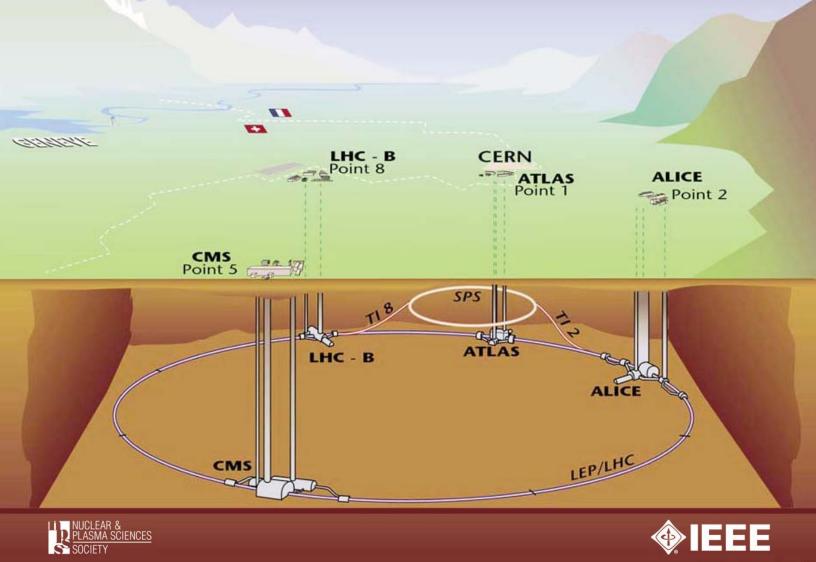
2010

EXHIBITOR PROSPECTUS

IEEE Nuclear and Plasma Sciences Society

Nuclear Science Symposium & Medical Imaging Conference

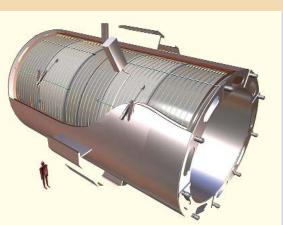




LIST OF PREVIOUS EXHIBITORS

Academy of Molecular Imaging Acrorad Co., Ltd. ADIT Eljen Technology Aguila Technologies Alaron Nuclear Service Aldrich-APL, LLC Alpha Spectra Amptek Inc. AMPTEK AMSC Co Australian Nuclear Science & Technology Organization Berkeley Nucleonics Berthold Technologies **Burle Industries CAEN** Technologies Canberra Industries **CERN** (European Organization for Nuclear Research) Chemetall GmbH Clear-Pulse CMCAMAC Constellation Technology **CPS** Innovations Crytur Ltd **Electron Tubes** Eurorad eV Products FAST ComTec GmbH/Quantar Fibercryst Furukawa Co., Ltd. Gamma Medica -IDEAS **GE Energy** GE Global Research **GE Power Systems** Glenfield Partners Ltd Hamamatsu Hilger Crystals Hitachi Chemical Co. IAEA/Brookhaven National Laboratory ICx Radiation Inc. **INFN-Napoli** Integrated Detector Systems

Ionwerks Inc **IOP** Publishing ISEG-USA LLC ISE-Ingegneria dei Sistemi Elettronici **Isotope Products** Laboratories Ketek GmbH K-TEK International, LND, Inc. Metorex OY Micron Semiconductor Moxtek, Inc. Nara Institute of Science and Technology NFN North American Scientific Orbotech Medical Solutions (OMS) ORTEC Photonic Materials Ltd. Photonis Precision Data Systems Radiant Detector Technologies Radiation Sensors, LLC Saes Opto Saint-Gobain Crystals & Detectors Scintitech /Amcrys-H, Scionix SensL Technologies Ltd. Shanghai SICCAS High Technology Corp. Siemens Medical Solutions USA SII NanoTechnology SINTEF Struck Innovative Systeme GmbH/drivesoft Target Instruments Inc. Universal Voltronics Wiener, Plein & Baus, XIA LLC Zecotek Medical Systems







DATES

CONFERENCE: Sunday to Saturday, October 31 – November 6, 2010 **EXHIBITION:** Monday through Thursday, November 1 – 4, 2010

