

IEEE/RSJ INTERNATIONAL CONFERENCE ON INTELLIGENT ROBOTS AND SYSTEMS



★
SEPTEMBER 14–18, 2014
PALMER HOUSE HILTON
CHICAGO, ILLINOIS
WWW.IROS2014.ORG

Sponsor and Exhibitor Prospectus

Your customers and competition will be there—**Make sure you're there too!**

The 2014 IEEE/RSJ International Conference on Intelligent Robots and Systems (IROS 2014) will be held in Chicago, Illinois, USA, September 14–18, 2014. The venue for IROS 2014 is the historic Palmer House Hilton, close by Millennium Park, Lake Michigan, Navy Pier, the Magnificent Mile, the Museum Campus, and other Chicago attractions.

IROS 2014 will bring approximately 2000 robotics and automation experts who attend to network with colleagues, learn the latest innovations, and meet with vendors who supply important products and solutions to technical problems. The exhibition is closely integrated with the technical program through workshops and tutorials, plenaries, mini-plenaries, interactive sessions, robot demonstrations, an industrial innovation showcase, and social activities for attendees and guests.

Accelerate your connections. Contact us today to exhibit at IROS 2014.

Exhibits Chair: Dr. Martin Buehler, Covidien

Exhibits Manager: Stacy DiLallo, MP Associates, stacy@mpassociates.com





Information for Exhibitors and Sponsors

The 2014 IEEE/RSJ International Conference on Intelligent Robots and Systems (IROS 2014) will bring approximately 2000 of the world's leaders in robotics and automation to Chicago. Sponsored by IEEE, the world's largest professional association for the advancement of technology, the IEEE Robotics and Automation Society, the IEEE Industrial Electronics Society, the Robotics Society of Japan, the Society of Instrument and Control Engineers, and the New Technology Foundation, IROS 2014 combines a robust exhibits program, lectures on the latest advancements in robotics and intelligent systems, interactive sessions allowing interaction with thought leaders in the field, and a social program taking advantage of Chicago's many attractions from the Palmer House Hilton's prime location in Chicago's Loop.

The IROS 2014 exhibits program is tightly integrated with the rest of the technical program. The Exhibits Hall is adjacent to all talk and meeting rooms, allowing easy flow between technical sessions and exhibits. Coffee breaks take place in the Exhibits Hall, ensuring maximum exposure for exhibitors. Exhibitors and sponsors also have speaking opportunities before large audiences. Exhibitors' job openings will be advertised on the IROS 2014 website, reaching the outstanding graduate students who attend IROS 2014 and creating onsite interview opportunities.

Exhibits Run September 15-17, 2014

Exhibiting at IROS 2014 is the most cost-effective way for a company, large or small, to gain exposure in front of the world's leaders and future leaders in robotics and automation.



Exhibition Schedule

Action Item	Day	Start
Exhibitor Move In	Sunday, September 14	10:00am - 5:00pm
Exhibit Hours	Monday, September 15	8:00am - 5:00pm
Exhibit Hours	Tuesday, September 16	8:00am - 6:00pm
Exhibit Hours	Wednesday, September 17	8:00am - 3:00pm
Exhibitor Move Out	Wednesday, September 17	3:00pm



Exhibitor and Sponsor Packages

IROS 2014 provides four exhibitor and sponsor packages: Booth Only, Bronze, Silver, and Gold. The benefits of each package are summarized below.

	Booth Only	Bronze	Silver	Gold
10' x 10' booth with chairs, waste basket, table, power, and signage	1	1	2	3
Exhibitor booth staff badges	x	x	x	x
Discounted conference registration(s)	1	2	3	4
Company logo, description, and link to job openings on IROS website	x	x	x	x
Listed as exhibitor on printed materials	x	x	x	x
Listed as sponsor on website and printed materials		x	x	x
Three-minute teaser presentation at the end of speaking sessions		1	2	3
Identified as sponsor on monitors during the conference		x	x	x
Identified as sponsor in electronic proceedings of technical papers		x	x	x
Industrial tutorial speaking slot (free to attendees)			Regular	Keynote
One-page ad inserted in conference bag			x	
Pamphlet ad inserted in conference bag				x
VIP dinner ticket				x
Logo with home link on iros2014.org home page				x
One-minute company video (Super Bowl ad) before plenary				x
Customized access to a meeting room (interviews, hospitality)				x
	\$3,500	\$7,000	\$15,000	\$25,000

Additional Sponsorship Opportunities (non-exclusive)

Your company will be recognized on signage onsite at the specific event you sponsor.

