



## Sponsors and Exhibitors Prospectus

The 2016 IEEE/RSJ International Conference on Intelligent Robots and Systems (IROS 2016) will be held in Daejeon, Korea, during October 9-14, 2016. The venue for IROS 2016 is the Daejeon Convention Center (DCC).

Daejeon is the leading city of science and technology in Korea, adjacent to the Daedeok Innopolis, a large research complex where 20,000 engineering graduates are working for over 250 research institutes, universities, and technology companies such as Electronics and Telecommunications Research Institute (ETRI), Korea Institute of Machinery & Materials (KIMM), Korea Aerospace Research Institute (KARI), Korea Atomic Energy Research Institute (KAERI), Korea Advanced Institute of Science and Technology (KAIST), and Silicon Works Co.

IROS is one of the two top international conferences in the area of intelligent robotics and brings together 2,000 to 2,500 researchers from around the world to discuss the cutting edge in robotics. Through the industrial exhibition as well as live demonstrations, students, developers and entrepreneurs seeking the latest developments and applications in robotics can meet and network. The exhibition is closely integrated with the technical program through workshops and tutorials, plenaries, robot demonstrations, an industrial innovation showcase, and social activities for attendees and guests.

Accelerate your connections. To exhibit at IROS 2016, contact us today at [sec@iros2016.org](mailto:sec@iros2016.org).

### Exhibition Co-Chairs

Young-Jo Cho (ETRI)  
Nobuto Matsuhira (Shibaura Inst. Tech.)  
Fulvio Mastrogiovanni (U Genova)  
Lianqing Liu (Shenyang Inst. Automation)



## Benefits of sponsors and exhibitors

- ◆ Exposure to a world-class audience. We expect the attendance to be at least 2,000 registrants from universities, research institutes, and companies from all over the world.
- ◆ Opportunities to showcase your products, publications, and organization. There will be a large exhibit space for sponsors with coffee breaks taking place right there, to ensure maximum networking possibilities and exposure for exhibitors. Conference attendees can view attractive exhibitions and robotics demonstrations throughout the course of the conference.

## Sponsor and Exhibitor Packages

Services	Exhibition Only	Bronze	Silver	Gold	Platinum	Diamond
Complimentary conference registration		1	2	3	5	10
Free access to industrial exhibition	X	X	X	X	X	X
Booth (3m*3m)	1			1	2	3
Listed on conference website	as Exhibitor	as Bronze	as Silver	as Gold	as Platinum	as Diamond
Logo with link to homepage displayed on conference website		as Bronze	as Silver	as Gold	as Platinum	as Diamond
Identified as sponsor in the conference proceedings (USB)		X	X	X	X	X
Marketing materials included in each conference bag					X	X
Costs		USD2,000	USD4,000	USD10,000	USD20,000	USD40,000

### Special sponsoring agreements

Upon request, sponsoring packages can be individually customized, e.g. to include sponsoring of PhD student travel, invited speakers, receptions, and/or other conference events.

## Exhibits from October 11 – 13, 2016

Exhibiting at IROS 2016 is the most cost-effective way for a company, large or small, to gain exposure to the world's leaders and future leaders in robotics and automation.

## Exhibition Schedule

Action Item	Day	Start
Exhibitor set-up	Monday, October 10	10:00am - 17:00pm
Exhibition	Tuesday, October 11	08:00am - 18:00pm
Exhibition	Wednesday, October 12	08:00am - 18:00pm
Exhibition	Thursday, October 13	08:00am - 18:00pm
Exhibitor move-out	Thursday, October 13	18:00pm ~



# 2016 IEEE/RSJ International Conference on Intelligent Robots and Systems

October 9–14, 2016 / Daejeon DCC, Daejeon, Korea / <http://www.iros2016.org>

## Exhibition Application Form

### Company Information

Company Information			
Company Name:			
Major Business Field:			
Address:			
URL:			
Contact Person Information			
Name:		Position:	
Department:		Tel:	
HP:		Fax:	
E-mail:			

### Important Dates

Deadline for Exhibition Application and Remittance of Application Fee	By August 10, 2016
Exhibitor Set-up	October 10, 2016 (10:00 am ~ 17:00 pm)
Exhibition	October 11- 13, 2016 (09:00am ~ 18:00 pm)
Exhibitor Move-out	October 13, 2016 (18:00 pm ~)

### Application Fee

Booth	USD3,000 (per booth)
	Including modular booth (3m x 3m), company name, information desk & chair, 3 spotlights (100W), fluorescent lamp (40W) and consent
Total	_____ Booth(s) * USD3,000 = USD _____

### Payment

Account Holder	Korea Robotics Society
Account Number	1005-301-114628
Name of Bank	Woori Bank
Bank Address	17, Worldcup Buk-ro 60-Gil, Mapo-Gu, Seoul, Korea (03921)
Swift Code	HVBKRRSEXXX

Priority and selection of booth space will be made according to application date, payment, applicant's requests and available space.

### IROS2016 Secretariat

Tel & Fax: +82-31-716-2724

E-mail: [sec@iros2016.org](mailto:sec@iros2016.org)