

JANUARY 26-30, 2014

MEMS 2014 SAN FRANCISCO

THE 27TH IEEE INTERNATIONAL CONFERENCE ON MICRO ELECTRO MECHANICAL SYSTEMS

Dear Prospective Commercial Supporters of MEMS 2014,

As General Co-Chairs of the *27th IEEE International Conference on Micro Electro Mechanical Systems* (MEMS 2014), we would like to formally invite you to participate as a member of the MEMS Benefactor Group. The Conference will be held at the Hyatt Regency San Francisco, 26-30 January 2014, in the vibrant Embarcadero district of San Francisco. We anticipate over 700 academic and industrial engineers and scientists from around the world to attend. San Francisco Bay Area with nearby Silicon Valley is an especially strong draw for the MEMS global community because of its highly concentrated manufacturers and users of related products as well as world-leading research institutes, not to mention its tourist attraction.

Covering the highest quality research and development on micro devices and systems, MEMS 2014 is totally self-supporting and relies on contributions and tuition to offset all expenses. The goal of the MEMS Benefactor Group is to assist in keeping the tuition rate as low as possible, which should enhance the potential number of participants being able to attend.

There are various levels of involvement to participate as a member of the MEMS Benefactor Group. Parallel to the Technical Program is an exhibit area displaying products and services relevant to researchers in the MEMS field, i.e. vendors of books and journals, processing equipment, test equipment, materials, CAD tools, or MEMS processing, design, and test services. If not interested in becoming an exhibitor, your company or institute might be interested in becoming a patron of MEMS 2014.

Noteworthy this year is the introduction of *a new paper submission category on 'industry research and development,'* which will promote industrial attendance at the conference more than ever before and provide an opportunity for technical exchange at all levels amongst the academic and industrial members of the MEMS community.

As the flagship meeting in the field, the MEMS Conference attracts world leaders in MEMS by offering a top quality, single session technical program of the current state-of-the-art papers combined with networking opportunities. This is a great opportunity to expose your company to the key players of MEMS and introduce your equipment, materials, and services to the potential users from all over the world in one place.

We are looking forward to another successful conference in 2014 and hope that your company will seriously consider participating as an MEMS Benefactor Group Member.

We look forward to seeing you in January 2014 in San Francisco!

