

# the importance of **designing for affect** has been known for a while

"unspectacular natural landscapes" vs. non-natural urban views from hospital room window:





faster patient recovery times

fewer nurse requests

fewer medication requests

Ulrich, R. S., "View Through a Window May Influence Recovery from Surgery," Science, 1984.

### touch and affect

considerable evidence that *touch* is an important part of communicating emotion;

and contributes to our affective state.

nursing practice factors of dementia in senior care infant-mother separation and surrogacy in primates ...

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### this leaves lots of questions:

What kind of things do people like to touch?

Can we measure this? What kind of variation is there?

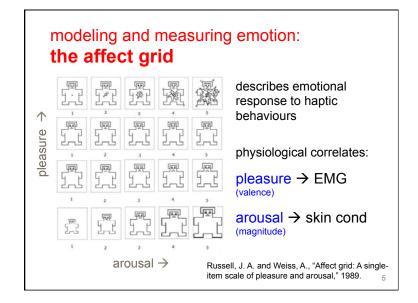
Can we design everyday interactions that feel good? How do you measure "delight"???

How do people communicate emotion haptically?

Can we measure this? Is it consistent?

Can we reproduce it?

Can we *change* people's emotions using just touch?





estimating emotion: physiological sensors triangulated with self reports

estimate users' affect state (e.g. anxious, angry, happy, sad)

#### Sensors:

Galvanic Skin Response (GSR) EMG (forehead "frown" muscles) Heartrate (HR) and variation (HRV) Respiration

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designing for **feel** in manual controls



- develop methodology for quantifying **subjective emotional response** to haptic behaviors and feels
- · characterize real haptic knobs: haptic camera

one example:

- start w/ simulations of real knobs → extend
- use this platform to explore & understand affective responses to the 'feel' of controls

Swindells, MacLean & Booth, "Designing for Feel: Contrasts between Human and Automated Parametric Capture of Knob Physics. IEEE ToH, 2009.

What do people like to touch?
How can we measure this?

### example experiments (starting point)

compare (for knob, rendering different environments)

- 1. free exploration (no context given)
- 2. goal-oriented exploration (given a task, asked to rate feel afterwards)

#### WHILE measuring

- performance
- · physiological measures of valence and arousal
- · self reports of valence

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### other results from this work

do people always prefer physical environments that result in highest task performance?

#### no!

Fitts task analysis: Swindells, MacLean et al, "Exploring Affective Design for Physical Controls", CHI 2007.

can we mechanically identify the physical environment aspects that are responsible for affective response?

yes, in many cases

Haptic Camera: Swindells & MacLean, "Capturing the Dynamics of Mechanical Knobs", WHC 2007.

### we found...

- biometric responses to haptic stimuli are more subtle than to shocking visual images (low S/N)
- · but valence is well correlated to self reports
- · self reports have better "dynamic range"
  - users self-calibrate for stimulus range
- → together, validates reliance on self reports for this kind of response

But... what we really want is **realtime estimates**. This isn't good enough!

Swindells, MacLean et al, "A Case-Study of Affect Measurement Tools for Physical User Interface Design", Graphics Interface, 2006.

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How do people communicate emotion haptically?

How do they "read" it from others?

Can we measure this?
Is it consistent?



## consider the "pet factor"

many studies associate contact with animals (along with plans, landscapes and wilderness) with health benefits.

- myocardial infarction 1-year survival rates 6x greater for dog owners, inexplicable by any other differences (Friedman & Thomas)
- · pets seem to protect against anxiety-related illness
- · effects particularly strong for aged, ill and young people

# why? active lifestyle, companionship, being needed... physical touch?

nursing: physical touch is integral in nearly all patient contact – both necessary and non-necessary (Routasalo, 1999 - survey)

Friedmann & Thomas, "Pet ownership, social support, and one-year survival after acute myocardial infarction in the cardiac arrhythmia suppression trial (CAST)," 1995; and other similar results, as surveyed in Frumkin, 2001.

Routasalo, P., "Physical touch in nursing studies: a literature review", 1999.



