

2011 IEEE ICOPS/SOFE Conference
Hyatt Regency McCormick
Chicago, IL
June 26-30, 2011



Exhibit Prospectus

Your Customers and Competition will be there—Make sure you are too!

You are invited to exhibit at the 2011 International Conference on Plasma Science and Symposium on Fusion Engineering (ICOPS/SOFE)



**Hyatt Regency McCormick Place · 2233 South Martin L. King Drive ·
Chicago, IL 60616-9985**

Official Invitation from Conference Co-Chairs

Dear Prospective Exhibitor,

It is our pleasure to invite you and your company to join us at the 2011 IEEE International Conference on Plasma Science (ICOPS) / Symposium on Fusion Engineering (SOFE). We are anticipating more than 700 attendees representing Universities, Laboratories, and Corporations from across the globe.

ICOPS/SOFE 2011 will be held from June 26 – 30, 2011 in Chicago, Illinois at the Hyatt Regency McCormick Place. Chicago, America's Second City, is an exciting town with endless possibilities. The McCormick Center is a premier venue for hosting the 2011 ICOPS/SOFE Conference. It is easily accessible by a variety of roads, highways, rail stations, and two major airports.

Additional information on the ICOPS/SOFE conference can be found at <http://engineering.purdue.edu/ICOPS2011/>.

We cordially invite you to become an exhibitor at ICOPS/SOFE 2011 conference to highlight your company's products. This year's conference is co-located with IEEE Pulsed Power Conference, June 19-23, 2011. The bonus comes in the fact that we are extending a \$500 discount if you exhibit at both conferences. The value add to you is – one shipping cost covers two conferences.

Our attached exhibitor prospectus is designed to provide you with the highest degree of interaction with our many attendees. In addition to the basic booth packages, we are soliciting sponsorship for other aspects of the conference, including social events, food & beverage breaks, banquets, student travel grants, etc. If interested in the additional patronage opportunities, please email Charles Gentile cgentile@pppl.gov.

We have a limited number of exhibitor spaces available, thus we recommend that you make a reservation at your earliest convenience. Priority booths will be provided on a first come, first served basis. To reserve a space please contact;

Lukrecija Lelong, CMP,
IEEE, Meeting & Conference Management
445 Hoes Lane, Piscataway, NJ 08854-4141 USA
Phone: +1 732 562 5441, E-mail: l.lelong@ieee.org

In closing, exhibitor participation is vitally important for the success and relevance of our conference and we appreciate your consideration in exhibiting at ICOPS/SOFE 2011 and look forward to meeting you in Chicago.

With Best Regards,

ICOPS General Chair
Ahmed Hassanein
Purdue University

SOFE General Chair
Charles Neumeyer
Princeton University
Plasma Physics Laboratory

ICOPS 2011 SOFE

Chicago, Illinois

38th International Conference on Plasma Science and 24th Symposium on Fusion Engineering

June 26-30, 2011 | Chicago, Illinois

Conference Highlights

Conference Scope

The International Conference on Plasma Science (ICOPS) is an annual conference coordinated by the Plasma Science and Application Committee (PSAC) of the IEEE Nuclear & Plasma Sciences Society.

Biennially it is co-located with the Symposium on Fusion Engineering Conference (SOFE) which is the case this year. It features an exciting technical program with reports from around the globe about new and innovative developments in the fields of plasma science and fusion engineering.

Leading researchers gather to explore basic plasma physics, high-energy-density-plasmas, scientific advances in both inertial and magnetic confinement fusion, plasma diagnostics, pulsed power plasmas, microwave generation, lighting, micro-and-nano-applications of plasmas, medical applications, and plasma processing.

Plenary sessions will highlight progress in major areas, and will be accompanied by a range of contributed reports on both fundamental and applied studies. The conference also attracts a wide range of commercial exhibits, and supports short courses and satellite conferences on related areas.

