

The 30th IEEE International Conference
on Micro Electro Mechanical Systems


LAS
VEGAS
NEVADA • USA

MEMS
2017


JANUARY
22-26
2017


 EXHIBITOR & CONTRIBUTING
OPPORTUNITIES 

CONFERENCE LOCATION

Rio Las Vegas Hotel and Casino
3700 West Flamingo Road • Las Vegas, NV 89103 • USA

Conference Chairs

Ellis Meng, *University of Southern California, USA*
Clark T.-C. Nguyen, *University of California, Berkeley, USA*

Sponsored by





EXHIBITING OPPORTUNITIES

EXHIBIT HOURS:

Set-Up

Sunday, January 22
13:00 - 17:00

Exhibit Hours

Monday, January 23
07:00 - 17:30

Tuesday, January 24
08:00 - 17:30

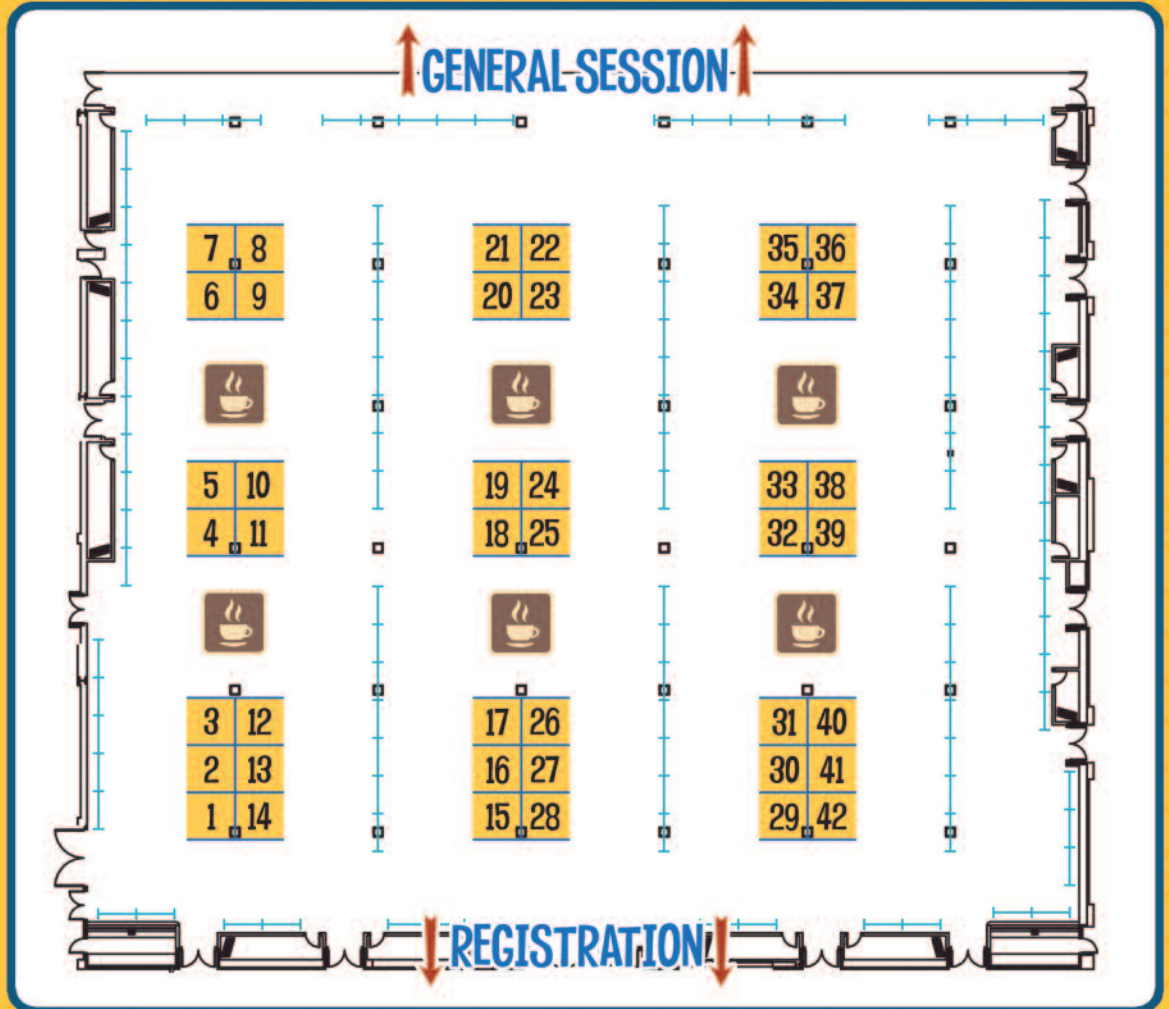
Wednesday, January 25
08:00 - 17:30

Thursday, January 26
08:00 - 13:00

Tear-Down

Thursday, January 26
13:00 - 16:00

The Executive Conference Committee has the right to amend times if necessary.



Floor plan not to scale.

10' x 10' Exhibit Booth Includes:

One (1) six foot table, two (2) chairs, one (1) wastebasket, an identification sign, one (1) full conference registration, and one (1) exhibitor badge.

Table Top Exhibit Includes:

One (1) six foot table and one (1) exhibitor badge. Table tops are for government entities, academic institutions, and for start-up companies of less than four (4) years in business and who have not exhibited in a previous MEMS Conference.