* If your company would like to be an exclusive sponsor, please contact Stacy DiLallo, Stacy@mpassociates.com

- Lanyard (\$4,000) *Exclusive sponsorship and production included
- Banquet at the Art Institute of Chicago (\$4,000)
- Opening and Closing Receptions at the Palmer House (\$2,000 each)
- The Awards Lunch (\$2,000)
- Explore Chicago Social Event (\$2,000)
- Coffee Breaks (\$1,000)
- One Page Ad in the Conference Bag (\$1,000) *production not included

Your Exhibit Fee Includes

- 1 - 8' table, draped
- 2 - chairs
- 1 - wastebasket
- Installation and removal
- Pipe and drape
- (1) Standard ID Sign
- 500watt/120V Power Drop

For More Information

For more information on exhibiting at IROS 2014, contact the Exhibit Coordinator Stacy DiLallo, at Stacy@mpassociates.com or +1-303-530-4562



Official Conference Dates

September 14-18, 2014

Location

Palmer House Hilton

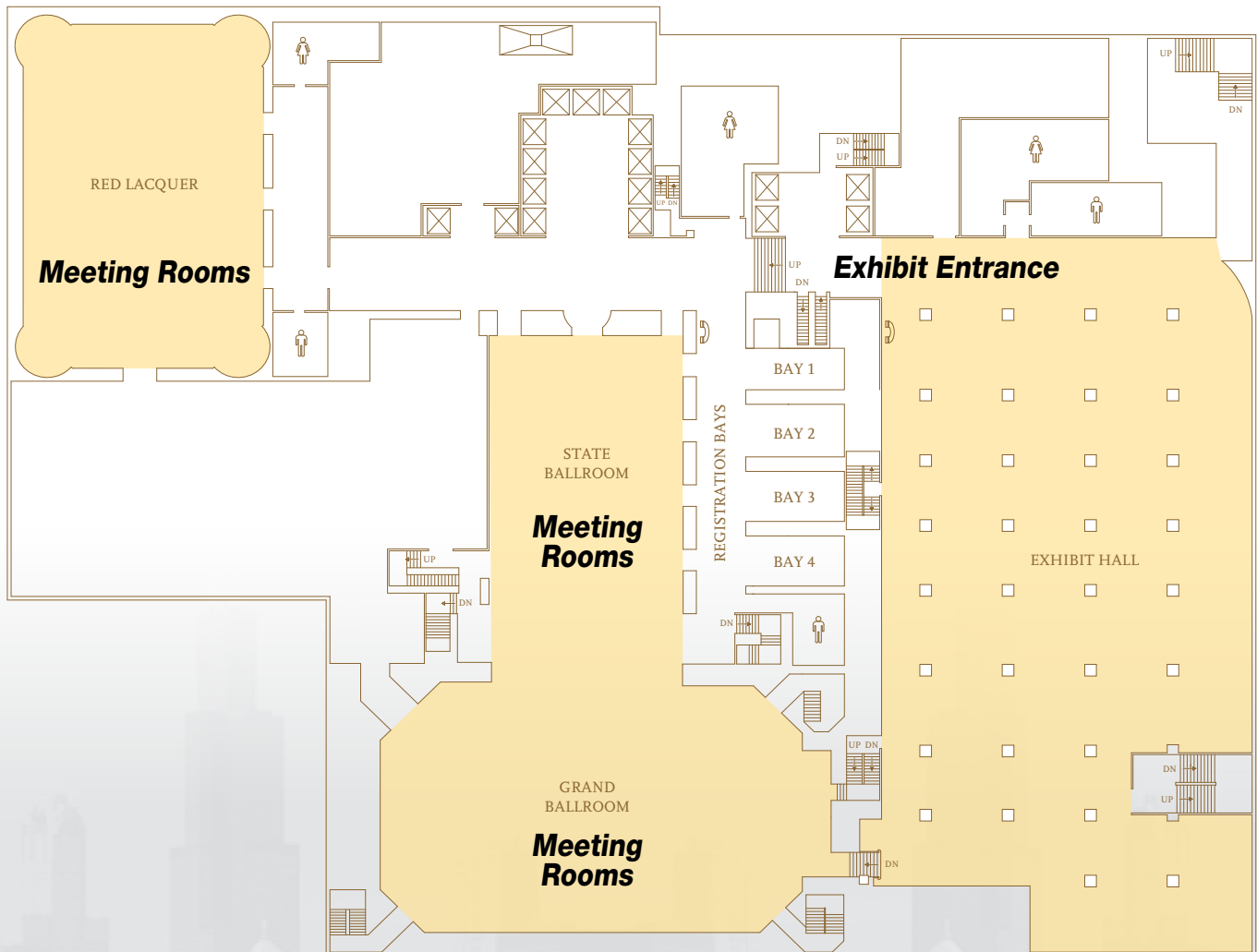
17 East Monroe Street

Chicago, Illinois 60603

Phone: +1-312-726-7500

<http://palmerhousehiltonhotel.com>

Fourth Floor of Palmer House Hilton





IEEE/RSJ International Conference on Intelligent Robots and Systems

EXHIBIT SPACE APPLICATION/CONTRACT

1. Please read this contract carefully and print or type all information requested.

2. Complete, sign and send to: **IROS 2014, c/o MP Associates, Inc.**
1721 Boxelder St., Ste. 107, Louisville, CO 80027
TEL +1-303-530-4562, FAX +1-303-530-4334
exhibits@mpassociates.com

Booth license charge is \$3500 per 10' x 10' booth. Please indicate booth size. Make checks payable to: IROS 2014

Sponsorship: Bronze \$7,000 Silver \$15,000 Gold \$25,000

Additional Sponsorship: _____ \$ _____

Choice	Booth#	Amount of Sq. Ft. <small>(in increments of 100 sq. ft.)</small>
1st	_____	_____
2nd	_____	_____

First Time Exhibitor (check here)

Payment of \$3,500 per 10x10 booth is due with contract submission. Sponsorship item payment is due within 30 days of receipt of contract submission.

COMPANY INFORMATION

Company Name _____
Mailing Address _____
City _____ State _____ Zip _____ Country _____
Telephone _____ Web Address _____

I have read and agree to the terms and conditions of this contract.

Signature _____ Date _____
Print Name _____ Title _____

CONTACT INFORMATION

Contact Name _____ Email Address _____
Telephone _____ Fax _____
Mailing Address *(If different from above)* _____

PAYMENT INFORMATION

Check Credit Card Wire Transfer

Please contact Stacy DiLallo at Stacy@mpassociates.com for complete payment detail information.

