



RoboSoft
The first IEEE-RAS International Conference on
Soft Robotics
LIVORNO 2018

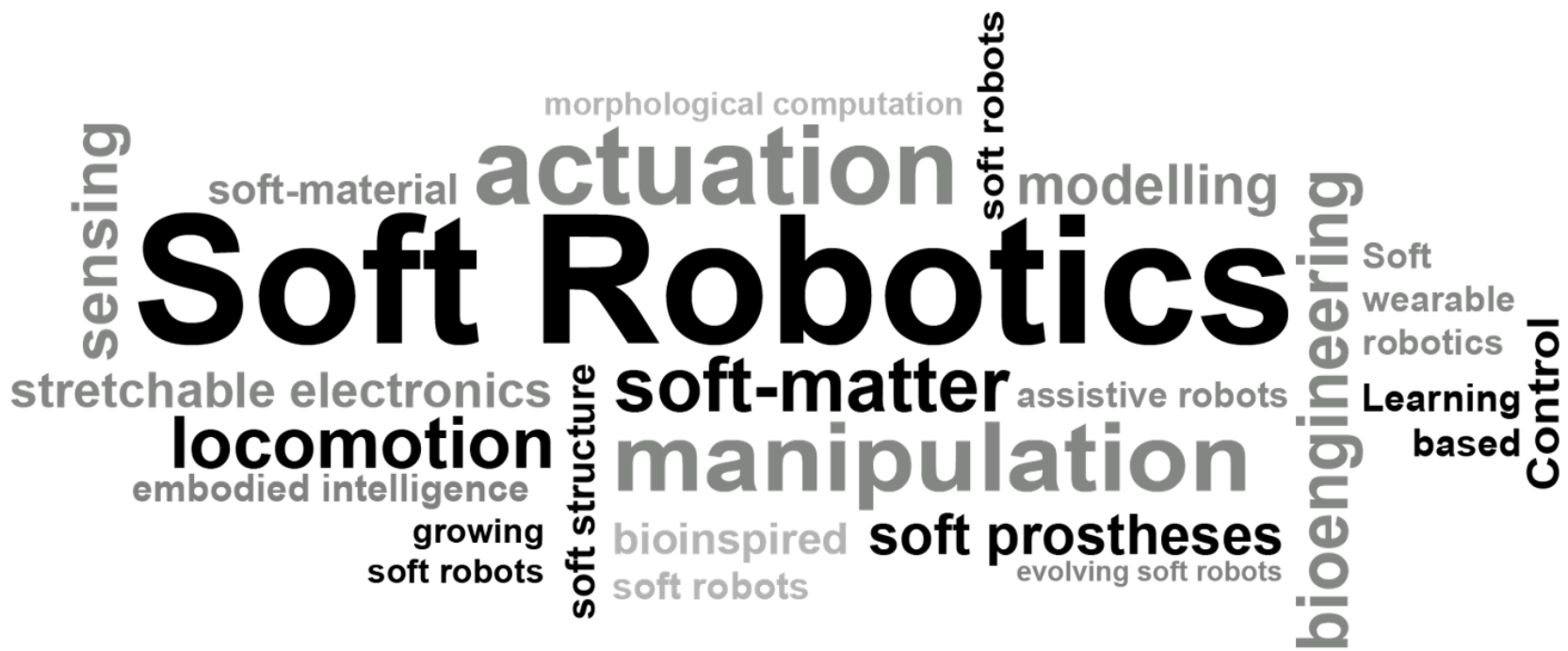
www.robosoft2018.org

Livorno, Italy, April 24-28, 2018
Hotel Palazzo and Conference Centre Pancaldi

SPONSORS' & EXHIBITORS' HANDBOOK

Exhibition Dates: April 25-27, 2018
Venue: Grand Hotel Palazzo, Livorno
Official language: English





sensing

soft-material

morphological computation

actuation

soft robots

modelling

Soft Robotics

bioengineering

Soft
wearable
robotics

Learning
based

Control

stretchable electronics

locomotion

embodied intelligence

growing
soft robots

soft structure

soft-matter

assistive robots

manipulation

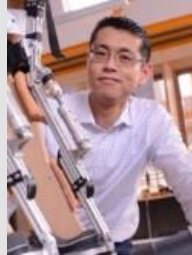
bioinspired
soft robots

soft prostheses
evolving soft robots



Cecilia Laschi

The BioRobotics Institute,
Scuola Superiore Sant'Anna
Italy



Fumiya Iida

University of Cambridge
UK



Kyujin Cho

Seoul National University
Korea



Jonathan Rossiter

University of Bristol
UK



Matteo Cianchetti

The BioRobotics Institute,
Scuola Superiore Sant'Anna
Italy

Welcome !