All Exhibits Include:

- Company Name Listed in the Technical Digest
- Company Name and Contact Information in the Final Program
- Company Logo in the Opening Slide Presentation at the Conference
- Company Name Listed on the Welcome Sign
- Company Name and Logo on the Conference Website with a Link to Your Website

Deadlines for Exhibits & Contributors

The signed contract and full payment must be received by December 01, 2016, to ensure the ability of the Conference Organizers to complete the benefits/terms of the contract.

A Contributor wishing to cancel their contribution prior to October 01, 2016 and after their signed application has been received will be refunded all but 50%. Cancellations after that time will not receive a refund. All cancellation notices must be made in writing.

MEMS 2017

CONTRIBUTING OPPORTUNITIES



Diamond

\$10,000

- Benefactor of Technical Digest USB Drive Distributed to All Attendees with Company Logo
- Benefactor of Student Awards and Wednesday Evening Banquet
- Opportunity to Address Attendees at the Wednesday Evening Banquet
- Two (2) Full Registrations
- One (1) 10'x10' Exhibit Booth (Includes One (1) Additional Full Registration)



Gold

\$6,000

- Benefactor of Lanyard Distributed to All Attendees with Company Logo
- Benefactor of the Wednesday Evening Banquet
- Closing PowerPoint Slide in the General Session on Wednesday
- Company Logo on a Tailored Sign at the Event
- One (1) Full Registration
- 50% Discount on One (1) 10'x10' Exhibit Booth (Includes One (1) Additional Full Registration)



Silver

\$5,000

- Benefactor of One (1) Refreshment Break w/Signage
- PowerPoint Slide in the General Session Prior to a Luncheon
- Company Logo on a Tailored Sign at the Event
- One (1) Full Registration
- 25% Discount on One (1) 10'x10' Exhibit Booth (Includes One (1) Additional Full Registration)



Bronze

\$4,000

- Contributing Benefactor of the Sunday Welcome Reception
- Company Logo on a Tailored Sign at the Event
- One (1) Full Registration



MEMS Benefactor Group

Variety of Opportunities

- Email exhibits@mems17.org for pricing on the following:
- Pens with Company Logo
 - Totebags with Company Logo
 - Notepads with Company Logo
 - Lanyards
 - Student Scholarships
 - Media Support
 - Design your own level of opportunity



ADVERTISING OPPORTUNITIES

- \$250 - 1/4 Page Ad
- \$500 - 1/2 Page Ad
- \$750 - 3/4 Page Ad
- \$1,000 - Full Page Ad
- \$500 - Your Banner in Lobby
- \$500 - Advertising on the Website

Sponsorship Levels Include the Following Benefits:

- Company Name Listed in the Technical Digest
- Company Name, Logo and Contact Information in the Final Program
- Company Logo in the Opening Slide Presentation at the Conference
- Company Logo on the Welcome Sign
- Company Name and Logo on the Conference Website with a Link to Your Website



CONTRACT APPLICATION

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or benefactor level opportunity in the 30th IEEE International Conference on Micro Electro Mechanical Systems described above and is subject to the terms, conditions, and requirements stated herein. The IEEE MEMS Conference, upon its written acceptance of this Application is to assign exhibit booth space or benefactor level to the Applicant under all of the terms, conditions, and requirements as aforesaid. Applicant applies for one of the available booth locations or benefactor level at the fee indicated below. Booths and benefactor levels will be assigned on a first-come first-served basis. The Conference Committee has the right to amend booth locations if necessary.

EXHIBIT BOOTH SPACE

With reference to the enclosed floor plan, please indicate your booth choices.

1st Choice _____ 2nd Choice _____ 3rd Choice _____

If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	Early Bird On or Before September 16, 2016	Advanced On or Before October 28, 2016	Standard After October 28, 2016
10' x 10' Booth Space	<input type="checkbox"/> \$2,100.00	<input type="checkbox"/> \$2,250.00	<input type="checkbox"/> \$2,500.00
Table Top Display	<input type="checkbox"/> \$1,100.00	<input type="checkbox"/> \$1,300.00	<input type="checkbox"/> \$1,500.00

BENEFACTOR LEVELS

- Diamond** \$10,000
- Gold** \$6,000
- Silver** \$5,000
- Benefactor of a Refreshment Break w/Signage**
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- Bronze** \$4,000

MEMS Benefactor Group

Email exhibits@mems17.org for pricing

- Pens with Company Logo
- Totebags with Company Logo
- Notepads with Company Logo
- Lanyards
- Student Scholarships
- Media Support
- Design Your Own Level

Advertising

- \$ 250- 1/4 page Ad in Final Program
- \$ 500- 1/2 page Ad in Final Program
- \$ 750- 3/4 page Ad in Final Program
- \$1,000- Full Page Ad in Final Program
- \$ 500- Your Banner in Lobby
- \$ 500- Advertising on the Website

PROGRAM LISTING

Information as it should appear on Website and in Final Program.

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____

Website: _____ Company Email: _____
ie: info@mems17.org

CONTACT PERSON

Contact Name: _____

Phone: _____ Email: _____

Signature: _____ Position: _____

PAYMENT INFORMATION

- Check/Money Order** Make checks payable, in USD (\$) ONLY to: *IEEE MEMS 2017 Conference*
- Bank Wire Transfer** Bank wire transfer information will be sent to you upon receipt of this contract.
- Credit Card Payment** VISA MasterCard American Express

TOTAL
\$ _____

Card Number: _____ Expiration date: _____ Verification Code: _____

Cardholder Signature _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Please complete form and return with payment to:

IEEE MEMS 2017 c/o PMMI Global, 307 Laurel Street, San Diego, CA 92101-1630 USA
Phone: 1-619-232-9499, Fax: 1-619-232-0799, Email: exhibits@mems17.org

www.mems17.org