



37th IEEE International Conference on Plasma Science

Marriott Waterside
235 E. Main Street
Norfolk, VA 23510 USA

Conference Dates:
20-24 June 2010

Exhibit Dates:
21-23 June 2010

www.eng.odu.edu/icops2010

Exhibitor Prospectus

Why Exhibit at IEEE ICOPS 2010?

- ➔ Your organization will have the *opportunity to meet 400 or more influential conference participants* – and potential customers – from government, industry, and academia around the world that specialize in fundamental research and applications (industrial, environmental, medical and others) and also feature developments and future plasma technologies.
- ➔ *Increase visibility* among conference attendees through print, media, and personal contact. The ICOPS 2010 exhibits will be held in high traffic areas, and will be the location of poster sessions and all breaks and refreshments.
- ➔ *Your logos will be displayed* on conference signage, the conference web page, and will also be included in the conference records and the final program (subject to publication deadlines).

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Dear Prospective Exhibitor,

It is my pleasure to invite you and your company to join us at the 2010 IEEE International Conference on Plasma Science (ICOPS). As you might know, this conference is the premier forum for the exchange and dissemination of technical information on fundamentals of plasma science but also with particular interest in the development and application of plasma related technologies. This year the combined conferences of ICOPS and SOFE attracted more than 550 attendees from 14 countries, including numerous international and domestic universities, industry and research laboratories.

In 2010, the conference will be held from June 20-24 in Norfolk, Virginia, at the Marriott Waterside Hotel. Norfolk is within half an hour to an hour flight from major hubs, such as Washington, Charlotte, Philadelphia and Atlanta. It is located less than 45 minutes away from the historic triangle Jamestown, Williamsburg, Yorktown and 10 minutes from Virginia Beach, with one of the nations' most popular beaches.

I cordially invite you to become exhibitor at our conference in 2010. I'm convinced that this venue will provide considerable visibility for your company. We offer several different sponsorship opportunities and several exhibitor packages, which we believe accommodate individual wishes. The exhibition is located in an open 7,200 sq ft area, shared with posters and refreshment tables. All breaks will be served in the exhibitor area to maximize traffic. Our goal is to create a comfortable and inviting space for attendees and exhibitors to meet and exchange.

With a limited number of especially high-profile opportunities and a limited number of exhibition spaces available, we recommend you choose your exhibit packages early. Priority for booth selection will be given on a first come, first served basis.

I appreciate your consideration of the International Conference on Plasma Science in your exhibition schedule for 2010 and look forward to meeting you in Norfolk. If you have any further questions, please don't hesitate to contact us.

Sincerely,

Juergen F. Kolb
Exhibits Chair – ICOPS 2010
jkolb@odu.edu

Deadlines

March 1, 2010

- Deadline for Application and Full Payment to receive reduced early registration rates

April 1, 2010

- Deadline for Application and Full Payment to be included as exhibitor in conference records and USB

June 1, 2010

- Deadline for Application and Full Payment
- Space Assignments Mailed
- No Refunds for Cancellation

Exhibit Contacts

Exhibit Chair: Juergen Kolb

Frank Reidy Research Center for Bioelectronics
Dept. Electrical and Computer Engineering
Old Dominion University
4211 Monarch Way, Suite 300
Norfolk, VA 23508

jkolb@odu.edu
phone: +1-757-683-2414
fax: +1-757-451-1010

Exhibit Management: Lukrecija Lelong

IEEE Meeting and Conference Management
445 Hoes Lane
Piscataway, NJ 08844

l.lelong@ieee.org
phone: +1-732-562-5441
fax: +1-732-465-6447

Conference Chair: Mounir Laroussi

Director, Laser & Plasma Engineering Institute (LPEI)
Dept. Electrical and Computer Engineering
Old Dominion University
Kaufman Hall 231
Norfolk, VA 23529

mlarouss@odu.edu
phone: +1-757-683-6369
fax: +1-757-683-3220

Exhibit Levels

please pay close attention to deadlines for inclusion in conference materials

BRONZE (BASIC BOOTH) \$2,800 (\$3,100 after March 1, 2010)

- Draped booth space for duration of conference (Monday-Wednesday).
- Inclusion on the exhibitor list in the printed conference booklet and the electronic (pdf) book of abstracts on conference USB drive as bronze sponsor ^{*)}.
- Listed on the exhibition page of the conference website from date of signed contract. Listed as exhibitor during background presentation at the conference banquet.
- One complimentary registration to the conference. Additional exhibitors must register if they wish to attend technical sessions.

