

BIOROB2018

26-29 AUG HIGH TECH HUMAN TOUCH

SPONSORSHIP & EXHIBITION PROSPECTUS

IEEE BioRob 2018

26 -29 August 2018, Enschede, the Netherlands

www.biorob2018.org

What is BIOROB 2018?

BIOROB 2018 is the 7th IEEE RAS/EMBS International Conference on Biomedical Robotics and Biomechanics. BIOROB covers both theoretical and experimental challenges posed by the application of robotics and mechatronics in medicine and biology.

Biorobotics focusses on analyzing biological systems from a “biomechatronic” point of view – trying to understand the scientific and engineering principles underlying their extraordinary performance. This profound understanding of how biological systems work, behave and interact can be used for two main objectives: to guide the design and fabrication of novel, high performance bio-inspired machines and systems for many different applications; and to develop novel nano-, micro-, and macro- devices that can act upon, substitute parts of, and assist human beings in prevention, diagnosis, surgery, prosthetics, rehabilitation and personal assistance.

PAST BIOROB LOCATIONS

- ✓ 2016 Singapore
- ✓ 2014 Sao Paulo, Brazil
- ✓ 2012 Rome, Italy
- ✓ 2010 Tokyo, Japan
- ✓ 2008 Scottsdale, AZ, USA
- ✓ 2006 Pisa, Italy

MAIN CONFERENCE TOPICS

- ✓ Robotics and Rehabilitation
- ✓ Biologically-Inspired Robotics
- ✓ Robotic Surgery
- ✓ Human-Machine Interaction
- ✓ Wearable Technologies
- ✓ Brain-Machine Interface
- ✓ Neuroprosthesis
- ✓ Robot Companions and Home Care
- ✓ Technology Translation
- ✓ Clinical
- ✓ Commercialization
- ✓ Human Augmentation
- ✓ Micro-Robotics
- ✓ Nano-Robotics



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- ✓ BIOROB is the largest global event on Biorobotics, hosting over 350 participants across the field
- ✓ Attendees from all over the world visit BIOROB in one location in three days
- ✓ BIOROB only takes place every 2 years
- ✓ Learn about the latest technology developments and breakthroughs in Biorobotics
- ✓ Showcase your innovative products to an excited and motivated audience
- ✓ Meet and talk with potential customers and research organizations
- ✓ BIOROB 2018 is an IEEE RAS and IEEE EMBS top-tier conference



BIOROB 2018 EXTRAORDINARY VENUE

- ✓ Grolsch Veste. Homeground of FC Twente, Enschede, The Netherlands
- ✓ Be inspired by the winner of all major Dutch football honors
- ✓ Three floors with a central exhibition hall
- ✓ Adjacent to plenary sessions, interactive poster sessions, and social breaks to ensure maximum network opportunities

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EXHIBITION SCHEDULE

Action	Day	Schedule
Exhibitors move- in	Sunday August 26	19.30-21.00
Exhibitor hours	Monday August 27	9.00-17.00
Exhibitor hours	Tuesday August 28	9.00-17.00
Exhibitor hours	Wednesday August 29	9.00-17.00
Exhibitor move-out	Wednesday August 29	From 1800

YOUR EXHIBITION FEES INCLUDE

- ✓ 1 table
- ✓ 2 chairs
- ✓ 1 bin
- ✓ Standard ID sign
- ✓ Exhibitor booth staff badges
- ✓ Free WIFI
- ✓ 230V power supply

Note that exhibitors in addition have to register:

See: www.biorob2018.org/registration/



EXHIBITION FLOOR PLAN

Can be downloaded from our website: <https://www.biorob2018.org/floor-plan/>

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EXHIBITOR AND SPONSOR PACKAGES				
	Booth only	Silver	Gold	Platinum
3m x 5m booth				1
3m x 3m booth	1	-	1	
Company logo with home link on BIOROB2018.org homepage	As Exhibitor	As Silver	As Gold	As Platinum
Identified as sponsor or exhibitor on conference digest, and the electronic conference proceedings	✓	✓	✓	✓
Complimentary full conference registration(s), including all conference banquet, BBQ, welcome reception	-	-	1	2
Identified as sponsor on monitors/ screens during the conference	-	✓	✓	✓
One-page ad inserted in conference bag	-	✓	✓	-
Pamphlet ad inserted in conference bag	-	-	-	✓
Banner/display of your company in a visible place in the conference venue	-	-	-	✓
Company logo and logo on the conference website with link to your company's website	✓	✓	✓	✓
Company name on the Welcome Sign	-	✓	✓	✓
Company name and logo on the Opening Slide at the Conference	-	✓	✓	✓
Company name and logo on Final Program booklet	-	✓	✓	
B5 full color advertisement Final program booklet (outside cover)	-	-	-	✓
Prices in Euros	2000	1000	3000	5000



