



COORDINATOR OF INFORMATION MANAGEMENT OF IEEE LEVEL LATIN AMERICA AND THE CARIBBEAN BUSINESS TESCO

As part of the initiative developed by members of the Student Branch of the Institute of Electrical and Electronics Engineers (IEEE) in TESCO, who have developed a series of informational spots which aims to disseminate related articles from IEEE Spectrum magazine that members receive monthly as well as show the equipment with which TESCO has, since last February of 2012 these spots are part of the YouTube channel called IEEE TESCO as well as the official website of the IEEE TESCO , highlighting the impact that this technical diffusion method has had in IEEE student members and professionals from Mexico and Latin America.

The recordings have touched topics like alternative energy for Smartphones, Printers and 3D Robotic Mechanisms for mind control, recording over 1000 views in less than two months, highlighting the work of the members of the student branch, who have formed a team specially charged for this project and are preparing in the technical field for the transmission of information, made recordings of the spots and edit the material for publication.

That is why TESCO IEEE Branch contacted M. in C. Dick Carrillo Melgarejo, coordinator of Information Management IEEE Region 9 (Latin America and the Caribbean), from the Pontificia Universidad Católica de Río de Janeiro, Brazil, who showed great interest in the draft of informatives spots and proposing to IEEE TESCO take the lead to level regional creating IEEE TV IEEE Region 9.

The IEEE TESCO took on the task of managing with the Master Carrillo a visit to the facilities of TESCO, who traveled to Mexico to attend the Regional Meeting of IEEE 2012 to be held in Mexico City from 11 to 14 April 2012, inviting him to make a presentation and an interview at TESCO.



It was so, last April 10, 2012, the Tecnológico de Estudios Superiores de Coacalco received at their facilities to M. in C. Dick Carrillo, who met members of the IEEE branch TESCO and gave a lecture on "The IEEE as part of Professional Development" to more than 100 people in the auditorium of Building D with an audience of executives, members of the IEEE TESCO IEEE members UPIITA of IPN and the student community Tecnológico, highlighting in his presentation the benefits of IEEE membership and how it has influenced his way belonging to a professional society of the world's largest engineers and the Telecommunication applications made in Brazil and Peru.

To conclude his visit was an interview conducted in the auditorium of Tecnológico by a member of the Student Branch in which deepened the experience of the



Master Carrillo in IEEE and shared with us their best experiences within the Institute, finally did a tour at the facilities of TESCO in companionship of the director and branch president Local student, where they showed Graduate buildings, classrooms, cafeteria, library and TESCO all laboratories and sports

facilities, common areas and projects as security cameras and automated platform projector in the auditorium.



Definitely for the IEEE TESCO was a pleasant experience at Tecnológico receiving a successful Engineer internationally that transmitted his professional experience as a IEEE member and playing an important role within the same, with a big impression of Tecnológico and its installations, who highlighted that TESCO is one of the best universities

equipped and highly educated who has visited, great support to associations by Tecnológico executives as it is IEEE.

With this visit It was agreed the work in conjunction with the IEEE Region 9 and TESCO to carry out the IEEE R9 TV and the creation of an international committee for the development of itself with an important participation of members of the student branch of TESCO , continuing recording and promoting the dissemination of the project. Master's lecture Carrillo, the interview and the recording of a new computer lab TESCO among others will be part of the new spots that soon will be in the Official Site of IEEE TESCO and the Official YouTube Channel.



For more information and registration IEEE Student Branch write to:

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And visit the official site:

<http://ewh.ieee.org/sb/mexico/TESCO/index.html>

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