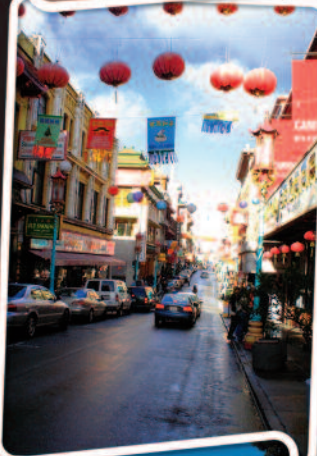
Conference Co-Chairs



Farrokh Ayazi
Georgia Institute of Technology, USA



Chang-Jin "CJ" Kim
University of California, Los Angeles, USA



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CONTRIBUTING OPPORTUNITIES

Hyatt Regency San Francisco
January 26-30, 2014

Sponsored by



IEEE



Robotics & Automation Society

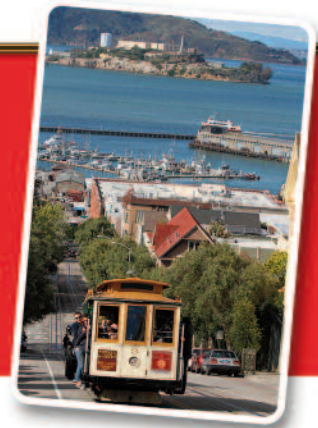


WWW.MEMS2014.ORG

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FLOORPLAN

EXHIBIT DATES & TIMES

Sunday, January 26th
Set-Up
13:00 - 17:00

Monday, January 27th
10:00 - 17:00

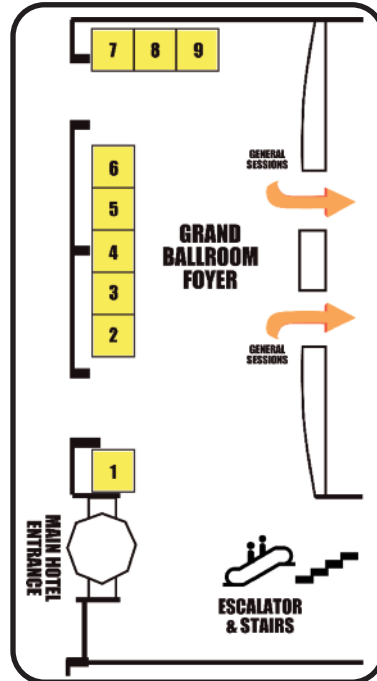
Tuesday, January 28th
10:00 - 17:00

Wednesday, January 29th
10:00 - 17:00

Thursday, January 30th
07:30 - 10:30

Thursday, January 30th
Tear-Down
10:30 - 16:00

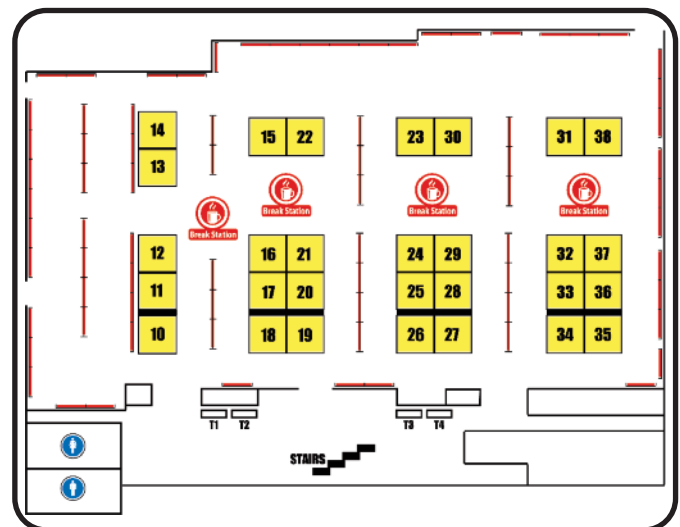
GENERAL SESSION LEVEL



POSTER BOARDS

EXHIBIT BOOTHS

POSTER BOARD AREA LEVEL



***Please note that the booths, break areas and posters are mingled together in the Poster Board Area Level.**

10' x 8' Booth Includes

One (1) table, two (2) chairs, one (1) waste basket, one (1) sign, one (1) full Conference registration, one (1) exhibitor badge, company name on the following: website, opening session slide presentation, final program¹, Technical Digest¹ and Welcome sign¹.

Table-Top Displays

One (1) 8' draped un-manned table-top along with your company name on the following: website, opening session slide presentation, final program¹, Technical Digest¹ and Welcome sign¹. Table-tops are for start-up companies of less than 4 years and have not exhibited in a previous MEMS Conference. Table-tops receive one (1) exhibitor badge.

Deadlines:

¹The signed contract and full payment must be received by December 15, 2013, to ensure the ability of the Conference Organizers to complete the benefits/terms of the contract. The Executive Conference Committee has the right to amend exhibit times and booth locations if necessary.

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APPLICATION AND CONTRACT FOR EXHIBIT SPACE



The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space in the 27th International Conference on Micro Electro Mechanical Systems described above, subject to the terms, conditions, and requirements stated herein.

The MEMS Conference, upon its written acceptance of this Application and Contract, is to assign exhibit booth space to the Applicant under all of the terms, conditions, and requirements as aforesaid.

Applicant applies for one of the available booth locations at the rent indicated below for the space. Booths will be assigned on a first-come first served basis. The Executive Conference Committee has the right to amend exhibit times and booth locations if necessary.

With reference to the enclosed floor plan, please indicate your booth choices:

1st Choice _____ **2nd Choice** _____ **3rd Choice** _____

If none of your requested booths are available at the time your application is processed, we will make every attempt to assign space in proximity of the area requested.

