

# Sponsorship Opportunities

6<sup>th</sup> IEEE Conference on Automation  
Science and Engineering (CASE)  
August 21-24, 2010, Toronto, Ontario, Canada



## Platinum (\$4,000)

### REGISTRATION

- 3 complimentary registrations

### ADVERTISEMENT (PRINT)

- 1 full page ad in final program
- 2 pages of promotional material in registration packet

### ADVERTISEMENT (ELECTRONIC)

- On-line acknowledgment with link to company website
- Acknowledgment in conference proceedings CD with link to company website

### SIGNAGE

- Signage highlighting company sponsorship in registration area, general session, conference banquet, welcome reception

### CONFERENCE SESSION

- Technical presentation in industry theme session

### EXHIBIT

- Exhibit space (5mx3m)

## Gold (\$2,500)

### REGISTRATION

- 2 complimentary registration

### ADVERTISEMENT (PRINT)

- 1/2 full page ad in final program
- 1 page of promotional material in registration packet

### ADVERTISEMENT (ELECTRONIC)

- On-line acknowledgment with link to company website
- Acknowledgment in conference proceedings CD with link to company website

### CONFERENCE SESSION

- Technical presentation in industry theme session

### EXHIBIT

- Exhibit space (3mx3m)

## Silver (\$1,000)

### REGISTRATION

- 1 complimentary registration

### ADVERTISEMENT (PRINT)

- 1/4 full page ad in final program
- Promotional postcard in registration packet

### ADVERTISEMENT (ELECTRONIC)

- On-line acknowledgment with link to company website
- Acknowledgment in conference proceedings CD with link to company website

### CONFERENCE SESSION

- Technical presentation in industry theme session

## Exhibitor (\$1,000)

Exhibit space (2.5mx3m)

## Advertisement Inserts

(please contact for pricing)

**Named Best Conference Poster Award: \$1,500/year**  
(3-year commitment)

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