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ADDITIONAL SPONSORSHIPS OPPORTUNITIES

Conference Lanyard Sponsor (1 available) ✓ Your company name on 350+ badge lanyards	€ 4.000
Reusable high-end delegate bag (1 available) ✓ Your logo on the delegate bag	€ 4.000
Pens and notepad (1 available) ✓ Supply your own branded pen and notepad for delegate bag	€ 1.000
Conference Proceedings USB-credit card style (1 available) ✓ Your logo on IEEE Conference Proceedings USB-drive	€ 1.000
Delegate bag Insert (4 available) ✓ We include your own printed insert in each delegate bag (max 2 A4 pages)	€ 750
Sponsorship of awards (no limits) ✓ Best student award ✓ Best paper award ✓ Best hardware demo award	> € 500
Conference Banquet Sponsor (1 available) ✓ Up to 8 individuals will be invited to attend the conference banquet August 28, 2018. ✓ You will be provided one 7"x 44" sign with your corporate name and logo that will be displayed on a large main conference banner at the banquet. Optionally, you may provide your own sign/banner. ✓ Your company logo will appear in the published conference program and on the conference web page.	€ 5.000
BBQ Sponsor (1 available) ✓ Up to four individuals will be invited to attend the BBQ on Sunday, August 26, 2018. ✓ You will be provided one 7"x 44" sign with your corporate name and logo that will be displayed on a large main conference banner at the BBQ. Optionally, you may provide your own sign/banner. ✓ Your company logo will appear in the published conference program and on the conference web page.	€ 2.000
Welcome Reception sponsor (1 available) ✓ Up to four individuals will be invited to attend the welcome reception on Monday, August 27, 2018. ✓ You will be provided one 7"x 44" sign with your corporate name and logo that will be displayed on a large main conference banner at the welcome reception. Optionally, you may provide your own sign/banner. ✓ Your company logo will appear in the published conference program and on the conference web page.	€ 2.000
Coffee Break Supporter (6 available) ✓ Coffee break sponsorships are available on all three days of the conference. ✓ Sponsors will be provided one 7" x 44" sign with their corporate name and logo that will be displayed on a large main conference banner at the sponsored coffee break. ✓ Your company logo will appear in the published conference program and on the conference web page.	€ 1.000
Sponsor Keynote Speakers (9 available, one per speaker) ✓ Choose of the 9 keynote speakers to sponsor (see www.biorob2018.org/keynotes-2/) ✓ Before the keynote session, a slide will be shown with your company's logo and the text that you are the official of the keynote given by the speaker you choose. ✓ The chairman of the keynote session, will explicit mention that your company is sponsoring the keynote you choose to sponsor ✓ Your company logo will appear in the published conference program and on the conference web page.	€ 1.000

Note that none of the additional sponsorships options includes exhibit space or conference registration

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SPONSORSHIP AND EXHIBITOR APPLICATION FORM

BIOROB 2018, August 26-29, 2018, Enschede, The Netherlands

Company:			
Primary Point of Contact:			
Address:			
Telephone:		Fax:	
Email Address:			

