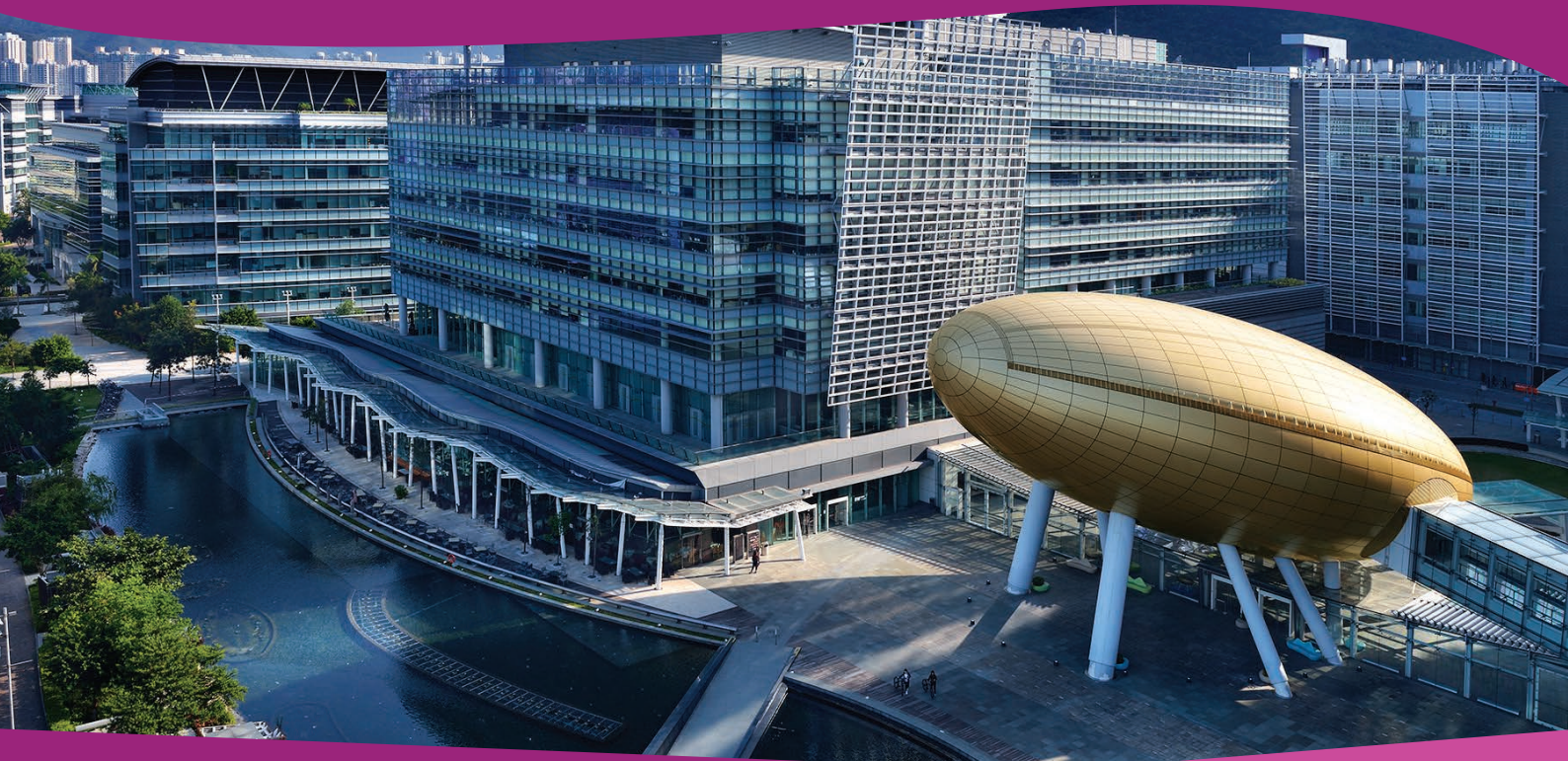


**IEEE/ASME International Conference on  
Advanced Intelligent Mechatronics**  
July 8 – 12, 2019 | Hong Kong, China

**Sponsorship Prospectus**



**Your customers and collaborators will be there – make sure you're there too!**

The 2019 IEEE/ASME International Conference on Advanced Intelligent Mechatronics (AIM 2019) will be held on July 8 – 12, 2019 in Hong Kong Science Park, Hong Kong, China. AIM 2019 will bring together an international community of experts to discuss the state-of-the-art for new research results, perspectives of future developments, and innovative applications relevant to mechatronics, robotics, control and automation. The AIM conference typically brings over 400 international experts together.