Official Conference Dates

Sunday 26 June—Thursday, 30 June 2011

Location

Hyatt Regency McCormick Place
2233 South Martin L. King Drive
Chicago, IL 606116
Phone: +1 312 567 1234

Key Deadlines

Exhibitor Early Registration	15 January 2011
Abstract Submission	1 March 2011
Exhibitor Payment Due	1 May 2011
Hotel Reservation Cut-off	5 June 2011

Patron Opportunities

Promotional opportunities are available on a first-come, first-serve basis. Reserve the opportunities that spotlights your company's name and start preparing for your company's exposure at the event. To receive additional information on these

opportunities, **Charles Gentile,**

cgentile@pppl.gov

ICOPS 2011 SOFE



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Connect and Network with....

A. J. Drexel Plasma Institute
AASC
ADD KOREA
AFOSR
AFRL Directed Energy
Air Force Research Laboratory
Alameda Applied Sciences Corporation
Alme & Assoc.
Applied Physics Technologies, Inc.
APS
ATK
Auburn University
AWE
AWE/Imperial
Axcelis Technologies, Inc.
Baxter Healthcare Corporation
Beam-Wave Research, Inc.
Berkeley Research Assoc
Bioelectrics Rsch. Ctr, Kumamoto Univ.
BOC
Boeing
Boise State University
Calabazas Creek Research, Inc.
Cannakkale Mart University
CEA
Clemson University
CMST - Saint Peter's College
CNRS
College of William and Mary
Cooke Corporation
Cornell University
CPI
CST of America, Inc.
CTU Prague
CUFR JFC
Dpt. of Physics, Old Dominion University
Diversified Technologies, Inc
DPHE CUFR JFC Albi
Drexel Plasma Institute
Drexel University
DuPont
École Polytechnique
Eden Park Illumination, Inc.
Eindhoven University of Technology
EPFL-CRPP
Ferdinand-Braun-Institut
Florida State University
GE Global Research Center
George Washington University
Goethe University of Frankfurt
GREMI
Gunma University
Hewlett-Packard Company
High Current Electronics Institute
Hospital Munich Schwabing
Icon Capital Group
IEAP University of Kiel
IIT Kanpur
Imperial College
Independent Consultant
Indian Institute of Technology
Indiana University
INP Greifswald E..V.
Institute of Applied Physics
Institute of Physics, CAS
Institute of Plasma Physics AS CR, v.v.i.

Intel
IPF, Universität Stuttgart
IREAP, Univeristy of Maryland
Izhorskaya
Japan Atomic Energy Agency
J&J Consumer & Personal Products World-
wide
Jolucum Marketing Services Ltd.
Jordan Univ. of Science & Technology
KTech Corp
Kangwoon University
Kansas State University
Karlsruhe Institute of Technology
Korea Institute of Machinery and Materials
Kotel'nikov IRE RAS
Ktech Corporation
Kumamoto University
Kwangoon Univ
Kwangwoon University
L-3 Communications
Laboratory for Laser Energetics
Lawrence Livermore National Laboratory
Lawrenceville Plasma Physics
LISE-FUNDP
Los Alamos National Laboratory
Loughborough University
Loyola University Medical Center
LPGP, CNRS-UPS, Orsay, France
Luxim
Max-Planck Institute for extraterrestrial
physics
Michigan State University
Mississippi State University
MIT
MSU
NASA- Glenn Research Center
NASA
National Cheng Kung University
National Energy Technology Laboratory
(NETL)
National Fusion Research Institute
National Security Technologies
National Tsing Hua University
Naval Research Lab
NECSA
New York University
Nihon University
North Carolina State University
Northrop Grumman Corporation
NRL (GTEC)
NSTec, LLC./Los Alamos
NSWC, Dahlgren Division
NYU-Poly
Old Dominion University
ORNL
Osaka University
OSRAM GmbH, Germany
Panasonic-ULT
Peking University & Polytechnic Institute
Princeton Plasma Physics Laboratory
Pusan National University
Queens University Belfast
Rafael Labs
Research Applications Corporation
Purdue University
Sandia National Laboratories