TENTATIVE 2010 EXHIBITION SCHEDULE

MONDAY, NOVEMBER 1	Decorator Set up – 8 AM to 12 noon Exhibitor Set up – 12 noon to 6 PM
TUESDAY, NOVEMBER 2	Exhibitor Set up – 7 AM to 11 AM Decorator clean up – 11 AM to 12 Noon EXHIBITION OPEN for attendees – noon to 9 PM Refreshment breaks –3 PM Exhibit reception – 7 PM to 9 PM
WEDNESDAY, NOVEMBER 3	EXHIBITION OPEN for attendees – 9 AM to 6 PM Refreshment breaks – 10 AM and 3 PM
THURSDAY, NOVEMBER 4	EXHIBITION OPEN for attendees – 9 AM to 6 PM Refreshment breaks – 10 AM and 3 PM EXHIBITION CLOSES AT 6 PM Exhibition dismantling and removal - 6 PM - 11 PM
FRIDAY, NOVEMBER 5	Exhibition removal – 7 AM to 11 AM – Clean by Noon

WHO SHOULD EXHIBIT AT NSS-MIC?

NSS-MIC is one of the world's leading multidisciplinary conferences focused on advancements in the fields of nuclear science, radiation detection, software engineering, data acquisition and medical imaging applications. NSS-MIC attendees are interested in products in the following areas:

- Accelerators and Beam Line Instrumentation
- Analog and Digital Circuits
- New Detector Materials
- Technologies for Medical Imaging
- Astrophysics and Space Instrumentation
- Computing and Software for Experiments
- Data Acquisition and Analysis Systems
- Detector Systems for Homeland Security
- Emission Tomography Instrumentation (PET, SPECT)
- Environmental Health and Safety Instrumentation
- Gaseous Detectors
- High Energy Physics Detectors
- High Resolution Imaging Systems
- Instrumentation for Medical and Biological Research
- Intra-operative Probes and Portable Imaging Systems

- Modeling of Medical Imaging Systems
- Multi-modality Systems
- Radiation Detectors
- Solid State Detectors
- Nuclear Magnetic Resonance
- Nuclear Measurements and Monitoring Equipment
- Nuclear Physics Instrumentation
- Optical Imaging Technology and Processing, Ultrasound, Synchrotron Radiation, Impedance/ Biomagnetic/Bioelectric Imaging
- Photodetectors and Radiation Imaging
- Power Supplies
- Image Processing
- Radiation Damage Effects
- Scintillation Detectors
- Solid State Tracking Detectors
- Synchrotron Radiation Instrumentation
- Trigger and Front-End Systems
- X-ray Computed Tomography





Dear Industrial Partner:

The 2010 Nuclear Science Symposium, Medical Imaging Conference and 17th Room Temperature Semiconductor Detector Workshop will be at the Knoxville Convention Center in Knoxville, Tennessee. The meeting will be held between October 30th to November 6th 2010, the prime time for the fall season's vivid colors in this Appalachian city, located between the Great Smoky Mountains and the Cumberland Mountains. It will also be the prime time for exciting science in the field of radiation instrumentation and medical imaging, by gathering the world class scientists, engineers and industrials active in the field. Hence you should make plans to come and showcase your latest products and services right away!

Attendees coming to the meeting attend special focus workshops, short courses and present their research on radiation instrumentation, signal processing, new detectors, medical imaging systems, high energy physics, photon science, space application and homeland security. Even with the budget constraints scientists had to put up with in the past few years due to worldwide economic turmoil, the attendance to the IEEE NSS-MIC has been steadily increasing, to reach a record 2500 attendees at the 2008 meeting in Dresden, Germany. There were 63 booths available to industrial partners, which were completely sold out by July 2008. As of June 2009, the committee is gearing up for the forthcoming meeting in Orlando, Florida, where a great turn out is expected. Fifty six booths will be available to exhibitors, and at the time this was written, 24 booths were already sold. All this is very promising for the 2010 meeting in Knoxville, where about 50 booths will be available.