## Invitation to Sponsor

We are pleased to invite application to support the AIM 2019 conference through sponsorship. It will be an invaluable opportunity for you to maximize exposure and increase your brand awareness, as well as to build new relationships and interact with delegates face to face.

## Sponsorship Opportunities

IEEE/ASME AIM 2019 is offering a number of sponsorship packages designed to provide maximum coverage during the conference and associated activities.

Sponsorship Benefits	Gold	Silver	Bronze
<b>Branding</b>			
Company logo with home link on aim2019.org, on the conference satchel and in the conference digest	✓	✓	✓
Color advertisement in the conference digest (artwork supplied by your company)	Full page	Half page	Quarter page
Identified as sponsor on monitors during the conference	✓	✓	✓
Satchel inserts (supplied by your company)	Pamphlet	Pamphlet	Leaflet
Poster and pull-up banner of your company in the conference venue (supplied by your company)	✓	✓	
One-minute video before conference plenary talk (supplied by your company)	✓		
<b>Attendance</b>			
Complimentary Conference Registrations with Dinner Tickets	4	2	1
<b>Price in HKD</b>	<b>56,000</b>	<b>28,000</b>	<b>16,000</b>

## Conference Accessory Sponsorship

- Lanyard Sponsorship, HKD8,000
- Pen Sponsorship, HKD3,200
- Notebook Sponsorship, HKD3,200

*Please contact us if you have any other sponsorship opportunities you would like to discuss.*

## Terms and Conditions

The following terms and conditions apply to your application to sponsor/exhibit.

You/Your – Sponsoring organisation

We/Us – The conference Organising Committee and IEEE/ASME AIM 2019.

By returning the signed *Application to Sponsor form* you agree to be a sponsor of IEEE/ASME AIM 2019 being held at the Hong Kong Science Park, Hong Kong, China from 8-12 July 2019 on the following terms and conditions set out below.

We reserve the right to refuse or deny any application.

Details may change without notice. Please refer to the conference website for the latest information.

### General

You will be informed of all deadlines for the provision of information or materials through email updates and the conference website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required by Us are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Sponsors and exhibitors are not entitled to entry into the conference sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. However, should sponsors wish to attend the conference as a delegate, the appropriate registration form must be completed online and the applicable registration fee paid.

### Finance

All prices are quoted in Hong Kong Dollars.

Payment of sponsorship must be made in full within 30 days of confirmation. If full payment is not received within 30 days of confirmation, the application may be considered cancelled, and sponsorship space may be reassigned.

Sponsorship entitlements will not commence until payment has been received.

No refunds on sponsorship will be made for cancellations received within 90 days of the conference. An administration fee of \$250 will apply for cancellations made prior to this. Cancellations must be made in writing and forwarded to [info@aim2019.org](mailto:info@aim2019.org).

Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the attached documentation and preference will be determined in order of receipt of the signed *Application to Sponsor form* and payment. The conference secretariat will notify you if you are unable to participate in your requested category.

### Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of conference premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents.

We will not be liable and make no guarantee of the number of visitors to the exhibition.

We will not be accountable for the level of commercial activity generated.

### Print entitlements

Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

### No animals

No animals are permitted. Guide dogs for the visually impaired are the exception.

### Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.

## Application to Sponsor

Company/Organization		Contact Name	
Address			
Country		Email	
Phone		Fax	

## Package Preference Requested

<input checked="" type="checkbox"/>	Type	HKD	<input checked="" type="checkbox"/>	Type	HKD
	Gold Sponsorship	56,000		Lanyard Sponsorship	8,000
	Silver Sponsorship	28,000		Pen Sponsorship	3,200
	Bronze Sponsorship	16,000		Notebook Sponsorship	3,200
Other (Please specify)				Total to pay (USD)	

I/We accept the terms and conditions of undertaking a sponsorship package for AIM 2019. I/We understand that the sponsorship level will be distributed according to interest and strictly in order of application and payment.

Signature	Date
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## Contact Information

For any enquiries, please feel free to contact:

Haoyao Chen, Industry Committee Chair, [sponsorship@aim2019.org](mailto:sponsorship@aim2019.org) or [hychen5@hit.edu.cn](mailto:hychen5@hit.edu.cn)

Miranda Chi, Conference Secretary, [info@aim2019.org](mailto:info@aim2019.org)