SILVER (STANDARD BOOTH) \$4,500 (\$5,000 after March 1, 2010)

- Draped booth space for duration of conference (Monday-Wednesday).
- Inclusion with company logo on the exhibitor list in the printed conference booklet and the electronic (pdf) book of abstracts on conference USB drive as silver sponsor ^{*)}.
- Linked website banner ad on the exhibition page of the conference website from date of signed contract. Listed as exhibitor during background presentation at the conference banquet.
- Two complimentary half price registrations (or one complimentary full registration) to the conference. Additional exhibitors must register if they wish to attend technical sessions.
- Free high speed internet access for one computer at the booth.

GOLD (TWO STANDARD BOOTHS) \$7,200 (\$8,000 after March 1, 2010)

- Double-sized draped booth space (2 standard booths) for duration of conference (Monday-Wednesday).
- Inclusion with company logo on the exhibitor list in the printed conference booklet and the electronic (pdf) book of abstracts on conference USB drive as gold sponsor ^{*)}.
- Linked website banner ad with priority placement on the exhibition page of the conference website from date of signed contract.
- Listed on separate slide as exhibitor during background presentation at the conference banquet.
- Two complimentary registrations to the conference. Additional exhibitors must register if they wish to attend technical sessions.
- Inclusion of an exhibitor provided brochure (pdf-format) on the conference USB drive.
- Free high speed internet access for one computer at the booth.
- Two complimentary banquet tickets.

^{*)} ICOPS 2010 will not provide a printed book of abstracts

Each exhibition space includes:

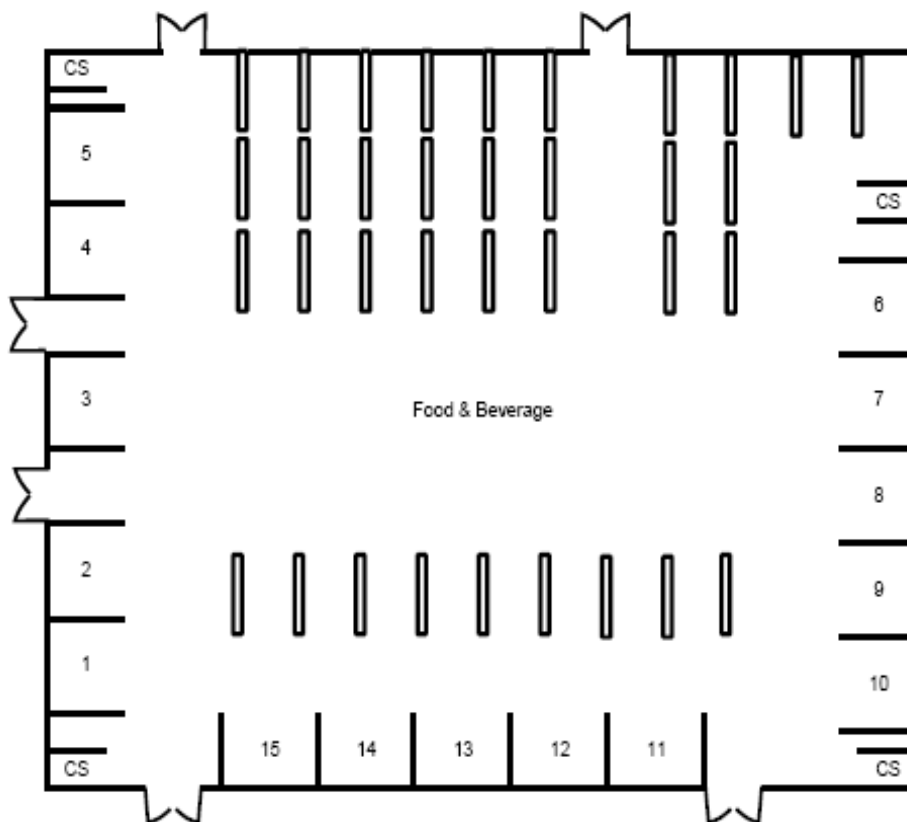
- ✓ 8'x10' floor space with piping and drapes
- ✓ One (1)skirted table and two (2) chairs
- ✓ One 7"X44" ID sign
- ✓ Wastebasket

Preliminary Conference Floor Plan

The exhibits will be in the Norfolk Ballroom I-IV where the poster sessions and internet café will also be located. All morning and afternoon breaks from Monday 21 through Wednesday 23 will be hosted in this area, providing great exposure to participants.