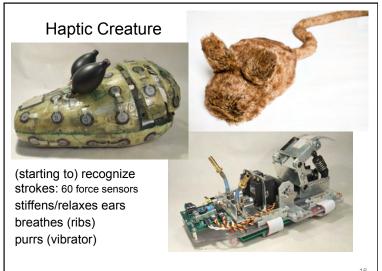


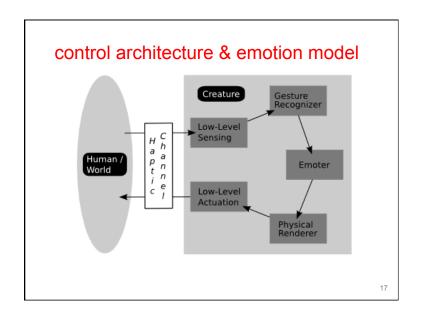
- · senses human touch;
- purrs, breathes, waggles ears
- sits on your lap

how do people interact with it?









# creature platform: 3 studies

1. How do people interpret the Creature's emotion display?

Yohanan & MacLean, "Design and Assessment of the Haptic Creature's Affect Display", HRI 2011 Best Paper



2. How do people display particular emotions *to* Creature?

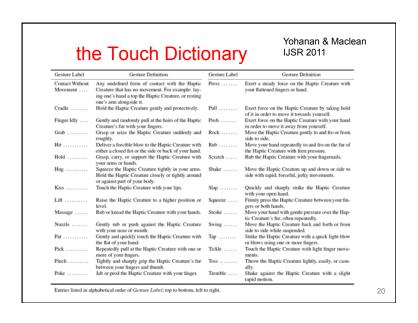
Yohanan & MacLean, "The Role of Affective Touch in Human-Robot Interaction: Human Intent & Expectations in Touching the Haptic Creature", IJSR 2011.

3. Do people's emotions "move" when loop is closed?

In preparation: Yes!

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#### self-report and creature-assessment scale used in these studies Unpleasant-Pleasant-Activated Activated Activated "distressed" "aroused" "excited" Unpleasant Pleasant Neutral "neutral" "pleased" "miserable" Unpleasant-Pleasant-Deactivated Deactivated Deactivated "depressed" "sleepy" "relaxed" Valence 19



#### **example** When told to interact as if feeling "distressed", mean likelihood of using "hold" gesture was 3.13. results Similar results for 9 emotion words. Distressed Aroused Excited Hold 3.13 Rub 3.70 Lift 4.00 Hug 3.60 Hug 3.87 3.80 Massage 3.53 Tickle Stroke 3.50 Rub 3.80 Pat 3.50 Swing 3.73 Scratch 3.33 Squeeze 3.60 Tickle 3.20 Scratch 3.50 Lift 3.13 Stroke 3.40

Pat

Nuzzle

Massage

Hold

Toss

3.37

3.37

3.37 3.30

3.27

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next steps: infer emotions from touch gestures?

stroke
scratch
light touch

Flagg, Tam, MacLean & Flagg, "Conductive Fur Sensing for a Gesture-Aware Furry Robot", HS'12: oral + demo

Can we CHANGE people's emotions using just TOUCH?

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# TAMER: Touch-Guided Mediation of Anxiety via Engagement with a Robot Pet

w/ Garland, Croft & Van der Loos

use Creature paradigm to help children learn to manage dysfunctional anxiety

child's sensed anxiety and/or touch pattern drive's Creature's behavior → biofeedback

Creature learns child's biosignals or gestures:

- · mirrors anxiety state?
- · lures to better one?
- is the touching alone, calming?
- can coping behavior learned this way transfer to other situations?



### Recent TAMER results

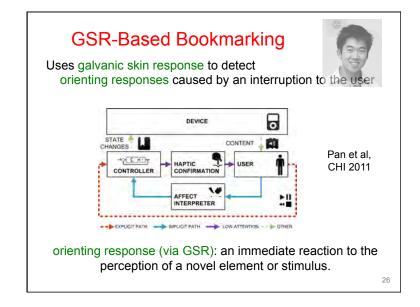
Adults sitting with robot while it breathes: compared to robot not breathing or absent

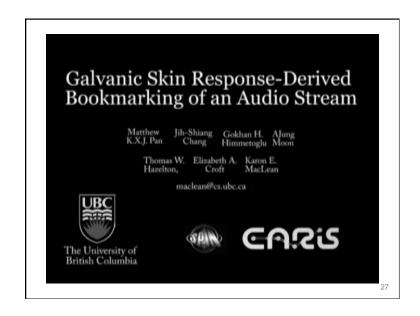
- report feeling "happier" (n=35, p<.0001)
- less anxious (State-Trait Inventory drops, n=35, p<0.010)
- breathing physically slows (n=33, p<0.018).