Early Bird On or Before November 15	Standard After November 15
--	-------------------------------

10' x 8' Booth Space	\$2,500.00 <input type="checkbox"/>	\$3,000.00 <input type="checkbox"/>
Table-top Display	\$1,500.00 <input type="checkbox"/>	\$1,800.00 <input type="checkbox"/>

PROGRAM LISTING (Information as it should appear in Conference Material)

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____ E-Mail: _____

Website address: _____

CONTACT PERSON

Name: _____

Phone: _____ Email: _____

Signature: _____ Position: _____

PAYMENT INFORMATION

- Check/Money Order** Make checks payable, in USD ONLY to MEMS 2014 Conference
- Bank Wire Transfer** (Bankwire transfer information will be sent to you upon receipt of this contract)
- Credit Card Payment** VISA MasterCard American Express

Card Number: _____ Expiration date: _____ Verification Code: _____

Cardholder Signature: _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Mail with payment or fax application to:

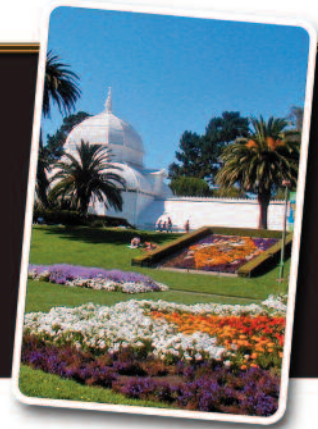
MEMS 2014 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA,
Phone: 1-619-232-9499, Fax: 1-619-232-0799, E-Mail: sgalloway@pmmiconferences.com

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UNIFORM CONDITIONS FOR EXHIBITING



1 The exhibit area will be available for setting-up exhibits from 13:00 - 17:00 on Sunday, January 26, 2014. You may teardown your exhibit space on Thursday, January 30, 2014, after 10:30. All exhibits must vacate the premises by 16:00 on Thursday.

2 The exhibit area will be open as follows:

Sunday, January 26th (Set-Up)13:00 - 17:00
Monday, January 27th10:00 - 17:00
Tuesday, January 28th10:00 - 17:00
Wednesday, January 29th10:00 - 17:00
Thursday, January 30th07:30 - 10:30
Thursday (Tear-Down)10:30 - 16:00

The Executive Conference Committee has the right to amend exhibit times and booth locations if necessary.

3 Conference attendees will be free to participate in the exhibit area before and after sessions, during coffee breaks and luncheons.

4 Only authorized Conference participants, authors and exhibitors will be admitted at the Conference. The name of the authorized representatives shall be furnished to the exhibit manager not less than ten (10) days before the opening of the Conference. Each booth will receive 1 full registration and 1 exhibitor pass for an additional exhibitor representative.

5 The MEMS 2014 Conference and the Conference Center Management cannot guarantee exhibitors against loss or damage of any kind. The exhibit space is open to common areas is not in a secure space, so you will not want to leave anything of value in your booth space.

6 Only 1 company per booth. No booth sharing will be allowed unless special requests have been approved.

7 An exhibitor wishing to release their assigned space prior to November 15, 2013, and after their signed application has been received will be refunded all but 50%. Cancellations after that time will not receive a refund. All cancellations must be made in writing. It will not be possible to refund any payments made if exhibit space is not used or only partially used.

8 Infractions of these conditions on the part of the exhibitor or any of his/her representatives may subject them to dismissal from the Conference hall. In this event, the exhibitor or representative will make no demand for redress.

9 Space is leased with the understanding that the MEMS 2014 Conference will act for the exhibitor only in the capacity of agent and not as principal. The MEMS 2014 Conference and the Hyatt Regency San Francisco assume no liability whatever for damages resulting from any act of omission or commission in connection with said agency. The exhibitor and representatives hereby release the Conference, sponsoring agencies, and the Hyatt Regency San Francisco from any or all liabilities for loss ensuing from any cause whatsoever.