Norfolk Waterside Marriott
Norfolk Ballroom I-IV, 1st Floor

(Subject to change)



- 15 - 8x10 booths
- 4 - 6x4 computer stations
- 35 - 4'x8' poster boards

Preliminary Exhibits Program Schedule

<p>SUNDAY, 20 JUNE 2010 ICOPS Exhibits Installation 3:00pm - 8:00pm</p> <p>3:00 - 8:00 Exhibits Installation 5:00 - 10:00 Welcome Reception</p>	<p>MONDAY, 21 JUNE 2010 ICOPS Exhibit Hall Hours 9:00am - 4:30pm</p> <p>8:00 - 9:00 Plenary Session 9:00 - 9:30 Break with Exhibitors 9:30 - 12:00 Morning Session 12:00 - 1:30 Lunch 1:30 - 3:00 Poster Session with Exhibitors 3:00 - 3:30 Break With Exhibitors 3:30 - 5:30 Afternoon Session</p>
<p>TUESDAY, 22 JUNE 2010 ICOPS Exhibit Hall Hours 9:00am - 4:00pm</p> <p>8:00 - 9:00 Plenary Session 9:00 - 9:30 Break with Exhibitors 9:30 - 12:00 Morning Session 12:00 - 1:30 Lunch 1:30 - 3:00 Poster Session with Exhibitors 3:00 - 3:30 Break with Exhibitors 3:30 - 5:30 Afternoon Session</p>	<p>WEDNESDAY, 23 JUNE 2010 ICOPS Exhibit Hall Hours 9:00am - 4:00pm</p> <p>8:00 - 9:00 Plenary Session 9:00 - 9:30 Break with Exhibitors 9:30 - 12:00 Morning Session 12:00 - 1:30 Lunch 1:30 - 3:00 Poster Session with Exhibitors 3:00 - 3:30 Break with Exhibitors 3:30 - 5:30 Afternoon Session 4:00 - 7:00 EXHIBIT DISMANTLE 6:30 - 7:00 Conference Banquet Reception 7:00 - 9:00 Conference Banquet</p>
<p>THURSDAY, 24 JUNE 2010</p> <p>8:00 - 9:00 Plenary Session 9:00 - 9:30 Break 9:30 - 12:00 Morning Session 12:00 Conference Adjourn</p>	

Contract

This application, properly executed by Applicant (Exhibitor) shall, upon written acceptance and notification of booths assigned by ICOPS 2010 management, constitute a valid and binding contract.

Space Assignments

Assignment of space to exhibitors is **made on a first come/first served basis**. ICOPS 2010 will continue to receive applications and assign Exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. **ICOPS 2010's** assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or cancelled by the Exhibitor **except** upon written request and with the subsequent written approval of ICOPS 2010 management. **ICOPS 2010 management reserves the right to reassign Exhibitor space or to modify floor plan for overall benefit of the show.**

Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of ICOPS Management.

Exhibit Space Rental Fee

Exhibit space rental includes materials and services described herein.

Show Price Per 8X10 Booth: Basic booth price \$2,800, Standard booth price \$4,500 and Two standard booths price \$7,200 if payment received by 3/1/2010. Price if payment received after 3/1/2010 is \$3,100 for Basic booth, \$5,000 for Standard booth and \$8,000 for Two booths. Booths include: Exhibit Space; 8-foot high back drape; 3-foot high side rails; 7-inch by 44-inch identification sign, and a wastebasket. Exhibit area is carpeted.