It is our pleasure to welcome you to sunny Livorno for the First IEEE-RAS International Conference on Soft Robotics, (RoboSoft2018) the first in a new annual conference for all aspects of soft robotics.

Soft robotics is a recent exciting trend of robotics, taking the challenge of using soft materials and deformable structures for building robots, with high potential for impact in science and in applications. Given the young and fast growing area and the lively interdisciplinary community that grew around soft robotics, the RoboSoft international conference aims at presenting recent progresses in this field, for discussing new science, new technologies and new opportunities for applications.

Since 2013, RoboSoft has spearheaded the development of the Soft Robotics community through the Coordination Action, RoboSoft workshops, soft robotics summer schools and the high impact RoboSoft Competition. For RoboSoft2018, introduce a range of sponsorship and exhibition options that can be tailored to your requirements. Conference and exhibition sponsorship are highly effective ways to build relationships and communicate your message. Extensive pre-conference publicity will promote your organisation to the widest possible audience. More than 300 international delegates from across industry and academia are expected to attend the conference. Global news coverage is expected to be very strong, based on our experience with the first RoboSoft Challenge event.

We are confident that Tuscany's rich history and cosmopolitan atmosphere, and the acknowledged experts whom we have invited, will ensure a memorable scientific and social programme. I am looking forward to very informative days here in Livorno, full of networking opportunities, across the whole range of what soft robotics has to offer today and in the future.

Cecilia Laschi, General Chair

Fumiya Iida, Program Chair

Kyujin Cho, Treasurer

Jonathan Rossiter, Exhibition/Industry & Sponsorship Chair

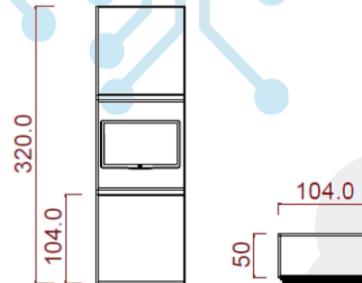
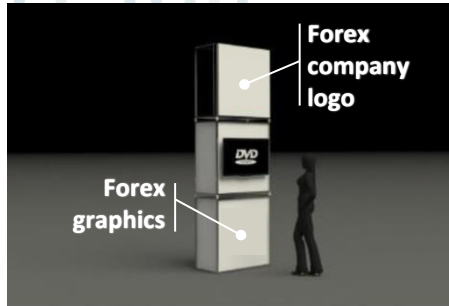
Matteo Cianchetti, Local Chair

FOR EXHIBITORS

Reach out to local and international attendants from universities, research institutes, companies and government agencies, RoboSoft 2018 is the perfect platform to showcase your latest innovations



Stand A



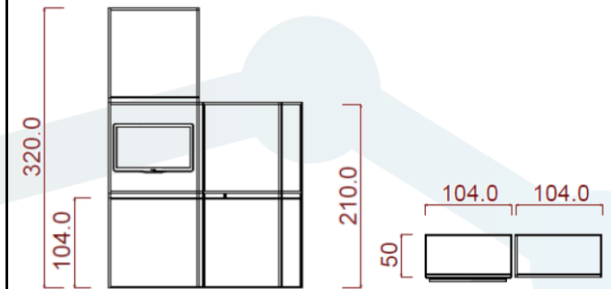
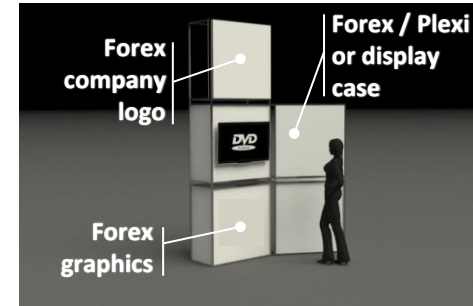
FRONT ABOVE

Aluminium display modules including:

- 3 modules
- 1 LCD monitor 42"
- forex graphics on top module
- forex graphics on bottom module
- 1 desk
- 1 chair
- 1 x 13amp 220V power point

1200€

Stand B



FRONT ABOVE

Aluminium display modules including:

- 5 modules
- 1 LCD monitor 42"
- forex graphics on top module
- forex graphics on bottom module
- forex graphics or plexi graphics or display case on middle module
- 1 desk
- 1 chair
- 1 x 13amp 220V power point

1800€

Please note that these stand types allow modularity. You can combine more than one stand A or B as you wish.

