

IEEE-ICM **2017** **AUSTRALIA**

International Conference
on MECHATRONICS

Advanced Mechatronics in Service of Regional Industry

13 - 15 FEBRUARY 2017

Federation University Australia - Gippsland

SPONSORSHIP & EXHIBITION OPTIONS



CALLING ALL EXHIBITORS!

It is with great pride that we welcome you to participate at the IEEE - ICM 2017 in Gippsland Australia. The International Conference on Mechatronics is an IEEE biannual event held every second year in a different part of the world. The aim of this conference is to provide a forum for the presentation and discussion of emerging Mechatronics technologies and for professional interactions. Additionally, it serves as a conduit for channelling advanced technology to the regional industry.

The Gippsland region is located in the south-east of Victoria. The region encompasses a broad range of agribusiness including agriculture, forestry, fishing and food processing. The progressive nature of the region is reflected in its strong social infrastructure and thriving Community groups.

We would like to take this opportunity and extend a warm invitation to you and to allow us to show a bit of regional Australia to all of you.

We want your experience as an exhibitor to be one you won't forget and your return on investment to be high. The exhibit area will be held in close proximity to the session rooms allowing for ample networking and maximum face-to-face time with attendees. The exhibition will take place over the course of three days, February 13 - 15. We invite you to join us and take advantage of the many opportunities to showcase and launch products, meet new customers, and reinforce existing client relationships.

See you in beautiful Gippsland!

ABOUT IEEE-ICM 2017

ADVANCED MECHATRONICS IN SERVICE OF REGIONAL INDUSTRY

The aim of the conference is to provide a forum for presentation and discussion of emerging developments and applications in the rapidly evolving field of mechatronics. Also, it serves as a conduit for channelling advanced mechatronics research and applications to the regional industry. It brings together researchers, from industry and academia, active in industrial technological fields to discuss current developments and future perspectives.

CONFERENCE TOPICS

The topics of this conference will include, but are not limited to:

- Robotics, Mobile Platforms, Unmanned Vehicles
- Advanced Manufacturing
- Artificial Intelligence and Intelligent Control
- Sensors and Actuators, Haptics and Networks
- Micro/Nano Mechatronics
- Mechatronics in Energy Systems
- Fault detection & Diagnosis in Mechatronics Systems
- Applications (Medical, Bioengineering, Aeronautics, Energy, Food processing, Manufacturing, Mining..etc)
- Mechatronics in Tertiary Education
- Mechatronics applications in agriculture & regional industries
- Advanced Motion Control
- System Integration
- Automotive and Transportation Systems
- Vibration and Noise Control
- Modelling and Design
- Human-Machine Interface
- Mechatronics Applications in Cyber-physical Systems

SPONSORSHIP

Platinum Sponsorship

\$25,000
AUD

We offer you:

- To give a short keynote speech at the Conference
- Plenary Meeting as well as a speech at the Welcome Party;
- Access to the full delegates' list;
- Your logo on the IEEE - ICM 2017 website, with a link to your web page;
- Your logo in the conference program booklet;
- Your logo on a welcome panel at the entrance to the conference venue;
- Three proceedings packages (including bags, informative material, invitations, tickets, plus three seats, free of charge at all conference events);
- Central placement at the exhibition (triple booth) for the duration of the conference.

In addition to the Platinum, Gold and Silver sponsorship options, the items /functions below can also be sponsored with benefits as outlined. All sponsorship amounts excluding GST. All sponsors will be acknowledged on the Sponsors board. All supplied promotional materials must be approved by the conference committee.

Conference Dinner

The Conference Dinner, always a prestigious event is ideal for the promotion of your company. Sponsorship benefits include: your company brochure in the delegate satchel, acknowledgement in the Conference Program, on the dinner ticket and menu and with formal acknowledgement at the dinner. Your company signage or banner (company to supply) will also be displayed at the dinner venue. The dinner may have multiple sponsors. Four complimentary tickets will be provided for your guests.

SPONSORSHIP \$5,500

Welcome Reception

The Welcome Reception is a great way to start the Conference and the opportunity to get your name up front. Acknowledgement will be given in the Conference Program and your company signage or banner (company to supply) will be displayed at the reception venue. Four complimentary tickets to the Welcome Reception will be provided for your guests.

SPONSORSHIP \$10,000

Conference Satchels

The Conference will have attractive and practical satchels. As the sponsor, your company name and logo will feature on the outside. Satchels are one of the most useful and lasting articles from the conference. This is a sure way of having your company logo in front of all delegates. In addition you will be acknowledged in the Conference Program.

SPONSORSHIP \$4,400

Conference Lunches

Sponsorship of a lunch break is an ideal way to promote your company at the Conference. Sponsorship benefits include: your company brochure in the delegate satchel, acknowledgement in the Conference Program and at the lunch. Your company signage or banner (company to supply) will also be displayed during the lunch.

SPONSORSHIP \$3,300 per day

PACKAGES

Gold Sponsorship

\$15,000
AUD

We offer you:

- Access to the full delegates' list;
- Your logo on the rear cover of the final program booklet;
- Your logo on the IEEE – ICM 2017 website, with a link to your web page; Your logo in the final program booklet;
- Two proceedings packages (including bags, informative material, invitations, tickets, plus two seats, free of charge, at all conference events;
- Your logo in the main conference hall;
- Placement at the exhibition (double booth) for the duration of the conference.

Silver Sponsorship

\$8,000
AUD

We offer you:

- Access to the full delegate list;
- Your logo on the IEEE – ICM 2017 website, with a link to your web page;
- Your logo in the final program booklet.
- One proceedings package (including bag, information material, invitations, tickets.
- One seat, free of charge, at all conference events;
- Placement at the exhibition (single booth) for the whole duration of the exhibition.

Name Badges

Attractive name badges will be prepared for delegates with your company logo included on the badge.

SPONSORSHIP \$1,100

Tea Breaks

The essential morning and afternoon cup of coffee! Your sponsorship will be acknowledged in the Conference Program. Your company signage or banner may also be displayed during the tea break.

SPONSORSHIP \$1,650 per break

Note-Pads and Pens

A complimentary duo used during and after the conference, this is an excellent way to promote your company. Sponsor company to supply pads and/or pens. (First-come first-served per item.)

SPONSORSHIP \$550 per item

Satchel Inserts

A limited number of satchel inserts will be allowed, so be quick, first-come, first-served. A maximum of 5 x A4 pages per insert will be accepted. Other promotional items such as caps, key rings, mouse pads, gifts etc can be included.

SPONSORSHIP \$550

Keynote Speakers

A number of keynote speakers have been confirmed. Sponsorship of speaker costs such as airfares, will be acknowledged in the Conference Program and during the speaker's session. Some speakers may be available for functions organised by sponsors.

IEEE-ICM SPONSORSHIP - APPLICATION FORM

Company Name _____
Contact Person _____
Position _____ Email _____
Telephone _____ Fax _____
Address _____
State _____ Postcode _____ Website _____

SPONSORSHIP OPPORTUNITIES (tick appropriate box) Sponsorship inclusive of 10% GST

☐ PLATINUM - \$25,000 ☐ GOLD - \$15,000 ☐ SILVER - \$8,000

☐ OTHER _____ - \$ _____

I agree to be invoiced for a total of \$ _____ for the sponsorship selected above

Signature _____ Date ____/____/____

Application forms may be emailed pcs@cogroup.com.au or mailed to IEEE-ICM, PO Box 5739, Cranbourne, Victoria 3977

Sponsorship agreement and tax invoice will be sent upon receipt of your application form.

POST OF FAX YOUR COMPLETED APPLICATION FORMS TO:

IEEE-ICM 2017

Exhibitor secretariat:

Conference Organising Group, Cranbourne, VIC 3977, Australia

Phone: +61 3 9905 1344 • Fax: +61 3 9905 1343 • Email: pcs@cogroup.com.au

IEEE-ICM EXHIBITION - APPLICATION FORM

Company Name _____
Contact Person _____
Position _____ Email _____
Telephone _____ Fax _____
Address _____
State _____ Postcode _____ Website _____

SPONSORSHIP OPPORTUNITIES (tick appropriate box) Sponsorship NOT inclusive 10% GST

☐ GENERAL - \$25,000 ☐ PACKAGE ONE - \$15,000 ☐ PACKAGE TWO - \$8,000

☐ OTHER _____ - \$ _____

I agree to be invoiced for a total of \$ _____ for the EXHIBITION selected above

Signature _____ Date ____/____/____

Application forms may be faxed to +61 3 9905 1343, emailed pcs@cogroup.com.au or mailed to Exhibitor secretariat, Conference Organising Group, Cranbourne, VIC 3977, Australia

Exhibition agreement and tax invoice will be sent upon receipt of your application form.

