



SPONSOR & EXHIBITOR PROSPECTUS

IEEE/RSJ INTERNATIONAL CONFERENCE ON INTELLIGENT ROBOTS & SYSTEMS

IROS2017.org | September 24 - 28, 2017 | Vancouver, British Columbia, Canada



Your customers and competition will be there—Make sure you're there too!

The 2017 IEEE/RSJ International Conference on Intelligent Robots and Systems (IROS 2017) will be held in Vancouver, British Columbia, Canada, September 24–28, 2017. The venue for IROS 2017 is the Vancouver Convention Centre.

IROS 2017 will bring approximately 2000 robotics and automation experts who attend to network with colleagues, earn the latest innovations, and meet with vendors who supply important products and solutions to technical problems. The exhibition is closely integrated with the technical program through workshops and tutorials, plenaries, mini-plenaries, interactive sessions, robot demonstrations, an industrial innovation showcase, and social activities for attendees and guests.

ACCELERATE YOUR CONNECTIONS. CONTACT US TODAY TO EXHIBIT AT IROS 2017!

General Chair: Hong Zhang | Exhibits Chair: Joshua Marshall
Exhibits Manager: Stacy DiLallo, CEM | stacy@mpassociates.com



INFORMATION FOR EXHIBITORS AND SPONSORS

The 2017 IEEE/RSJ International Conference on Intelligent Robots and Systems (IROS 2017) will bring approximately 2000 of the world's leaders in robotics and automation to Vancouver. Sponsored by IEEE, the world's largest professional association for the advancement of technology, the IEEE Robotics and Automation Society, the IEEE Industrial Electronics Society, the Robotics Society of Japan, the Society of Instrument and Control Engineers, and the New Technology Foundation, IROS 2017 combines a robust exhibits program, lectures on the latest advancements in robotics and intelligent systems, interactive sessions allowing interaction with thought leaders in the field.

The IROS 2017 exhibits program is tightly integrated with the rest of the technical program. The Exhibits Hall is adjacent to all talk and meeting rooms, allowing easy flow between technical sessions and exhibits. Coffee breaks take place in the Exhibits Hall, ensuring maximum exposure for exhibitors. Exhibitors and sponsors also have speaking opportunities before large audiences.

EXHIBITS RUN SEPTEMBER 25-27, 2017

Exhibiting at IROS 2017 is the most cost-effective way for a company, large or small, to gain exposure in front of the world's leaders and future leaders in robotics and automation.



EXHIBITION SCHEDULE

Action Item	Day	Start
Exhibitor Move In	Sunday, September 24	10:00am - 5:00pm
Exhibit Hours	Monday, September 25	8:00am - 5:00pm
Exhibit Hours	Tuesday, September 26	8:00am - 6:00pm
Exhibit Hours	Wednesday, September 27	8:00am - 3:00pm
Exhibitor Move Out	Wednesday, September 27	3:00pm

EXHIBITOR AND SPONSOR PACKAGES

IROS 2017 provides four exhibitor and sponsor packages: Booth Only, Bronze, Silver, and Gold.

The benefits of each package are summarized below.

	Booth Only	Bronze	Silver	Gold	Platinum
10' x 10' booth with chairs, waste basket, table, power, and signage	1	1	2	3	4
Exhibitor booth staff badges	X	X	X	X	X
Discounted conference registration(s)	1	2	3	4	5
Company logo, description, and link to job openings on IROS website	X	X	X	X	X
Listed as exhibitor on printed materials	X	X	X	X	X
Listed as sponsor on website and printed materials	X	X	X	X	X
Three-minute teaser presentation at the end of speaking sessions		1	2	3	2
Identified as sponsor on monitors during the conference		X	X	X	X
Identified as sponsor in electronic proceedings of technical papers		X	X	X	X
Industrial tutorial speaking slot (free to attendees)			Regular	Regular	Keynote
One-page ad inserted in conference bag			X		
Pamphlet ad inserted in conference bag				X	X
VIP dinner ticket				2	3
Logo with home link on iros2017.org home page					X
One-minute company video (Super Bowl ad) before plenary					X
Customized access to a meeting room (interviews, hospitality)					X
	\$4,000	\$7,500	\$15,500	\$22,500	\$30,000

* Prices in US Dollars

Additional Sponsorship Opportunities (non-exclusive)