Science Applications International Corp.
Shizuoka University
SOREQ
Southern Taiwan University
Starmark, Inc.
Swansea
TASC
Technion
Tech-X Corporation
TEL US Holdings, Inc.
Tel-Aviv University
Texas A&M
Texas Tech University
The Gochberg Group
The Linde Group
Tokai University
Tokyo City University
Tokyo Electron Ltd.
Tokyo Institute of Technology
Topanga Technologies
Tri Alpha Energy, Inc.
Tsinghua University
Tsuruoka National College of Technology
TTU Center for Pulsed Power and Power Electronics
U.S. Coast Guard Academy
UC San Diego
UES, Inc.
UNAM-MEXICO
Univeristy of Illinois - Urbana
University Greifswald
University of California, San Diego
University of Colorado, Denver
University of Illinois
University of Iowa
University of KwaZulu-Natal
University of Liverpool
University of Maryland
University of Massachusetts, Lowell
University of Michigan
University of Missouri
University of Nevada, Reno
University of New Mexico
University of Notre Dame
University of Southern California
University of Strathclyde
University of Tennessee
University of Texas, Austin
University of Texas, Dallas
University of the German Federal Armed Forces
University Of Toulouse
University of Wisconsin - Madison
Uppsala University
US Army Corps of Engineers ERDC-CERL
US Department of Energy
VDI-TZ
VESA
Virginia Diodes Inc.
Voss Scientific
Weizmann Institute
WPI
Yamagata University
Zhejiang University of Technology

and many more...

Exhibit Opportunities

Your Exhibit Fee Includes

- 8' high draped back wall and 3' high draped side rails
- 7x44 company identification sign (upon request)
- 1 – 6' draped table
- 2 – Contour chairs
- 1– Wastebasket
- Two (2) complimentary conference registrations*
- Company listing the official program (print and online)
- Complimentary mailing list of final attendees

**Doesn't include banquet tickets for offsite events

Standard Booth Pricing - \$4500*

*Book Before January 15, 2011
and receive 5% discount*

*A discount of \$500 is available if you
exhibit at both ICOPS/SOFE and PPC

Interested in Exhibiting?

Contact Lurecija Lelong, CMP

+1 732 562 5441

L.lelong@ieeeorg

Tentative Exhibit Hall Hours

	DAY	START	END
GES move-in:	Sunday, June 26, 2011	8:00AM	12:00PM
Exhibitor move-in:	Sunday, June 26, 2011	1:00PM	5:00PM
Exhibit Hours:	Monday, June 27, 2011	7:00AM	5:00PM
Exhibit Hours:	Tuesday, June 28, 2011	7:00AM	5:00PM
Exhibit Hours:	Wednesday, June 29, 2011	7:00AM	5:00PM
Exhibitor move-out:	Wednesday, June 29, 2011	5:00PM	7:00PM

Official Contractor

GES

5248 S. Cicero Avenue
Chicago, IL 60638
(773) 767-2237

General questions regarding any services provided by the official contractor should be directed to GES at the number listed above. Information regarding access to the online Exhibitor Service Kit will be provided with your booth confirmation. For communication purposes, please note your preferred e-mail address on the Application for Exhibit Space.

