

VOL. 33 NO. 4, SEPTEMBER 2010, ISSN 1077-2999

www.cpmt.org

www.ewh.ieee.org/soc/cpmt/newsletter

# President's Column....

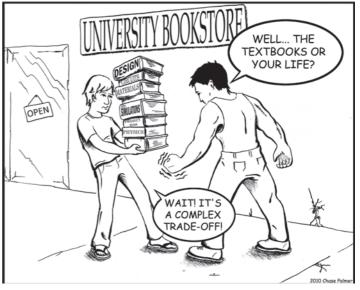


Rolf Aschenbrenner President, IEEE CPMT Society Fraunhofer-Institut, Berlin, Germany rolf.aschenbrenner@izm.fraunhofer.de

A great deal of my time over the last few months was taken up with organizing ESTC 2010. The conference's five days of presentations and workshops finally took place last week and, exhausted but happy, I can report that the event was a huge success. With 480 participants and an extensive and exciting core and supplementary technical program, I believe we successfully put together a memorable conference for all participants. The feedback so far has been great and, of course, at the end of the day, it was the participation of all the delegates and exhibitors that made the difference.

The 3D WLP workshop was clearly a highlight of the technical program. From the buzz prior to the workshop and the dynamic contributions during its course, it became obvious that 3D packaging is currently the focus of a lot of attention in R&D departments around the world. Architecture, as well as material and equipment, are key topics in 3D WLP and we can definitely expect to hear more on this in the foreseeable future. The panel discussion on "Embedding Technologies" also saw hot discussion. This was only to be expected as the technology is very sensitive to changes in the supply chain. While the discussion highlighted many pressing issues and was a great chance for players in the area to connect, a lot more exchange of ideas on how to tackle challenges in this area will be necessary.

While the weather gods did not smile on us this time, the conference's location in the heart of old Berlin, just around the corner from Checkpoint Charlie, the Tiergarten park and the Brandenburger Gate, was still a great opportunity to explore the city for THE HIGH PRICE OF TEXTBOOKS



### NEWSLETTER SUBMISSION DEADLINES:

15 November 2010 15 February 2011 15 May 2011 15 August 2011

Submit all material to nsltr-input@cpmt.org

(continued on page 3)

### President's Column.... (cont.)

the delegates who managed to tear themselves away from the technical program. I also understand that all enjoyed the supporting program, particularly the gala dinner at Meilenwerk, which was a great opportunity for some quality time not only with the other delegates, but also some outstanding automobile technology. For those of you who could not attend the conference, be sure to check the more detailed overview of ESTC 2010 further on in this newsletter.

The succession of conferences and events continues, with preparation for the 61st ECTC, taking place in Florida, currently underway. As with our events, I encourage you to get involved, and remind you that abstract submissions are still open until mid-October, enough time to package your latest research and hopefully join us next June. ECTC is one of the industry's longest running events, having been held in one form or another since 1950. In June, the joint sponsorship by the IEEE Components, Packaging and Manufacturing Society (CPMT) and the ECA (formerly the EIA) ended with IEEE buying out their long-term partner. This leaves CPMT as the sole sponsor. However, we are working hard to ensure that conference remains the quality event it has traditionally been, and believe that this logistical change should pass unnoticed by both the attendees and the ECTC program committee.

## **CPMT** Society News....

#### CPMT ELECTION BEGINS ON 24 SEPTEMBER—PLEASE VOTE BY 29 OCTOBER

he IEEE Components, Packaging, and Manufacturing Technology Society Constitution and Bylaws provide that

the membership shall elect each year six Members-at-Large to the Society Board of Governors to serve a three-year term.

Members-at-large will be elected to achieve totals proportionate to the geographic distribution of CPMT members. For 2010, this translates as follows:

Regions 1-6, 7 and 9 (US, Canada, South and Central America): elect 5 members Candidates: Xuejun Fan, Ning-Cheng Lee, Debendra Mallik, James Morris, Eric Perfecto, Bahgat Sammakia, Dongkai Shangguan, Jean Trewhella

Region 8 (Europe, Africa, Middle East): elect 1 member Candidates: Jan Felba, Toni Mattila, Gilles Poupon Region 10 (Asia/Pacific): no members to be elected

The six newly-elected Members-at-Large will join continuing Members-at-Large (shown below) on the Board of Governors:

*From Regions 1-6, 7 and 9*: Vasudeva Atluri, Daniel Donahoe, Paul Franzon, Koneru Ramakrishna, Len Schaper, Patrick Thompson, Paul Wesling, From Region 8: Chris Bailey, Klaus Jürgen-Wolter From Region 10: Ricky Lee, Kwang-Lung Lin, Kishio Yokouchi

The Nominations Committee included the CPMT Strategic Program Director, Region 8. The Strategic Program Director

> worked with volunteer leaders in his Region to identify a high-quality slate of candidates from that Region.

> Voting members will elect Members-at-Large from within their respective Region only – that is, members in Region 8 will vote for Members-at-Large from Region 8 only, etc.

> This year's election continues to offer the opportunity to cast your ballot electronically. You will need your IEEE Web Account username/password to access the ballot and cast your vote. This is the same account information used to access IEEE online services

such as renewing your membership, myIEEE, and Xplore. It is recommended that you test your web account access at **www. ieee.org/myieee** to avoid any potential problems with accessing your ballot. If you do not recall your web account information, you may go to: **www.ieee.org/web/accounts** to recover. You may also email **contactcenter@ieee.org** or call +1 800 678 4333 (USA/Canada) or +1 732 981 0060 (Worldwide).

If you have any questions about the IEEE CPMT Society voting process, please contact ieee-cpmtvote@ieee.org or +1 732 562 3904.