Communication pertaining to this Conference exhibit should be addressed to:

MEMS 2014 Conference

c/o PMMI
Shirley Galloway
307 Laurel Street
San Diego, CA 92101-1630 USA
Phone: +1-619-232-9499
Fax: +1-619-232-0799
E-Mail: sgalloway@pmmiconferences.com

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CONTRIBUTING OPPORTUNITIES

Level	Cost	Benefits
Diamond	\$10,000	<ul style="list-style-type: none"> • Benefactor of the Wednesday Evening Banquet • Introduction at the Opening Session with a single stand alone slide • Company name and logo on the Wednesday Closing slide in the General Session • Short talk at the banquet • Company name and logo on a tailored sign at the event¹ • Company name and logo in the Final Program¹ • Company name on the Welcome sign¹ • Company name listed in the Technical Digest¹ • Company name and logo on the Conference web-site with a link to your web-site • Two (2) Full registrations • One (1) 10' x 8' commercial exhibit booth (includes one (1) additional full registration)
Platinum	\$8,000	<ul style="list-style-type: none"> • Benefactor of the Sunday Welcome Reception • Opening Remarks at the Reception • Company name and logo on a tailored sign at the event¹ • Company name and logo on the opening slide at the Conference • Company name and logo in the Final Program¹ • Company name on the Welcome sign¹ • Company name listed in the Technical Digest¹ • Company name and logo on the Conference web-site with a link to your web-site • Two (2) Full registrations • One (1) 10' x 8' commercial exhibit booth (includes one (1) additional full registration)
Gold	\$5,000	<ul style="list-style-type: none"> • Benefactor of the Monday Lunch • Short introduction • Company name and logo on the last slide in the General Session prior to the luncheon • Company name and logo on a tailored sign at the event¹ • Company name and logo on the opening slide at the Conference • Company name and logo in the Final Program¹ • Company name on the Welcome sign¹ • Company name listed in the Technical Digest¹ • Company name and logo on Conference web-site with a link to your web-site • One (1) Full registration • One (1) 10' x 8' commercial exhibit booth (includes one (1) additional full registration)
Silver	\$3,000	<ul style="list-style-type: none"> • Benefactor of one of the refreshment breaks • Company name and logo on the last slide in the General Session prior to the designated break • Company name and logo on a tailored sign at the event¹ • Company name and logo on the opening slide at the Conference • Company name and logo in the Final Program¹ • Company name on the Welcome sign¹ • Company name listed in the Technical Digest¹ • Company name and logo on Conference web-site with a link to your web-site • One (1) Full registration • 50% discount on one (1) 10' x 8' commercial exhibit booth (includes one (1) additional full registration)
Bronze	\$1,000	<ul style="list-style-type: none"> • Company name and logo on the opening slide at the Conference • Company name and logo in the Final Program¹ • Company name on the Welcome sign¹ • Company name listed in the Technical Digest¹ • Company name and logo on Conference web-site • 25% discount on one (1) 10' x 8' commercial exhibit booth (includes one (1) additional full registration)
MEMS Benefactor Group	Variety of Opportunities	<p>Options for Advertisement on:</p> <ul style="list-style-type: none"> • Website • Final Program • Student Scholarships • Totebag Sponsor • Lanyard • Media Support • Design your own level of opportunity

Deadlines:

¹The signed contract and full payment must be received by December 31, 2013, to ensure the ability of the Conference Organizers to complete the benefits/terms of the contract.

A Contributor wishing to cancel their contribution prior to October 1, 2013 and after their signed application has been received will be refunded all but 50%. Cancellations after that time will not receive a refund. All cancellation notices must be made in writing.

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COMMERCIAL AGREEMENT



LEVEL OF INVOLVEMENT

- Diamond** \$10,000
 Gold \$5,000
 Bronze \$1,000
 Platinum \$8,000
 Silver \$3,000
 MEMS Benefactor Group Variety of Opportunities

PROGRAM LISTING (Information as it should appear in Conference Material)

Company: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Phone: _____ Fax: _____ E-Mail: _____
 Website address: _____

CONTACT PERSON

Name: _____
 Phone: _____ Email: _____
 Signature: _____ Position: _____

PAYMENT INFORMATION

- Check/Money Order** Make checks payable, in USD ONLY to MEMS 2014 Conference
 Bank Wire Transfer (Bankwire transfer information will be sent to you upon receipt of this contract)
 Credit Card Payment VISA MasterCard American Express

Amount Enclosed: \$ _____
 Card Number: _____ Expiration date: _____ Verification Code: _____
 Cardholder Signature: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____ Country: _____

Please complete form and return with payment to:

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 Phone: 1-619-232-9499, Fax: 1-619-232-0799, E-Mail: sgalloway@pmmiconferences.com