ICOPS 2011 SOFE

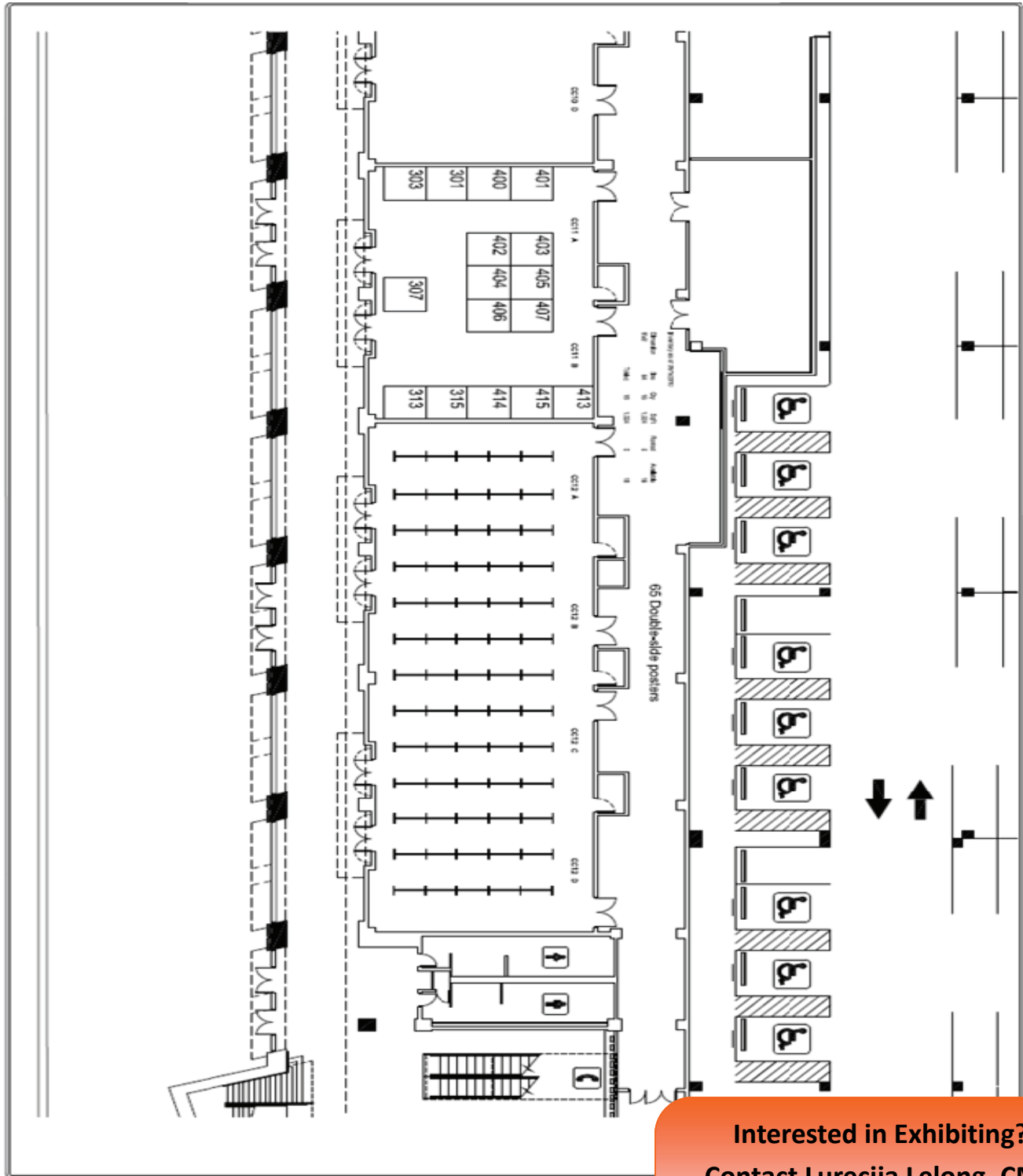


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Exhibit Floor Plan



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L.lelong@ieeeorg

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Terms and Conditions

1. **Contract**

This application, properly executed by Applicant (Exhibitor) shall upon written acceptance and notification of booths assigned by 2011 ICOPS/SOFE management constitute a valid and binding contract.
2. **Assignment of Space**

Assignment of space to exhibitors and those making application will be made in the order of postmark date. 2011 ICOPS/SOFE will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening.