Payment Requirements and Cancellation Charges

Applications require 100% payment before final booth assignment is confirmed in writing. **All cancellations must be made in writing and will be based on the following schedule of refunds:** On or before **5/31/2010** 90% of total booth cost will be refunded. After **6/1/2010** No refunds will be permitted. "No-show" exhibitors will not receive a refund. *Space reductions are considered cancellations and are subject to cancellation fees.* It is understood that ICOPS 2010 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed.

In the event that the premise in which the ICOPS 2010 show is conducted shall become, in the sole discretion of ICOPS 2010, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of ICOPS 2010, this agreement may be terminated by ICOPS 2010. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of God. Should ICOPS 2010 terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that ICOPS 2010 may, after computing the total amount of ICOPS 2010 cost and expenses in connection with its preparation for and conducting of the ICOPS 2010 Show, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims and demands, an amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

Exhibit Booth Management and Dismantling Schedule

A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling ***only*** after ***4:00pm, Wednesday, June 23***. Move-out ***must*** be completed by ***7:00pm, Wednesday, June 23***. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials ***after 7:00pm, Wednesday, June 23*** will be charged for the materials' removal. **Failure to observe this rule, including early dismantling, will result in a \$1,000 (U.S. Currency) fine and may jeopardize the exhibitor's space assignments or right to exhibit at future conferences sponsored by IEEE/ICOPS.**

Loss or Damage

Exhibitor agrees with ICOPS 2010 that ICOPS 2010 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereof with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, ICOPS 2010 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

Unions

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the ICOPS 2010 Show Facility or with authorized contractors employed by ICOPS 2010.

Management

The Exhibitor further agrees that the conditions, rules and regulations of the ICOPS 2010 management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.



**37th IEEE International Conference on Plasma Science
Norfolk, VA, June 20-24, 2010
Exhibit Application**

Please type company name as it should be published.

Name: _____

Company: _____

Address: _____ (No P.O. Box addresses please)

City/State/Zip: _____

Phone: _____ **Fax:** _____ **Email:** _____

We would like to be contacted regarding promotional opportunities.

Please indicate at which level of support you are contributing:

- | | | |
|---|---|---|
| <input type="checkbox"/> Gold Supporter
\$7,500 (\$8,000 after 3/1/2010) | <input type="checkbox"/> Silver Supporter
\$4,500 (\$5,000 after 3/1/2010) | <input type="checkbox"/> Bronze Supporter
\$2,800 (\$3,100 after 3/1/2010) |
|---|---|---|

**Return Application Form and Full Payment to: Lukrecija Lelong, CMP – Meeting Planner IEEE Conference Management, 445 Hoes Lane, Piscataway, NJ 08854
Phone: +1 732-562-5441, FAX: +1 732-465-6447, e-mail: l.lelong@ieee.org**

TERMS OF PAYMENT

Deadline for early registration rate is 3/1/2010 and 4/1/2010 for inclusion in conference materials. **Full payment** must accompany this application. Notification of assignment of optional exhibit space will be mailed 06/01/2010. Applications received after 04/01/2010 will be accepted subject to availability and supporter may not be included in printed materials. Due to continuous promotion of the conference and its supporters, conference support is not refundable after 06/01/2010, prior to that 10% administrative charge will be assessed to all cancellations.

Payment Method (choose one)

Check: Make all checks payable to **IEEE ICOPS 2010**. Checks must be in U.S. dollars drawn on a U.S. bank.

Credit card: American Express MasterCard VISA

Credit Card Number: _____ Exp.Date: _____

Name on Card: _____

Authorized Signature: _____

(Signature authorizes the IEEE to charge credit card for Total Remittance in U.S. Dollars converted to local currency.)

We will not be utilizing optional conference supporter exhibit space.

As an authorized representative of the Company named above, I hereby apply for exhibit space at the 37th IEEE International Conference on Plasma Science I have read and understand the rules, regulations, and contractual considerations outlined in the 37th IEEE International Conference on Plasma Science. I agree to accept and abide by those rules and regulations. The acceptance of our application by the IEEE ICOPS 2010 and the full payment of our conference support constitute a contract.

Signature, Date: _____

Name (Please Print): _____ Title: _____

We are (please circle): Manufacturer Manufacturer's Rep Reseller Industrial Distributor Publisher
 Government Agency Other: