

ERICSSON RESPONSE



SSRR 2013

unicef 

Ericsson Response

Markus Küchler
Program Director

ERICSSON RESPONSE

Ericsson Response - A group-wide employee initiative for ICT support in humanitarian emergencies.

- › Founded in 2000
- › Borned from employees wish to "make a different"
- › Always act in partnership
- › Non-profit, non-commercial, non-political initiative
- › Over 150 volunteers in 35 countries
- › [Ericsson Response at ericsson.com](http://ericsson.com)





Some partners

- UN WFP
- UNICEF
- UN OCHA
- MSB (Swedish Civil Contingencies Agency)



OUR CONTRIBUTION TO OUR PARTNERS' RELIEF WORK

Competence

Resources

Solutions

To support those helping
the population in need



A DECADE OF DISASTER RELIEF SUPPORT



Extreme floods in Algeria & severe drought in Tajikistan.



Flooding in Hungary & earthquakes in Pakistan, Peru, El Salvador.



Rail disaster in Tanzania & food crisis in Lesotho. Humanitarian Aid to Afghanistan.



Earthquakes strike Algeria & Iran. Hurricane in Caribbean. Aid to Liberia.



Tsunami devastates Indonesia and Sri Lanka.



Hurricane Katrina hits the US. Earthquakes in Pakistan.



ICT support for aid workers in Southern Sudan. Earthquake victims in Pakistan.



2000

Establish connectivity for aid worker in Central African Republic and in Peruvian Earthquake.



2001

Establish connectivity for Save the Children in Southern Sudan.



2002

Preassessment of ICT needs in Philippines. ICT support in demining mission in DRC.



2003

Earthquake strikes Haiti. 5000 free calls/day for Aid Workers



2004

"OneUN" initiative in Tanzania. Installation & implementation of collaboration tool efficient cooperation



2005

Humanitarian Aid in South Sudan. 2Mb/s internet connection to 1000+ aid workers.



2006

2007

2008

2009

2010

2011

2012

2013...

Disaster



Partner request



Preparations



Mission deployment



Q&A



Thank you!

markus.kuchler@ericsson.com

For more information:

[Ericsson Response at ericsson.com](http://ericsson.com)





ERICSSON