



International Memory Workshop

May 18-21, 2025 • Monterey, CA USA

The **17th IEEE International Memory Workshop (IEEE IMW)**, sponsored by the IEEE Electron Devices Society will be held in Monterey, California USA. This annual event brings the memory community together via an in-person workshop environment. The highly interactive forum encourages superior discussions and collaborations related to memory process and design technologies, applications, market needs and strategies.

The Organizing Committee **invites you to become a sponsor** at this exciting and high-profile event. You will have the opportunity to network with experts in the field of memory technology while promoting your products and services.

Please direct any questions or comments to Prashant Majhi at prashant.majhi@intel.com

2025 IEEE IMW SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

\$14,000 USD

- Company logo and brief description including hot links on the event website.
- Company logo on all event advertising.
- Prominent branding on signage at the event, in registration and session areas.
- Five (5) FULL Conference (including tutorial) complimentary registrations.
- Opportunity to include a marketing promotion/flyer (2 page) in registration packet (*printing/shipping costs not included*).

GOLD SPONSOR

\$7,000 USD

- Company logo and brief description including hot links on the event website.
- Company logo on all event advertising.
- Prominent branding on signage at the event, in registration and exhibit areas.
- Four (4) Conference-only (excluding tutorial) complimentary registrations.
- Opportunity to include a marketing promotion/flyer (1 page) in registration packet (*printing/shipping costs not included*).

SILVER SPONSOR

\$3,500 USD

- Company logo and hot links on the official event website.
- Branding on signage at the event, in registration and exhibit areas.
- Two (2) conference only (excluding tutorial) complimentary registrations.

CONFIRM YOUR SPONSORSHIP TODAY

Please submit the completed 2-page form to prashant.majhi@intel.com

Company Name: _____ Phone: _____
 Contact: _____ Email: _____
 Mailing Address: _____
 City: _____ State: _____ Postal Code: _____ Country: _____
 Website: _____

SPONSORSHIP SELECTION

PLATINUM SPONSORSHIP

\$14,000 USD

GOLD SPONSORSHIP

\$7,000 USD

SILVER SPONSORSHIP

\$3,500 USD



International Memory Workshop

May 18-21, 2025 • Monterey, CA USA

2025 IMW SPONSORSHIP TERMS AND CONDITIONS

1.Contract

This application, properly executed by Applicant (Industry Sponsor) shall, upon written acceptance and notification by 2025 IEEE-International Memory Workshop hereby referred to as 2025 IMW, constitute a valid and binding contract.

2.Sponsorship Obligations

For its participation as an Industry Sponsor in the 2025 IMW, Industry Sponsor shall pay to SUMMIT a fee (the "Sponsorship Fee"), as set out below:

- Platinum Sponsorship: \$14,000 or
- Gold Sponsorship - \$7,000 or
- Silver Sponsorship – \$3,500

Concessions associated with each sponsorship type will be implemented following receipt of payment.

3. Payment Requirements and Cancellation Charges

Payment processing shall be managed through the 2025 IMW online registration portal. This portal is expected to launch in November 2024. Payment can be made by credit card, check or wire transfer. Payment is due in full not later than February 28, 2025

All cancellations must be made in writing and will be based on the following schedule of refunds:

On or before April 1, 2025, 50% of total booth/sponsorship cost will be refunded. On/After April 2, 2025, refunds will NOT be permitted.

If the premises in which the 2025 IMW is conducted shall become, in the sole discretion of 2025 IMW Management, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of 2025 IMW, this agreement may be terminated by 2025 IMW. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of God.

4. Marketing and Advertising

2025 IMW will provide Industry Sponsor with Conference-related branding,

integrated into pre-Conference and Conference promotion and scheduling according to specifications of the Sponsorship Type. Branding may include (but not be limited to) banners, signage, collateral materials representation, branded materials seat-drop, and branded meeting space as well as inclusion in advertising material used to promote the Conference. Industry Sponsor may also be promoted via Host publications and the Conference Website and the Conference guide (printed program). Such promotions will be delivered at the sole discretion of 2025 IMW unless otherwise specified. Industry Sponsor agrees to deliver its company logo and speaker information by the deadlines provided to be included in promotional initiatives.

5.Registration Discount

2025 IMW shall provide Industry Sponsor with a discount code to allow for complimentary registration passes according to specification of the Sponsorship Type. Such passes are non-transferrable and all persons utilizing the pass must register within the online 2025 IMW registration platform not later than April 7, 2025. Discounts will not be offered during onsite registration.

6.Exhibit Space

At the time of this agreement, exhibit space is not included in any sponsorship type. 2025 IMW agrees to notify Industry Sponsors in writing should exhibit space become available.

7. Loss or Damage

Industry Sponsor agrees that 2025 IMW shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of event space by Industry Sponsor or any person thereon, and that Industry Sponsor will defend, indemnify and save harmless, 2025 IMW from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence or breach of an obligation by Industry Sponsor or its employees or representatives.

8. Management

The Industry Sponsor further agrees that the conditions, rules and regulations of the 2025 IMW management are made a part of this contract and that said Sponsor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.

9. Policy

It is further agreed that the Industry Sponsor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the Show Facility or with authorized contractors employed by 2025 IMW.

AUTHORIZATION: I am authorized by my company to contract for sponsorship at the 2025 IEEE IMW International Memory Workshop as indicated above. I have carefully read and accept the information and conditions contained herein.

Print Name: _____ Date: _____

Signature: _____ Title: _____