FOR EXHIBITORS

The commercial exhibition will accompany the conference, from April 25 to April 27, 2018.

The RoboSoft 2018 exhibits program is integrated with the rest of the technical program and some of the coffee breaks.



IMPORTANT DATES FOR APPLICATIONS

Deadline for early-bird rate at 10% discount, for exhibitors' applications and payment:
31 January 2018

APPLICATION FORM

The exhibitors' registration form can be found at: <http://www.robosoft2018.org/exhibitors.php>

Payments detail will be provided by invoice. There are no specific bank charges for transfers.

SCHEDULE

Action Item	Day	Time
Exhibitor move in	April 24	15.00
Exhibit hours	April 25	9.00 – 17.00
Exhibit hours	April 26	9.00 – 17.00
Exhibit hours	April 27	9.00 – 17.00
Exhibitor move out	April 27	17.00

PAYMENT POLICY

All prices exclude VAT. VAT will be charged at the standard rate. If payment is not received by the event organisers in due time, sponsors and exhibitors may not be allowed to set up their stands. The confirmation will be sent after the payment is processed.

CANCELLATION POLICY

All cancellations must be sent in writing to the Exhibition/Industry & Sponsorship Chair on (Jonathan.Rossiter@bristol.ac.uk) no later than 1 March 2018, for total refund. The RoboSoft 2018 organising committee will refund 50% of the total amount paid if the written cancellation is received by at most the 1st of April, 2018. After 1 April 2018, there will be no refund.

EXHIBITOR CONTACT

E-mail: federica.radici@santannapisa.it

FOR SPONSORS

All sponsorships will be listed in the conference website and in the conference digest. We offer all the sponsors the opportunity of inserting their company leaflet in the conference bag.

GOLD SPONSORSHIP

SILVER SPONSORSHIP

BRONZE SPONSORSHIP

	GOLD	SILVER	BRONZE
1. Free passes for the conference	3	2	1
2. Special voice acknowledgement at the beginning of the conference	Yes	Yes	Yes
3. Logo on conference web banner	Yes	Yes	Yes
4. Logo on RoboSoft2018 digest front page	Yes, centred in one line	Yes, all sponsors in one line	No
5. Advertisement in the RoboSoft2018 digest	One page colour	All sponsors in one page colour	No
6. Logo on the RoboSoft2018 back cover	Yes	Yes	Yes
7. Logo on the outside canvas	Yes	Yes	No
8. Leaflet in the conference bag	Yes	Yes	Yes
9. Logo on competition fields	Yes, centred in one panel	Yes, all in one panel	No
	10,000€	8,000€	5,000€