The 2010 meeting will have special sessions on Homeland Security and Nuclear Power instruments. You should not miss the opportunity to showcase your new products and get more visibility by the scientific community by participating to the Exhibitor Technical Sessions. Only 16 time slots will be available and we invite you to inform us of your intent to participate as soon as possible.

The Knoxville Convention Center offers an excellent venue for the meeting, including the industrial exhibits. The exhibit area will be centrally located in the conference center, between the poster sessions and the large conference rooms where large sessions will be held. All coffee breaks will be in the exhibit area. Hence, this ideal setup will maximize interactions between the attendees and the exhibitors. To allow the NSS, MIC and RTSD communities ample of time to visit the exhibit area, the exhibit will be open from Tuesday lunch to Thursday end of afternoon, with time on Monday and Tuesday morning to setup and Thursday evening and Friday morning for removal of the booths. The exhibitors' reception, another great opportunity for you to network with the attendees, will be held on Tuesday night, as it has been for several years. The detail schedule is included on the following pages.

Your active participation in the 2010 NSS-MIC is crucial for the success of the meeting. On behalf of the Organizing Committee and its Chairman, Ronald M. Keyser, I invite you to take part to this unique opportunity to present your products and to network with the NSS, MIC and RTSD communities.

Thank you for your continued support by attending the meeting and your generous donation for the student travel awards.

We look forward to seeing you in Knoxville.

Jean-Francois Pratte Exhibits Chairman, 2010 IEEE NSS, MIC and RTSD Université de Sherbrooke, Québec, Canada





RENTAL RATES

Each single booth space is \$2,650.00 and is 10' deep x 10' wide. Space includes 8' high curtain back wall, 3' high curtain side dividers and 44" x 7" identification sign. No furnishings or utilities are included and should be ordered on the service forms that will be sent in the Exhibitor Manual in July 2010.

EXHIBITION DIRECTORY

The exhibit fee includes Exhibitor listing (including company name, address details and a brief description of services and products presented) in the exhibitors directory, which will be distributed to all conference delegates.

EXHIBITION DIRECTORY ADVERTISING

Exhibitors can enhance their participation in the Exhibition by placing paid advertisements in the Exhibition Directory. For complete rates and mechanical specifications, please contact: Robert Finnegan, Tel: 516-576-2433 or email: rfinneg@aip.org.

Additional Exhibitor Benefits:

- Conference breaks, and receptions in the Exhibit area
- One full conference admittance to the NSS-MIC Technical Program and two staff registrations per booth space rented
- Inclusion in the printed NSS-MIC Show Directory and on the NSS-MIC web site
- Electronic copy of the attendee list is provided to each Exhibitor after the NSS-MIC Conference
- NSS-MIC Conference discounted rate on Hotel rooms

RESERVATIONS

Applications will be processed on a first-come, first-served basis. Exhibitors should complete the enclosed application and return with payment to: Robert G. Finnegan, NSS-MIC Exhibits Manager, American Institute of Physics, 2 Huntington Quadrangle, Suite 1NO1, Melville NY 11747.

CONFERENCE DELEGATE REGISTRATION

Each registered company will receive one complimentary full conference registration per booth, including access to the scientific program and conference proceedings. An exhibitor badge form will be sent to all registered exhibitors in July 2010.

EXHIBITION STAFF REGISTRATIONS

In addition to the Full Conference Registration, two exhibition staff registrations are included in the rental fee of each booth space rented. Additional Staff registrations are \$100. An exhibitor badge form will be sent to all registered exhibitors in July 2010.

TERMS AND CONDITIONS OF EXHIBITING

Exhibitors are asked to pay particular attention to the General Exhibition Regulations contained in this prospectus. Signature of the Exhibition Application Form implies acceptance of these conditions.