2011 ICOPS/SOFE assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the Exhibitor except upon written request and with the subsequent written approval of 2011 ICOPS/SOFE management. 2011 ICOPS/SOFE management reserves the right to reassign Exhibitor space in order to modify floor plan for overall benefit of the show.
3. **Subletting Space**

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of 2011 ICOPS/SOFE Management.

Space reductions are considered cancellations and may be subject to cancellation fees.
4. **Exhibit Space Rental Rates**

Exhibit space rental includes materials and services described herein.. *Show price per 8 x10 ft space* contracted at \$4500.00 includes booth space without equipment.

The purchase of each exhibitor booth includes two full complimentary registrations to the Conference. Any additional exhibitors are required to register at the regular conference registration fee.
5. **Payment Requirements and Cancellation Charges**

Applications require a 50% deposit before booths are assigned. Payment in full is required by 1 April, 2011. All applications received after 1 April, 2011 must be accompanied by full payment.

All cancellations must be made in writing and will be based on the following schedule of refunds:

Before 1 April 2011 Refund Less \$100 processing fee
On or after 1 April 2011..... No Refund

It is understood that 2011 ICOPS/SOFE reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed.

In the event that the premises in which the 2011 ICOPS/SOFE Show is conducted shall become, in the sole discretion of 2011 ICOPS/SOFE, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of 2011 ICOPS/SOFE, this agreement may be terminated by 2011 ICOPS/SOFE. For this purpose, the term cause or causes shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitu-
- tional, or act of God. Should 2011 ICOPS/SOFE terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that 2011 ICOPS/SOFE may, after computing the total amount of 2011 ICOPS/SOFE cost and expenses in connection with its preparation for and conducting of the 2011 ICOPS/SOFE Event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.
6. **Exhibit Booth Manning and Dismantling Schedule**

A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Move-out must be completed by hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal. Failure to observe this rule may result in a \$1,000 (U.S. Currency) fine and may jeopardize the exhibitor's space assignments or right to exhibit at forthcoming ICOPS/SOFE conferences.
7. **Losses or Damage**

Exhibitor agrees that 2011 ICOPS/SOFE shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, 2011 ICOPS/SOFE from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representatives.

Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.
8. **Demonstrations**

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.
9. **Compliance**

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.
10. **Policy**

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the Show Facility or with authorized contractors employed by 2011 ICOPS/SOFE.
11. **Management**

The Exhibitor further agrees that the conditions, rules and regulations of the 2011 ICOPS/SOFE management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.
12. **Alteration of Booth Space**

2011 ICOPS/SOFE management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the Exhibition.

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EXHIBIT BOOTH RESERVATION FORM

2011 ICOPS/SOFE
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Chicago, IL
June 26 – 30, 2011**COMPANY INFORMATION** (as you want to appear in the conference program)

Company Name:

Billing Contact:

Title

Name of On-Site Contact:

Mailing Address:

City:

State:

Zip

Phone Number:

Fax Number:

Email:

Website:

EXHIBIT INFORMATION**8'x10' Booth** Standard \$4,500 ICOPS/SOFE Discount \$4,000 USD*

*Fee includes a \$500 discount for exhibiting at both ICOPS/SOFE and PPC. This information will be verified. If your company does not exhibit at both ICOPS/SOFE and PPC you will be billed at the standard booth fee.

Requested Booth Numbers (Booths will be assigned on a first-come, first-serve basis)1st2nd3rd**PAYMENT OPTIONS** (Unless specified we will charge 50% of the booth fee. Final payment is due by April 1, 2011) American Express Visa MasterCard Check Payment Enclosed

Name on Credit Card:

Card Number:

Expiration Date:

Signature:

CONTACT US**Return form to:** l.lelong@ieee.org
+1 732-562-5441**Mail checks to:** ICOPS/SOFE 2011
C/O IEEE Meeting and Conference Management
445 Hoes Lane
Piscataway, NJ 08854 USA**Questions:** Lukrecija Lelong, CMP
+1 732-562-5441