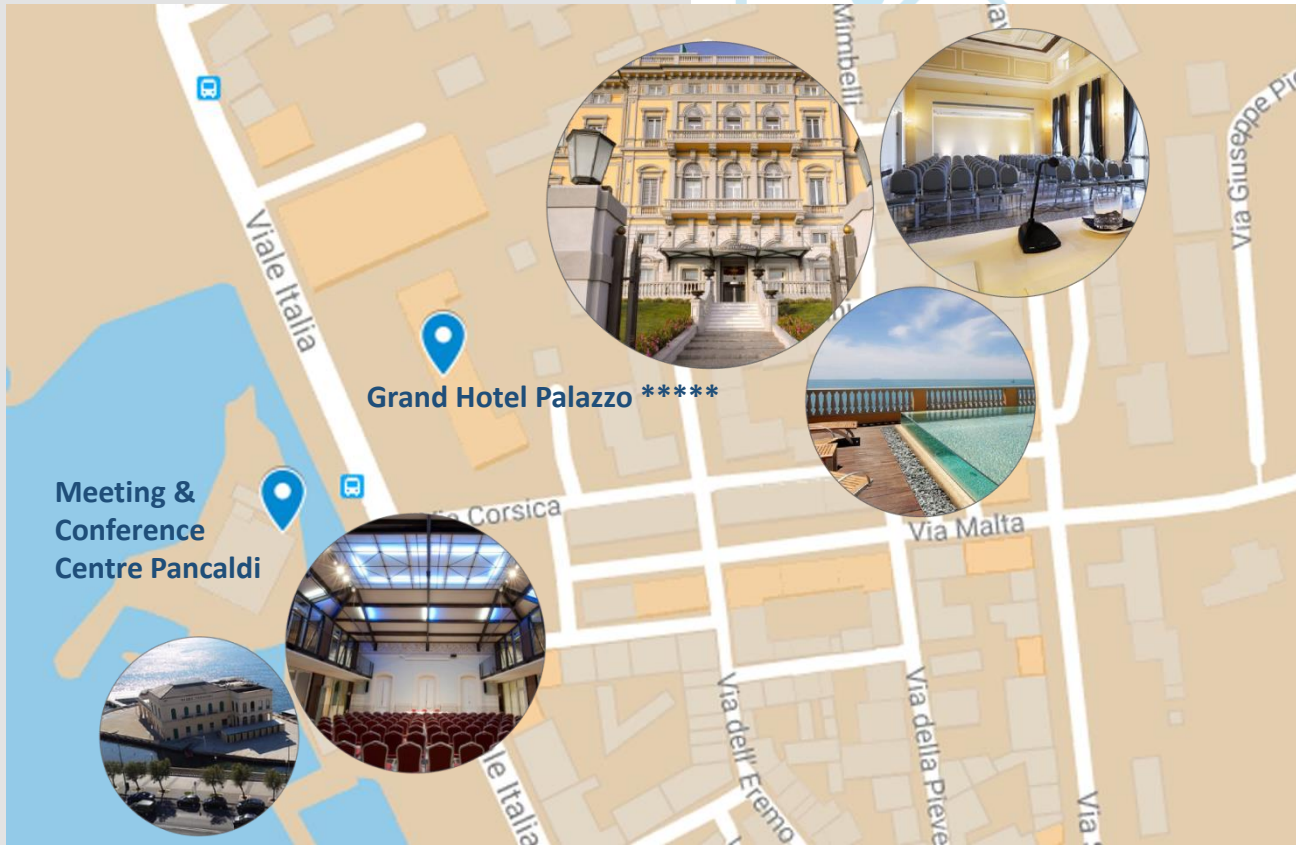
Additional options

10. welcome party drinks (logos on beverage tables)		2,000€
11. farewell party drinks (logos on beverage tables)		2,000€
12. coffee break (logos on buffet tables)		1,000€
13. lanyard sponsor		1,000€
14. conference bag sponsor		1,000€
15. electronic conference proceedings sponsor (tablet sponsor)		3,000€
13. best paper award (logo on winner plate and award handing during awards ceremony)		1,000€
14. best student paper award (logo on winner plate and award handing during awards ceremony)		1,000€
15. best student poster award (logo on winner plate and award handing during awards ceremony)		1,000€
16. Competition awards:		
<div style="border: 1px solid black; padding: 5px; display: inline-block;"> logo on winner plate and award handing during awards ceremony </div>	Locomotion	1 st 5,000€, 2 nd 3,000€, 3 rd 1,500€
	Manipulation	1 st 5,000€, 2 nd 3,000€, 3 rd 1,500€
		<small>In-kind special prizes can be also distributed to the winner team members</small>

We will be happy to discuss any other forms of sponsorships including in-kind ones. Contact the Exhibition/Industry & Sponsorship Chair (Jonathan.Rossiter@bristol.ac.uk) or the secretariat (federica.radici@santannapisa.it) for further discussion. The sponsors' application form can be found at: <http://www.robosoft2018.org/sponsors.php>

VENUE

The RoboSoft 2018 exhibits program is integrated with the rest of the technical program and some of the coffee breaks, at Grand Hotel Palazzo and Conference Centre Pancaldi.



Situated on the Livorno seafont, overlooking the Ligurian Sea to Corsica, this is one of the most picturesque venues for international conferences, conventions and exhibitions.



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Contacts:

**Exhibition/Industry &
Sponsorship Chair**

Jonathan.Rossiter@bristol.ac.uk

Secretariat

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