EXHIBITION COORDINATOR

For further information on the exhibition and to book your space, please contact the Exhibition Manager: Robert G. Finnegan, NSS-MIC Exhibition Manager American Institute of Physics 2 Huntington Quadrangle Suite 1NO1 Melville, NY 11747 Tel: 516-576-2433 Fax: 516-576-2327 Email: rfinneg@aip.org

Exhibits Committee Chair Jean-Francois Pratte Université de Sherbrooke Dept. de genie electrique et informatique, Sherbrooke, Québec, J1H 2R1 Canada email: Jean-Francois.Pratte@Usherbrooke.ca

CONFERENCE WEB SITE

http://www.nss-mic.org

FLOOR PLAN

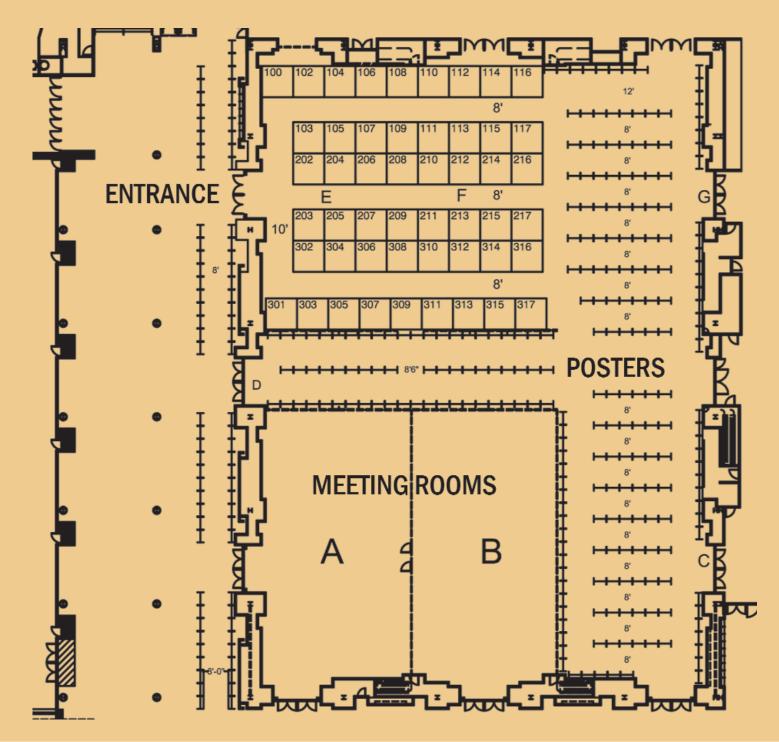
The floor plan in this brochure is correct at the time of printing. However, the organizers retain the right to make alterations should it be deemed necessary.





KNOXVILLE CONVENTION CENTER

Exhibits Halls E & I



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BASIC TERMS AND GENERAL EXHIBITION REGULATIONS

1. Contract

This application, properly executed by Applicant (Exhibitor) shall, upon written acceptance and notification of booths assigned by 2010 IEEE NSS-MIC, constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of postmark, fax or email date.

2010 IEEE NSS-MIC will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payment must be received prior to show opening. 2010 IEEE NSS-MIC assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the Exhibitor except upon written request and with the subsequent written approval by 2010 IEEE NSS-MIC management. 2010 IEEE NSS-MIC management reserves the right to reassign Exhibitor space or to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of the NSS-MIC Exhibition Manager.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show Price per 10x10 booth: \$2,650.00 US Currency. Includes: Exhibit space; 8foot high back drapes; 3-foot high side rails; 7-inch by 44-inch identification sign, Show Directory listing and List of attendees after the conclusion of the Conference. Show aisles will be carpeted and cleaned. With the rental of each booth space there will be allocated two (2) "*exhibits only*" passes and one full complimentary conference registration.

5. Payment Requirements and Cancellation Charges

Applications require a 50% deposit before final booth assignment is confirmed in writing. All applicants who contract after January 1, 2010 must be paid in full by August 1, 2010. All applications received after August 1, 2010 must be accompanied by full payment.

All cancellations must be made in writing and will be based on the following schedule of refunds:

Space reductions are considered cancellations and may be subject to cancellation fees.

On or before June 1, 2010, 50% of total booth cost, less a \$100 service fee, will be refunded.

After June 1, 2010, No Refund will be permitted. No-show exhibitors will receive no refund.

It is understood that 2010 IEEE NSS-MIC reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed.

