



Sponsors and Exhibitors Prospectus

The 2019 IEEE International Conference on Soft Robotics (RoboSoft 2019) will be held in Seoul Korea, 14-18 April 2019. The venue for RoboSoft 2019 is the COEX that is a Korea's most fabulous world-class convention center. Over 200 exhibitions, conventions, and special events are held at the COEX each year. In its spacious exhibition halls and various meeting rooms, the COEX accommodates everything from small company size conferences to world- class summit meetings and international conventions.

Soft robotics is a recent exciting trend of robotics, taking the challenge of using soft materials and deformable structures for building robots, with high potential for impact in science and in applications. Given the young and fast growing area and the lively interdisciplinary community that grew around soft robotics, the RoboSoft international conference aims at presenting recent progresses in this field, for discussing new science, new technologies and new opportunities for applications.

Since 2013, RoboSoft has spearheaded the development of the Soft Robotics community through the Coordination Action, RoboSoft workshops, soft robotics summer schools and the high impact RoboSoft Competition. For RoboSoft2019, introduce a range of sponsorship and exhibition options that can be tailored to your requirements. Conference sponsorship and exhibition are highly effective ways to build relationships and communicate your message. Extensive pre-conference publicity will promote your organization to the widest possible audience. More than 300 international delegates from across industry and academia are expected to attend the conference.

Accelerate your connections. To be sponsor and exhibit at RoboSoft 2019, contact us today at sec@robosoft2019.org.

Kyu Jin Cho, General Chair
Yong-Lae Park, Program Chair

FOR SPONSORS

All sponsorships will be listed in the conference website and in the conference digest. We offer all the sponsors the opportunity of inserting their company leaflet in the conference bag.

Sponsorship Packages

| | PLATINUM | GOLD | SILVER | BRONZE |
|---------------------------------------------------------------------|-----------------------|---------------------------|-----------------|-----------------|
| 1. Complimentary conference registration | 3 | 2 | 1 | No |
| 2. Special voice acknowledgement at the beginning of the conference | Yes | Yes | Yes | Yes |
| 3. Logo on conference web banner | Yes | Yes | Yes | Yes |
| 4. Logo on RoboSoft2019 digest front page | Centered in one line | All sponsors in one line | No | No |
| 5. Advertisement in the RoboSoft2019 digest | One page | All sponsors in one page | No | No |
| 6. Logo on the RoboSoft2019 back cover | Yes | Yes | Yes | No |
| 7. Logo on the outside canvas | Yes | Yes | No | No |
| 8. Leaflet in the conference bag | Yes | Yes | Yes | No |
| 9. Logo on competition fields | Centered in one panel | All sponsors in one panel | No | No |
| COST | USD10,000 | USD8,000 | USD5,000 | USD3,000 |

Additional Options

| | |
|--------------------------------------------------------------------------------------------------|----------|
| 10. Welcome party drinks (logos on beverage tables) | USD2,000 |
| 11. Farewell party drinks (logos on beverage tables) | USD2,000 |
| 12. Coffee break (logos on coffee tables) | USD1,000 |
| 13. Lanyard sponsor (priority given to gold sponsor) | USD1,000 |
| 14. Conference bag sponsor | USD1,000 |
| 15. Electronic conference proceedings sponsor (USB sponsor) | USD3,000 |
| 16. Best paper award (logo on winner plate and award handing during awards ceremony) | USD1,000 |
| 17. Best student paper award (logo on winner plate and award handing during awards ceremony) | USD1,000 |
| 18. Best student poster award (logo on winner plate and award handing during awards ceremony) | USD1,000 |
| 19. Competition awards | TBD |

We will be happy to discuss any other forms of sponsorships.
Contact the secretariat (sec@robosoft2019.org) for further discussion.

FOR EXHIBITORS

Exhibiting at RoboSoft 2019 is the most cost-effective way for a company, large or small, to gain exposure to the world's leaders and future leaders in robotics.

Opportunities to showcase your products, publications, and organization. There will be a large exhibit space for sponsors with coffee breaks taking place right there, to ensure maximum networking possibilities and exposure for exhibitors. Conference attendees can view attractive exhibitions and robotics demonstrations throughout the course of the conference.

Exhibition Schedule

| Action Item | Day | Time |
|--------------------|---------------------|-------------------|
| Exhibitor set-up | Monday, April 15 | 07:00am - 09:00am |
| Exhibition | Monday, April 15 | 09:00am - 18:00pm |
| Exhibition | Tuesday, April 16 | 09:00am - 18:00pm |
| Exhibition | Wednesday, April 17 | 09:00am - 18:00pm |
| Exhibitor move-out | Wednesday, April 17 | 18:00pm ~ |

Exhibition Booth



- ◆ Application Fee: USD3,000 (per booth)
- ◆ Standard Booth (3m x 3m)
- ◆ Company Name
- ◆ Information Desk & Chair
- ◆ 3 Spotlights (100W)
- ◆ Fluorescent Lamp (40W)
- ◆ Consent

Priority and selection of booth space will be made according to application date, payment, applicant's requests and available space.

2019 IEEE International Conference on Soft Robotics

April 14–18, 2019 / COEX, Seoul, Korea / <http://www.robosoft2019.org>

Exhibition Application Form

Company Information

| Company Information | | | |
|----------------------------|--|-----------|--|
| Company Name: | | | |
| Major Business Field: | | | |
| Address: | | | |
| URL: | | | |
| Contact Person Information | | | |
| Name: | | Position: | |
| Department: | | Tel: | |
| HP: | | Fax: | |
| E-mail: | | | |

Important Dates

| | |
|------------------------------------------------------------------------------|------------------------------------------|
| Deadline for Exhibition Application and Remittance of Application Fee | By February 10, 2019 |
| Exhibitor Set-up | April 15, 2019 (07:00 am ~ 09:00 am) |
| Exhibition | April 15- 17, 2019 (09:00 am ~ 18:00 pm) |
| Exhibitor Move-out | April 17, 2019 (18:00 pm ~) |

Application Fee

| | |
|--------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Booth | USD3,000 (per booth) Including modular booth (3m x 3m), company name, information desk & chair, 3 spotlights (100W), fluorescent lamp (40W) and consent |
| Total | _____ Booth(s) * USD3,000 = USD _____ |

Payment

| | |
|-----------------------|----------------------------------------|
| Account Holder | IEEE RoboSoft2019 Organizing Committee |
| Account Number | 301-0236-3348-91 |
| Name of Bank | NH Bank |
| Bank Address | Seoul National University Branch |
| Swift Code | NACFKRSE |

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RoboSoft2019 Secretariat

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