All payment information will be kept strictly confidential. Credit card payment will be used only once and destroyed after processing.

OFFICE USE ONLY

Total Booth Space License _____ Contract Received _____
Booth Assigned _____ Total Amount Due _____



Terms and Conditions

1. Contract

This application, properly executed by Applicant (Exhibitor) shall upon written acceptance and notification of booths assigned by IROS 2014 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IROS 2014 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. IROS 2014 assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the Exhibitor except upon written request and with the subsequent written approval of IROS 2014 management. IROS 2014 management reserves the right to reassign Exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of IROS 2014 Management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein.

Show price per 10 x10 ft space contracted at \$3500.00

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice.. All cancellations must be made in writing and will be based on the following schedule of refunds:

After February 7, 2014 but before April 7, 2014:

Refund of 50% of the total license fee for cancellation

On or after April 7, 2014:

No refund or credit at any time.

It is understood that IROS 2014 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the IROS 2014 Show is conducted shall become, in the sole discretion of IROS 2014, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IROS 2014, this agreement may be terminated by IROS 2014. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of God. Should IROS 2014 terminate this agreement pursuant to the

provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that IROS 2014 may, after computing the total amount of IROS 2014 cost and expenses in connection with its preparation for and conducting of the IROS 2014 Event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that IROS 2014 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, IROS 2014 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

10. Policy

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the Show Facility or with authorized contractors employed by IROS 2014.

11. Management

The Exhibitor further agrees that the conditions, rules and regulations of the IROS 2014 management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.

12. Alteration of Booth Space

IROS 2014 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the Exhibition.