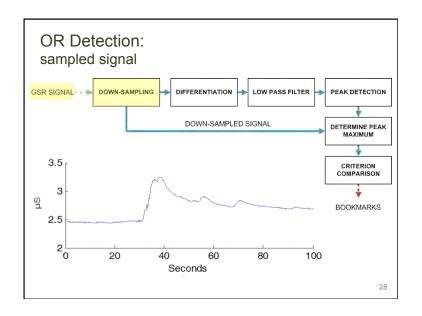
Sefidgar, MacLean, et al., "Interaction Design for a Calming Haptic Social Robot and its Subjective and Physiological Validation", in preparation, 2012

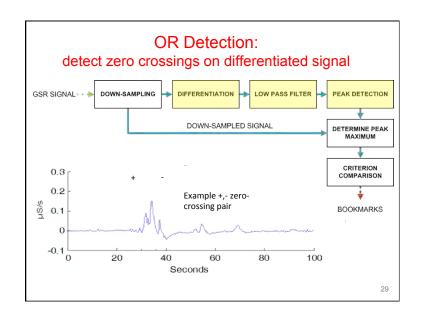
Many challenges to working with children; strong observational support for efficacy, difficult to quantify.

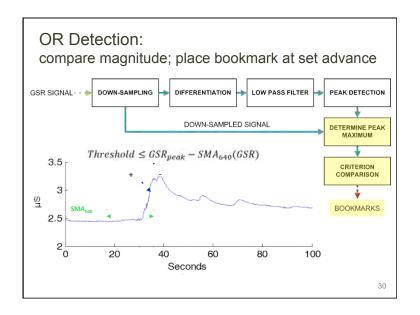
→ triangulating some parameters from adult model

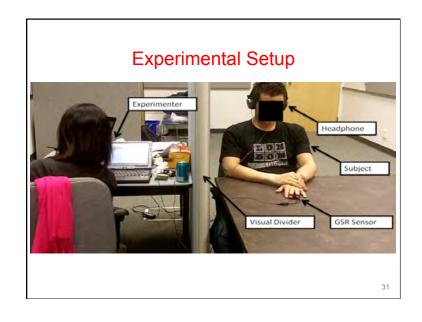


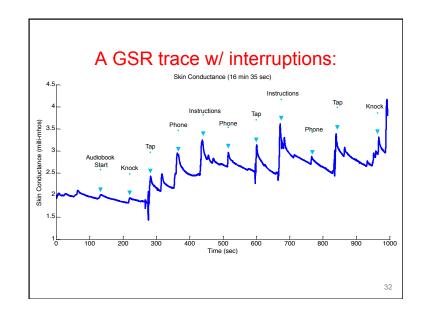


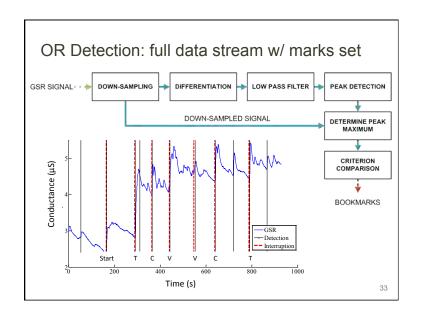










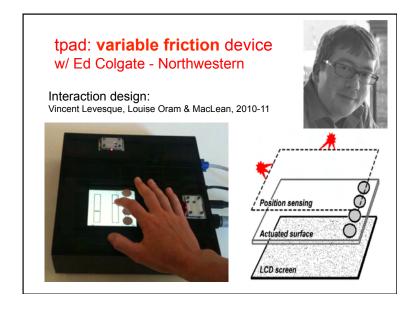


### current work: find the bookmarks!

now running: a study about navigating to the point of interruption in audio stream

- does haptic notification at time of interruption help?
- do haptic vs visual "landmarks" while navigating through stream help more?







## two-pronged approach

First: intervention must do no harm.

#### 1) Quantitative:

Introduce targeting distractors due to VF → found small performance speedup.

Not worse – but not good enough to justify added cost. But doesn't **seem** to capture the full value, either.

 Qualitative: measure "Delight" factor.
 Find pain points in current touch interactions; design interactions in which VF helps.

> Levesque, Oram, MacLean et al. Enhancing Physicality in Touch Interaction with Programmable Friction. CHI 2011 (Best of CHI award)

