



Poster Guidelines

for

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Southern Methodist University.

1. Please read and follow the guidelines below. They are given to help support your presentation.
2. Each author will be allowed a space of 46" x 34" for hanging their presentation in **VERTICAL FORMAT**.
3. They can either be in slide format or a single pre-printed poster board. **HANDWRITTEN** material is unacceptable. Also, you should not just simply print and display your paper.
4. Color, black and white, or a combination of both is acceptable. Utilizing colors correctly can help enhance your presentation and the overall experience.
4. At the top of the mounting space, the authors should first provide the title and the authors' names and any affiliations (readable at 10 feet). This should be followed by a short abstract, about 50 words, shown beneath the title (readable at 5 feet).
5. The reader should be able to easily flow through your presentation. Please arrange it in a manner so that the reader can start from an introduction and end at a conclusion.
6. Please make sure you pay attention to lettering. Anything smaller than 14 point bold font is usually unreadable at distance of 5 feet. Generally, 18 to 24 point font is readable for main text at a distance of 5 feet.
7. Your purpose here is to try to explain to the reader the point of your work. This includes the basic main ideas of your research. Provide items such as an introduction, experimental results, data, pictures, details and graphs to aid this process.
8. It can be helpful to attach a copy of your paper to your poster for anyone curious in the audience. Please properly attach the paper to your poster space utilizing a cord or string of some sort. Laminating the paper can help ensure that it stays neat and does not get destroyed.
9. To help the audience recognize the authors, you can place a 3 x 5 inch photograph of each main author near the top of the presentation.

LETTERING SIZE CHART

Below is a sample of the lettering sizes. It is in “Times New Roman Font” however any other font is acceptable as long as it is viewable at a distance of 10 feet. Remember the minimum is 14 point font. Anything below this will generally be unreadable at a distance.

**Title of
Presentation
(36 point)**

**Author Name(s),
Affiliation(s) (24 point)**

**Headings
(> 22 point, minimum size)**

**Text
(> 18 point, minimum size)**

**Scales for Figures
(> 14 point, minimum size)**