<p>Sponsorship:</p> <ul style="list-style-type: none"><input type="checkbox"/> Platinum Supporter 5000 Euro<input type="checkbox"/> Gold Supporter 3000 Euro<input type="checkbox"/> Silver Supporter 1000 Euro <input type="checkbox"/> Best student award Sponsor No limit: _____<input type="checkbox"/> Best paper award Sponsor No limit: _____<input type="checkbox"/> Best hardware demo Sponsor No limit: _____<input type="checkbox"/> Conference Lanyard Sponsor 4000 Euro<input type="checkbox"/> Pens and notepad 1000 Euro each<input type="checkbox"/> Delegate bag Insert (A4 paper) 750 Euro<input type="checkbox"/> Conference Proceedings USB-credit card style 1000 Euro<input type="checkbox"/> Reusable high-end delegate bag 4000 Euro<input type="checkbox"/> Banquet (benefactor or sponsor full payment) 5000 Euro<input type="checkbox"/> Welcome Reception (benefactor or sponsor full payment) 2000 Euro<input type="checkbox"/> BBQ (benefactor or sponsor full payment) 2000 Euro<input type="checkbox"/> Coffee break (benefactor or sponsor full payment) 1000 Euro<input type="checkbox"/> Keynote Speaker 1000 Euro <p>Name Speaker: _____</p> <p>Exhibitor only:</p> <ul style="list-style-type: none"><input type="checkbox"/> Small booth (3 m x 3 m) 2000 Euro<input type="checkbox"/> Large booth (5 m x 3 m) 3000 Euro <p style="text-align: right;">Total:</p>	<p>Submit the application form to: Jacqueline van der Lek Exhibition and Special Events BioRob2018 cat@utwente.nl</p> <hr/> <p>Terms of Payment: Full payment is due by July 14, 2018 to secure an exhibit space. Full payment and company logo are due by July 30, 2018 to appear in published material. Late applications received will be accommodated subject to availability. Exhibitor cancellations after July 30, 2018 will not be eligible for refund.</p>
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TERMS AND CONDITIONS

1. Contract

This application, properly executed by APPLICANT, shall upon written acceptance by IEEE BIOROB 2018 management (BIOROB2018) constitute a valid and binding contract.

2. Space Assignments

The following rules and regulations governing the exhibit under the auspices of BIOROB 2018 are part of the application for space and constitute a contract between APPLICANT and the BIOROB 2018. Any detail not specified is subject to decision by the General Chair, BIOROB 2018. Since exhibition space is limited, assignments will be based on the date the application and payment are received.

3. Terms of Payment

Full payment must accompany this application. No application will be processed without remittance of full payment.

Deadline for submission is July 14, 2018. A completed application for space with full payment and all requested information must be submitted e-mail.

4. Contract for Space

APPLICANT agrees to accept the exhibit space assigned. BIOROB 2018 reserves the right to modify the designated exhibit space in the event a change in the original assignment is necessary. Late applications will be accepted subject to availability and may not be included in printed materials.

5. Cancellations

APPLICANT will notify BIOROB 2018 of cancellations by physical mail, fax, or e-mail. Cancellations are not effective until notice has been received in writing by BIOROB 2018.

6. Refunds

Promotion of the conference and its supporters is ongoing; therefore, sponsorship support is not refundable. For Exhibit Only support, the date on which written notice of cancellation is received will be the official cancellation date. **No refunds will be given for Exhibit cancellations received after July 30, 2018.**

7. Sharing of Exhibit Space

Subletting or sharing of space is not permitted.

8. Badges and Staffing

Each exhibitor is limited to the number of complimentary printed representative badges indicated by level of support in the Sponsorship Prospectus. Identification badges may be picked up at the registration desk. Badge exchange between exhibitor representatives is not permissible.

9. Exhibit Staffing and Operation

All exhibits must be staffed during the designated Demo/Exhibit Sessions on August 27–29 2018. Exhibitors are encouraged to staff exhibits continuously during conference hours. BIOROB 2018 reserves the right to restrict or evict exhibits which because of sound, method of operation, materials, content, or any other reason are objectionable. In the event of such restriction or eviction, no refund or reimbursement will be issued for the cost of rentals or other exhibit expenses.

10. Exhibits layout

Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the displays of other Exhibitors. This restriction includes person(s), things, conduct, printed material or anything of a character that may be objectionable to the exhibition as a whole.

11. Violations

As a condition of exhibiting, the APPLICANT agrees to observe all policies. Violators may not be eligible to exhibit at future editions of the IEEE BIOROB conference.

12. Insurance

Insurance on all exhibits is the responsibility of the APPLICANT. Neither BIOROB 2018 nor IEEE assume any responsibility for property loss or damage to personal property, as stated below under Limitation of Liability.

Supporters/Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and

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public liability insurance for claims of injury to the person and property of others.

13. Limitation of Liability

APPLICANT agrees that neither BIOROB 2018 nor IEEE shall not be liable for any damage or liability of any kind or for any damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by APPLICANT or any person thereon with the consent of APPLICANT and that APPLICANT will indemnify and hold harmless BIOROB 2018 and IEEE from all liability whatsoever, on account of such damage, or injury, whether or not caused by negligence of or breach of an obligation by APPLICANT or its employees or representatives.

14. Catastrophe

In the event of fire, strikes, or other unavoidable occurrence rendering the exhibit space unfit for use, provisions will be made for the exhibit elsewhere.