In the event that the premise in which the 2010 IEEE NSS-MIC Show is conducted shall become, in the sole discretion of 2010 IEEE NSS-MIC, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control 2010 IEEE NSS-MIC, this agreement may be terminated by 2010 IEEE NSS-MIC. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of God. Should 2010 IEEE NSS-MIC terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that 2010 IEEE NSS-MIC may, after computing the total amount of 2010 IEEE NSS-MIC cost and expenses in connection with its preparation for and conducting of the 2010 IEEE NSS-MIC Show, (including a reasonable reserve for claims and other contingencies) refund to each exhibitor the amount he paid for the space, less a proportionate share of all the expenses incurred by 2010 IEEE NSS-MIC.

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling <u>only</u> after 4 PM on Thursday, November 4, 2010. Move-out <u>must</u> be completed by noon on Friday, November 5, 2010. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after noon on Friday, November 5, 2010 will be charged for the materials' removal. Failure to observe this rule, including early dismantling, will result in a \$500 (U.S. Currency) fine and may jeopardize the exhibitor's space assignments or right to exhibit at future conferences sponsored by IEEE NSS-MIC Industrial Exhibitions.

7. Loss or Damage

Exhibitor agrees that 2010 IEEE NSS-MIC shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, 2010 IEEE NSS-MIC from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence or breach of an obligation by Exhibitor or its employees or representatives.

Exhibitor will be liable for all damages or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

10. Unions

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the Show Facility or with authorized contractors employed by 2010 IEEE NSS-MIC.

11. Management

The Exhibitor further agrees that the conditions, rules and regulations of the 2010 IEEE NSS-MIC management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.

EXHIBITOR RESERVATION FORM



Company Information (please print or type):

Compar	ny Name	
Street /	Address	
City _		State Postal Code (country if not in U.S.)
Phone .		Fax
Email _		Web Address
Exhibit	Contact	Exhibit Contact email

Exhibit Space:

Each single booth space is 10' deep x 10' wide. Space includes 8' high curtain back wall, 3' high curtain side dividers and 44" x 7" identification sign. No furnishings or utilities are included and should be ordered on the service forms that will be sent in the Exhibitor Manual in July 2010. Charges: Single Booth Space - \$2,650

Location Preference: Our preferences are (please refer to numbers on floor plan)

1	4	
2	5	
3	6	
Please do not allocate us space next	the following possible exhibitors:	
Payment Schedule: Please enclose 50% deposit payment with you . Make check payable to: American Institute of	pplication. Balance is due August 1, 2010. No space will be allocated without receipt of depo hysics	osit
Credit Card Payment: Card Type	nex MasterCard Visa	
Card#:	Exp. Date	
Name:		
Signature:		
Agreement: The undersigned acknowledges red to abide by these Basic Terms and General Exh	pt of the "Basic Terms and General Exhibition Regulations" contained herein, and further agree tion Regulations	es
Applicant's Signature	Date	

Mailing Instructions and Further Information Mail application and payment to: Robert G. Finnegan, NSS-MIC Exhibits Manager, American Institute of Physics 2 Huntington Quadrangle, Suite 1NO1 Melville, NY 11747

Tel: 516-576-2433 • Fax: 516-576-2327 Email: rfinneg@aip.org





Institute of Electrical and Electronics Engineers



October 30 – November 6, 2010 – Knoxville Convention Center

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- Plenary Sessions
- Oral Sessions
- Poster Sessions
- Short Courses
- Refresher Courses
- Workshops
- Industrial Exhibits
- Companion Programs

www.nss-mic.org/2010 email: nssmic2010@ametek.com



17th International Workshop on Room-Temperature Semiconductor X-ray and Gamma-ray Detectors

Radiation Detectors and Instrumentation for Nuclear, High-Energy, Space, Solid-State and Bio-Physics Applications, and Homeland Security

Instrumentation and Methods for PET, SPECT, CT, MR, Optical, Multi-Modality and Application-Specific Medical Imaging, and Radiotherapy

General Chair Ronald M. Keyser ORTEC-AMETEK

NSS CHAIR John Valentine Lawrence Livermore National Laboratory

MIC CHAIR David W. Townsend National University of Singapore Singapore Biomedical Imaging Consortium

RTSD Chair Ralph B. James Brookhaven National Laboratory





NSS MIC 2010 Knoxville