Electronics Engineering

In today's world of intense economic competition, a developing country like Pakistan can survive through sustainable economic development and technological self-reliance. Rapid advancement in the field of electronics and its influence in our day-to-day life in general and all aspects of industrial sector in particular has placed challenging demand on engineering education as a whole.

Electrical and Electronics Engineering courses are almost invariably offered by all the engineering universities of the country, but the need was felt for introducing a practically oriented course in this field. Thus the need of establishing the Institute of Industrial Electronics Engineering was felt by the Government of Pakistan and the task was assigned to the Ministry of Science & Technology and PCSIR.

In 1985 a study mission of Swiss experts were invited to Pakistan and it was identified that Pakistan needs practical oriented engineers particularly in the field of industrial electronics engineering. The Swiss Government offered to establish an Industrial Electronics Institute and agreement of cooperation was signed in this regard.

The present location was selected for building institute, while the cost of building, the infrastructure, provision of utilities etc. were borne by the Ministry of Science and Technology through PCSIR. All the equipment for establishing laboratories and three experts were provided by the Swiss Government. PCSIR recruited the faculty staff to support the academic/administrative activities.

The curriculum and training program was jointly worked out by the Project Director, Syed Sadiq Ali Rizvi and Swiss experts, and was presented on January 12, 1989 to the Academic Council and Affiliation Committee of N.E.D. University, Karachi for grant of affiliation of the Institute with NED University of Engineering and Technology and award of B.E. Degree course in Industrial Electronics Engineering. After due inspection and minor adjustment in courses, the university granted the affiliation to IIEE to conduct BE Degree courses in Industrial Electronics Engineering.

The institute started its classes in June 1989 and since then it has been inducting a batch of 40 students every year. At present four batches are being trained and so far fifteen batches have passed out from this alma mater of industrial electronics engineers and have earned an excellent reputation for the institute. All these IIEE graduates are gainfully employed in various industrial and commercial sectors throughout the country and abroad. We are also proud that this is the only institute in the country and the only second in the whole South Asia, which awards B.E. Degree in Industrial Electronics Engineering, the only other such institute in South Asia being working in Bangalore, India.





TARIFF LETTER

“Student project exhibition and Engineering Science Seminar” at Institute of Industrial Electronics Engineering, on April 29th, 2008, in collaboration with IEEE Karachi Section.

Categories of Sponsors

Main (Conference) Sponsor – 55,000/- PKR

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- Logo Advertisement on the Conference Website for 1 year
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- 2 Banners (3’ X 8’) for display at the entrance hall and exhibition hall.
- A 1 minute video about your organization on the Projector screen.
- Logo Advertisement on the Conference Website for 1 year

Conference Exclusive- 10,000/-PKR

- One Table for display of Products/accessories manufactured by the organization.
- 1 Banner for Display with stall.

We look forward for your co-operation for E-Indus 2008. Payments can be made by cross cheque in favor of “IEEE Student Branch # 60901”. For further information feel free to contact us.

Syed Jaad-ul-Haque [Chairman IEEE Student Branch 60901]

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Dr Syed Naimat Ali Rizvi [Principal IIEE]

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