METHOD OF PAYMENT (tick appropriate box)

☐ I have enclosed/will forward a cheque made payable to _____

☐ I wish to pay by EFT.

(Note: If paying by EFT please fax or email remittance advice to pcs@cogroup.com.au)

EFT Details: Bank _____ BSB: _____
Account No: _____ Account Name: _____

EXHIBITION PACKAGES

GENERAL Exhibitor Package

\$25,000
AUD

We offer you:

- To give a short keynote speech at the Conference Plenary Meeting as well as a speech at the Welcome Party
- To give a short keynote speech at the Conference Plenary Meeting.
- Access to the full delegates' list;
- Your logo on the front and rear cover page of the final program booklet;
- Your logo on the IEEE – ICIT 2017 website, with a link to your web page;
- Your logo on the USB containing conference papers;
- Your logo in the final program booklet;
- Your logo on a welcome panel at the entrance to the conference venue;
- Three proceedings packages (including bags, informative material, invitations, tickets, and souvenirs) plus three seats, free of charge, at all conference events;
- Central placement at the exhibition (3x2m booth) for the duration of the Conference.

EXHIBITOR Package One

\$15,000
AUD

We offer you:

- Access to the full delegates' list;
- Your logo on the rear cover of the final program booklet;
- Your logo on the IEEE – ICIT 2017 website, with a link to your web page;
- Your logo on the USB containing conference papers;
- Your logo in the final program booklet;
- Two proceedings packages (including bags, informative material, invitations, tickets, and souvenirs) plus two seats, free of charge, at all conference events;
- Your logo in the main conference hall;
- Placement at the exhibition (3x2m booth) for the duration of the conference.

EXHIBITOR Package Two

\$8,000
AUD

We offer you:

- Access to the full delegate list;
- Your logo on the IEEE – ICIT 2017 website, with a link to your web page;
- Your logo on the USB containing conference papers;
- Your logo in the final program booklet;
- One proceedings package (including bag, information material, invitations, tickets and souvenir) plus one seat, free of charge, at all conference events;
- Placement at the exhibition (booth) for three (3) days.



Additional Advertisement Items

- A banner on IEEE – ICIT 2017 website: \$AUD 1700 (Ex GST)
- A banner on IEEE – ICIT 2017 website, with a link to your web page: \$AUD 2,500 (Ex GST)

Advertisement in the final Program

Size Price in \$AUD (Ex GST)

	2 Colour	4 Colour	Black & White
¼ Page	\$760	\$1530	\$510
½ Page	\$1270	\$2030	\$1010
Full Page	\$2030	\$3050	\$1780

Job Corner

Size Price in \$AUD (Ex GST)

AO Announcement -	\$2030
A1 Announcement -	\$1530
A2 Announcement -	\$1010
A3 Announcement -	\$510

We also offer the following:

- 1 lunch per day (coffee-breaks) per stand of 4m²;
- 2 lunches per day (+ coffee-breaks) per stand of 6m²;

As an exhibitor you have access to:

- Supplementary exhibitor badge, including 1 lunch and 2 coffee-breaks per day (AUD\$ 60 per day);
- The "Congress Bag", including the conference proceedings (AUD\$250);
- The "Welcome Party" (AUD\$ 60 / person);
- The "Gala Dinner" (AUD\$ 100 / person).

Exhibition Stands

Stands Examples of stand sizes:

Stand 4m² (2m x 2m)

Stand 6m² (2m x 3m)

Stand 8m² (2m x 4m)

Stand 12m² (3m x 4m)

Stand 15m² (3m x 5m)

Stand 18m² (3m x 6m)

Price of stand approximately \$AUD 720(Ex GST)/m²

Inclusions:

- Smooth stand walls (2.5 metres in height) and
- aluminium sections;
- Lighting – two lights
- One single phase circuit-breaker (1kW) – 1 plug (240V);
- Sign x 1 with your company name in black and white;
- 1 table and 2 chairs;
- Carpet; cleaning service each night

Additional equipment:

Additional equipment is available at an extra cost, depending on your needs.

Exhibitor secretariat:

Conference Organising Group

Cranbourne, VIC 3977, Australia

Phone: +61 3 9905 1344

Fax: +61 3 9905 1343

Email: pcs@cogroup.com.au