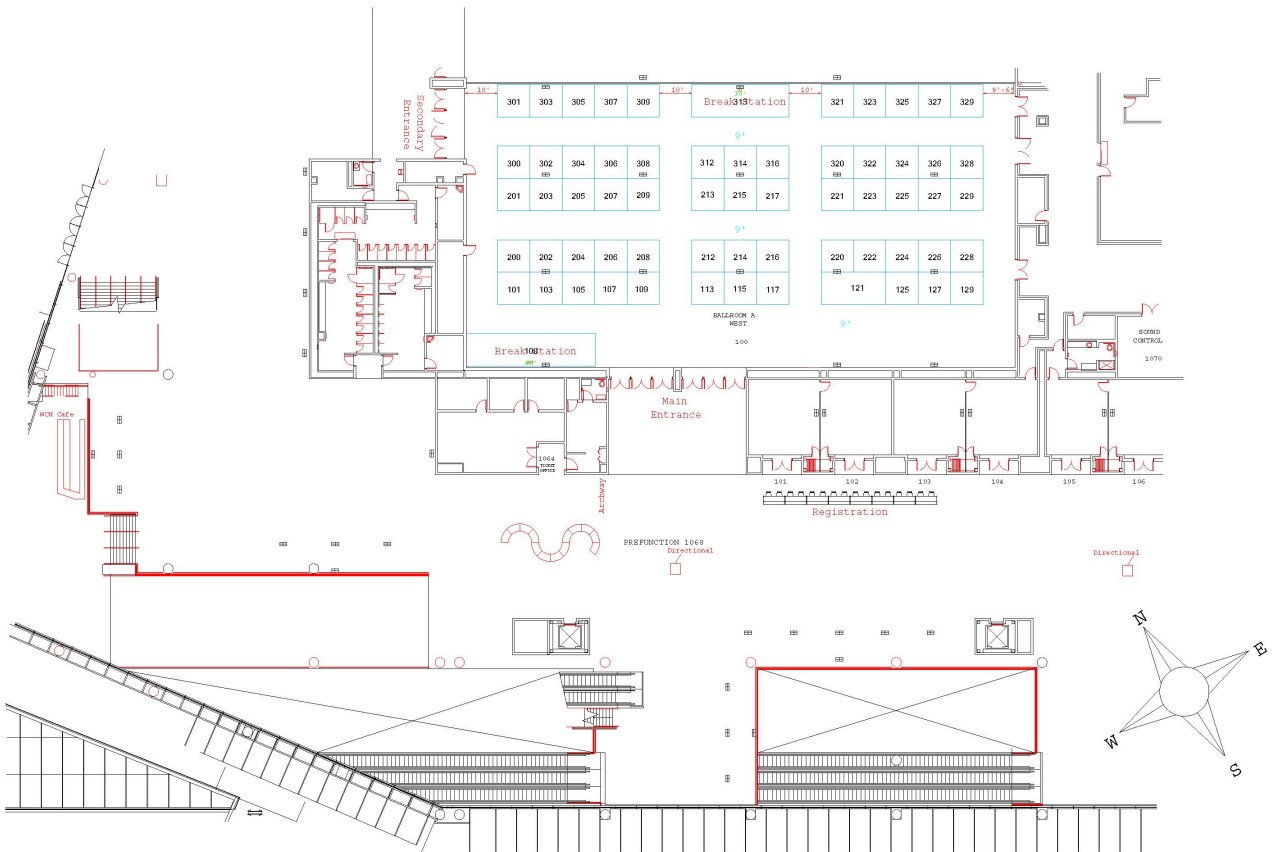
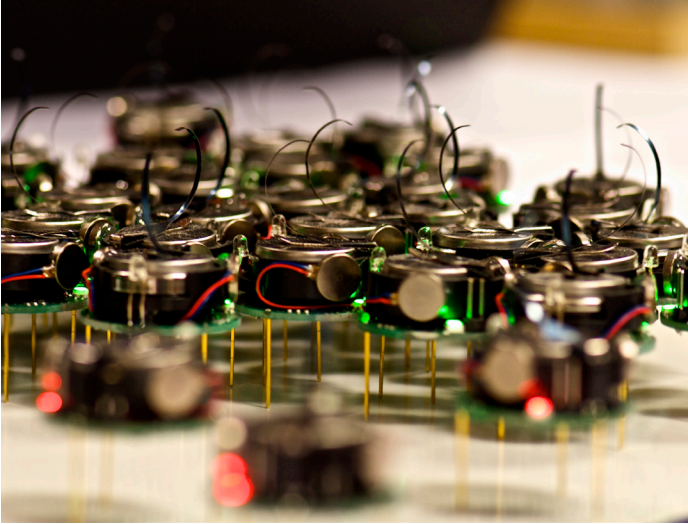
Your company will be recognized on signage onsite at the specific event you sponsor.

* If your company would like to be an exclusive sponsor, please contact Stacy DiLallo, Stacy@mpassociates.com

- Lanyard (\$4,000) *Exclusive sponsorship and production included
- Banquet - Location TBD (\$4,000)
- Opening and Closing Receptions (\$2,000 each)
- The Awards Lunch (\$2,000)
- Social Event (\$2,000)
- Coffee Breaks (\$1,000)
- One Page Ad in the Conference Bag (\$1,000) *production not included

Your Exhibit Fee Includes

- 1 - 8' table, draped
- 2 - chairs
- 1 - wastebasket
- Installation and removal
- Pipe and drape
- (1) Standard ID Sign
- 500watt/120V Power Drop



Vancouver Convention & Exhibition Centre
West Building Level 1

FOR MORE INFORMATION

For more information on exhibiting at IROS 2017, contact Stacy DiLallo - Stacy@mpassociates.com or +1-303-530-4562